

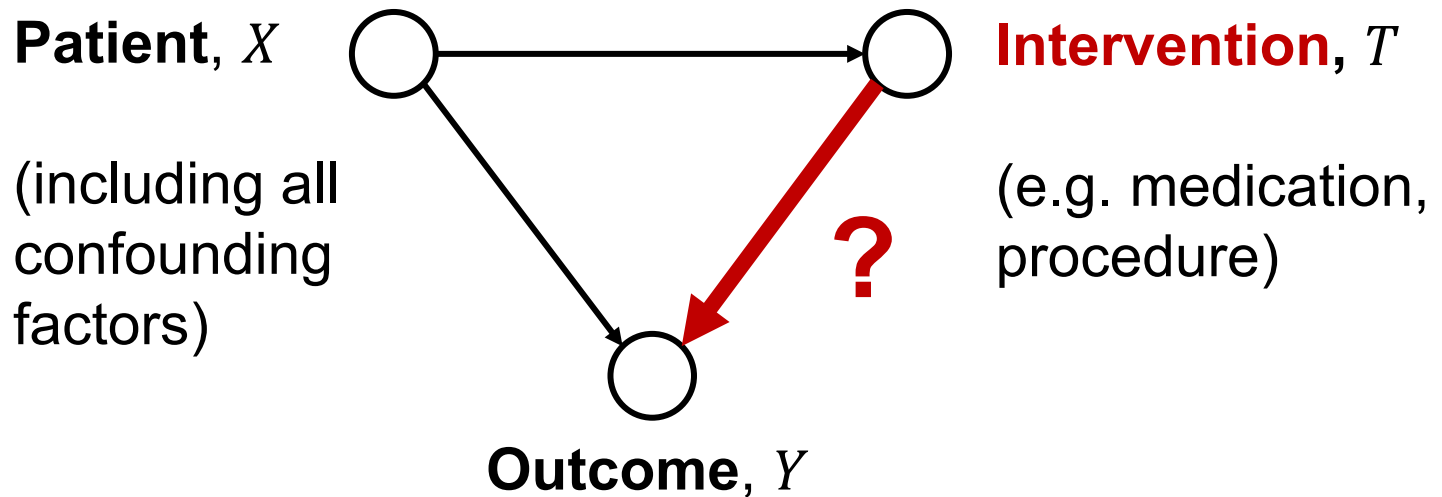
Lecture 13: Causality (Part 2)

Prof. Manolis Kellis

Slides Credit:
Prof. David Sontag



Reminder: Causal inference



High dimensional

Observational data

Reminder: Potential Outcomes

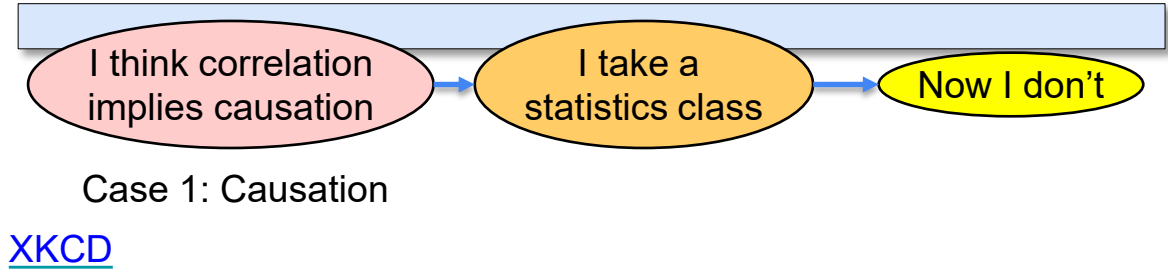
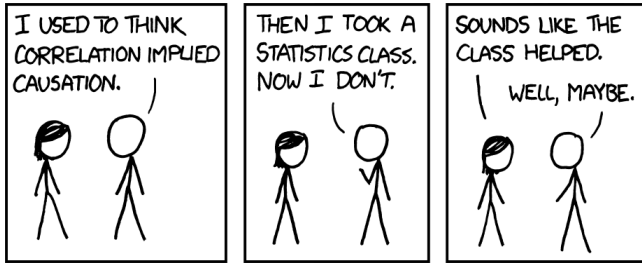
- Each unit (individual) x_i has two potential outcomes:
 - $Y_0(x_i)$ is the potential outcome had the unit not been treated:
“**control outcome**”
 - $Y_1(x_i)$ is the potential outcome had the unit been treated:
“**treated outcome**”

- Conditional average treatment effect for unit i :

$$CATE(x_i) = \mathbb{E}_{Y_1 \sim p(Y_1|x_i)} [Y_1|x_i] - \mathbb{E}_{Y_0 \sim p(Y_0|x_i)} [Y_0|x_i]$$

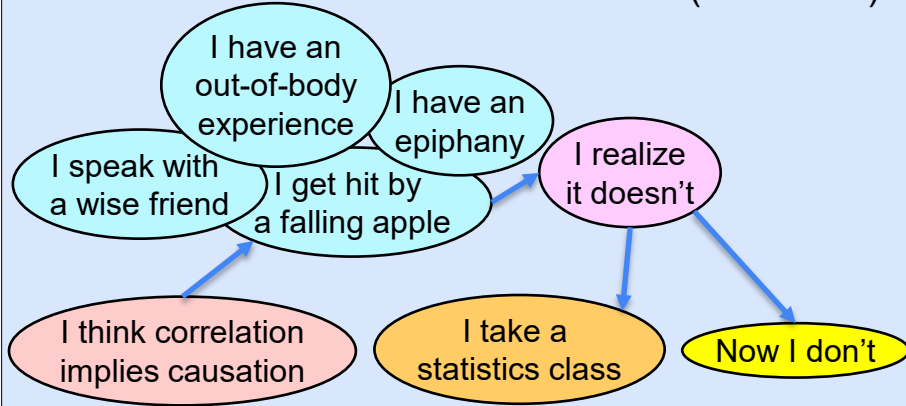
- Average Treatment Effect:

$$ATE = \mathbb{E}_{x \sim p(x)} [CATE(x)]$$



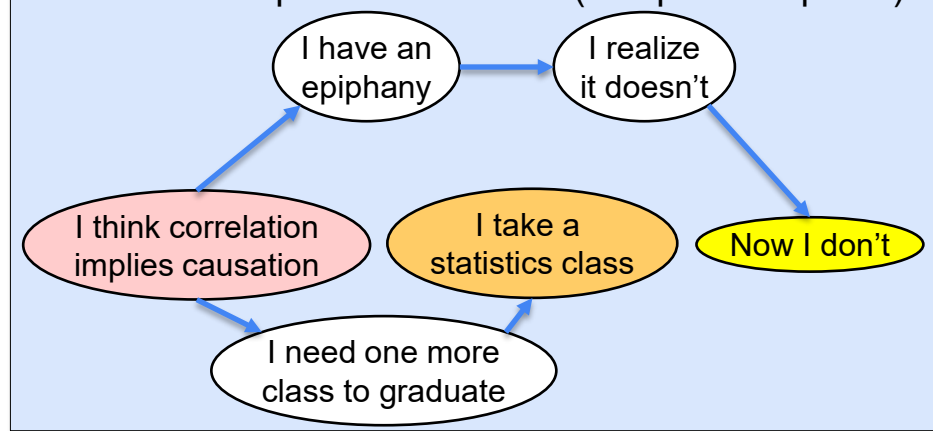
[XKCD](#)

Case 2: Some other event causes both (biomarker)



Intuition: not everyone takes a statistics class
 Perhaps **something** pushed me to **take one**.
 Perhaps that **same something** led to the **outcome**

Case 3: Complete coincidence (independent paths)



Intuition: Sometimes even the correlation is fortuitous
 (solution: increase sample size → correlation goes away)

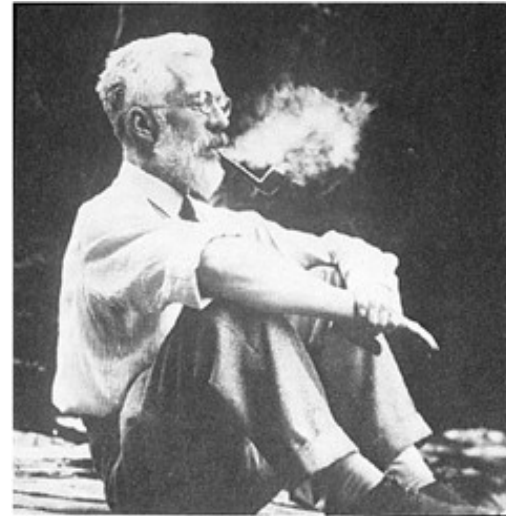
Does smoking cause lung cancer?

- Think about confounding factors that we would need to collect as part of the dataset
- RA Fisher - famous statistician, rejected smoking → cancer causality
- Claim: Only associational studies have been run so far.
- Monozygotic twins have more similar smoking patterns than dizygotic twins, so maybe a genetic propensity to smoke instead of a causal link?
- How many cancers were caused by this wrong interpretation?

British Medical J., vol. II, p. 43, 6 July 1957 and vol. II, pp. 297–298, 3 August 1957.

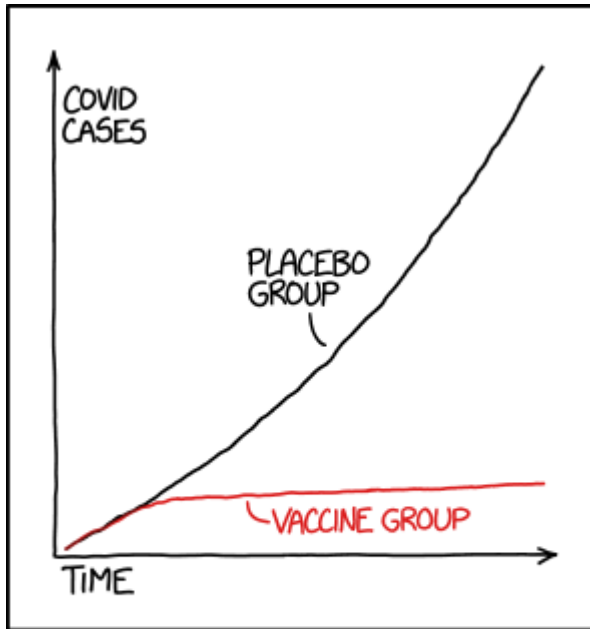
269–270

ALLEGED DANGERS OF CIGARETTE-SMOKING



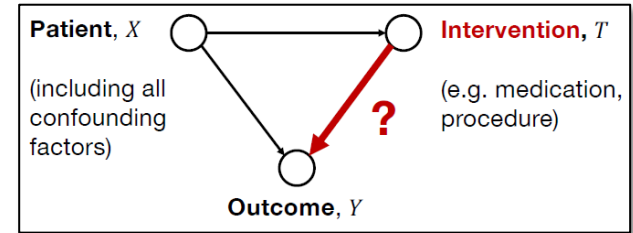
“Alleged benefits of covid vaccination”

Statistics



STATISTICS TIP: ALWAYS TRY TO GET DATA THAT'S GOOD ENOUGH THAT YOU DON'T NEED TO DO STATISTICS ON IT

We reject the null hypothesis based on the 'hot damn, check out this chart' test



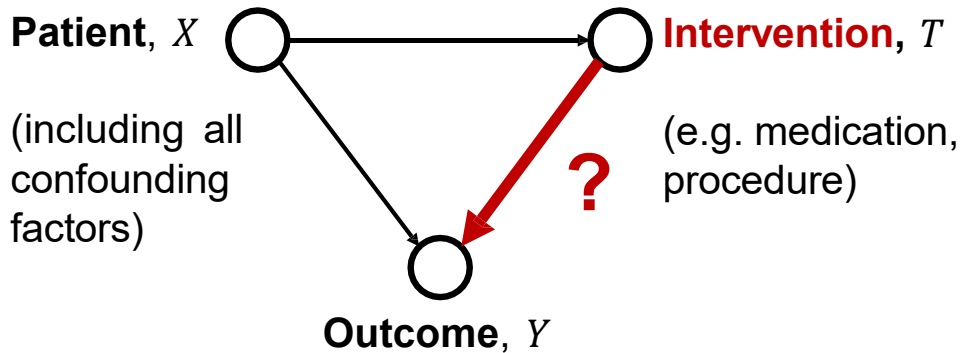
Alleged benefits of mask-wearing to protect against covid spread:

- Yes, there is plausibility
- Yes, there is correlation
- Yes, there are interventional studies

But many confounders:

- Counties who choose to mask also choose other measures
- Individuals who choose to mask also take other precautions
- Can we untangle these effects?

To properly answer, need to formulate as *causal* questions:



Each unit (individual) x_i has two potential outcomes*:

- $Y_0(x_i)$ is the potential outcome had the unit not been treated: "*control outcome*"
- $Y_1(x_i)$ is the potential outcome had the unit been treated: "*treated outcome*"

Conditional average treatment effect for unit i :
 $CATE(x_i) = \mathbb{E}_{Y_1 \sim p(Y_1|x_i)} [Y_1|x_i] - \mathbb{E}_{Y_0 \sim p(Y_0|x_i)} [Y_0|x_i]$
 Average Treatment Effect:
 $ATE := \mathbb{E}[Y_1 - Y_0] = \mathbb{E}_{x \sim p(x)} [CATE(x)]$

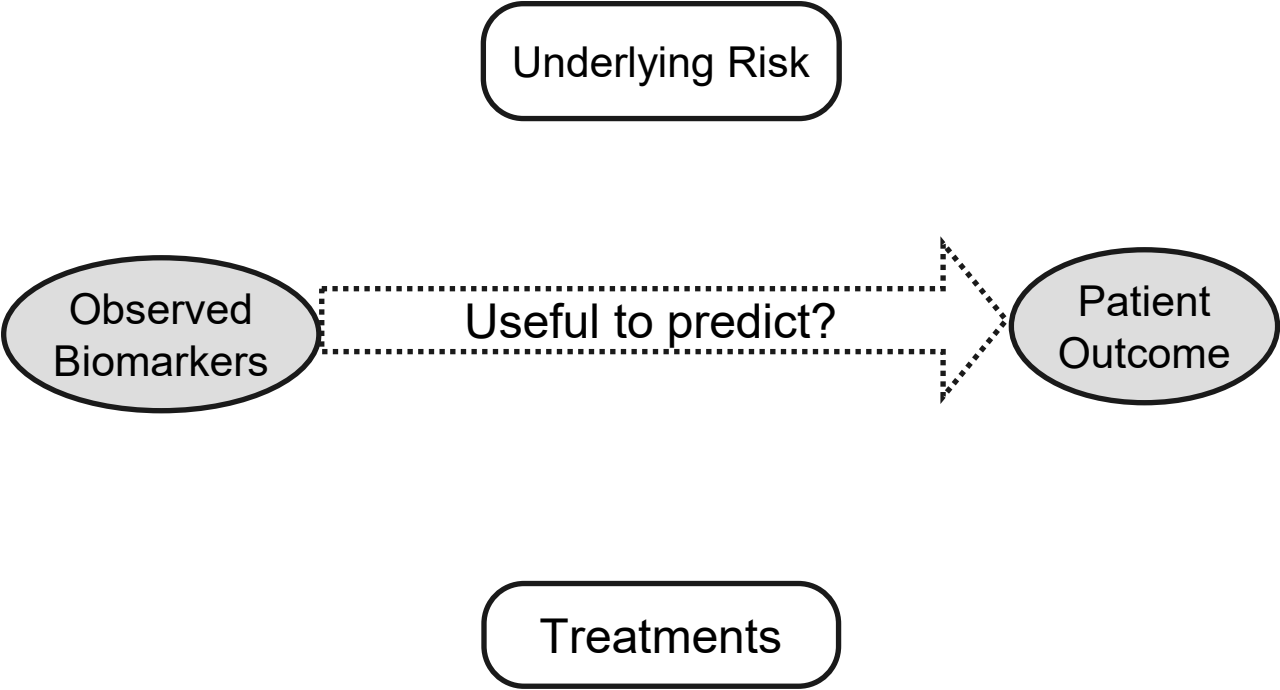
High dimensional

Observational data

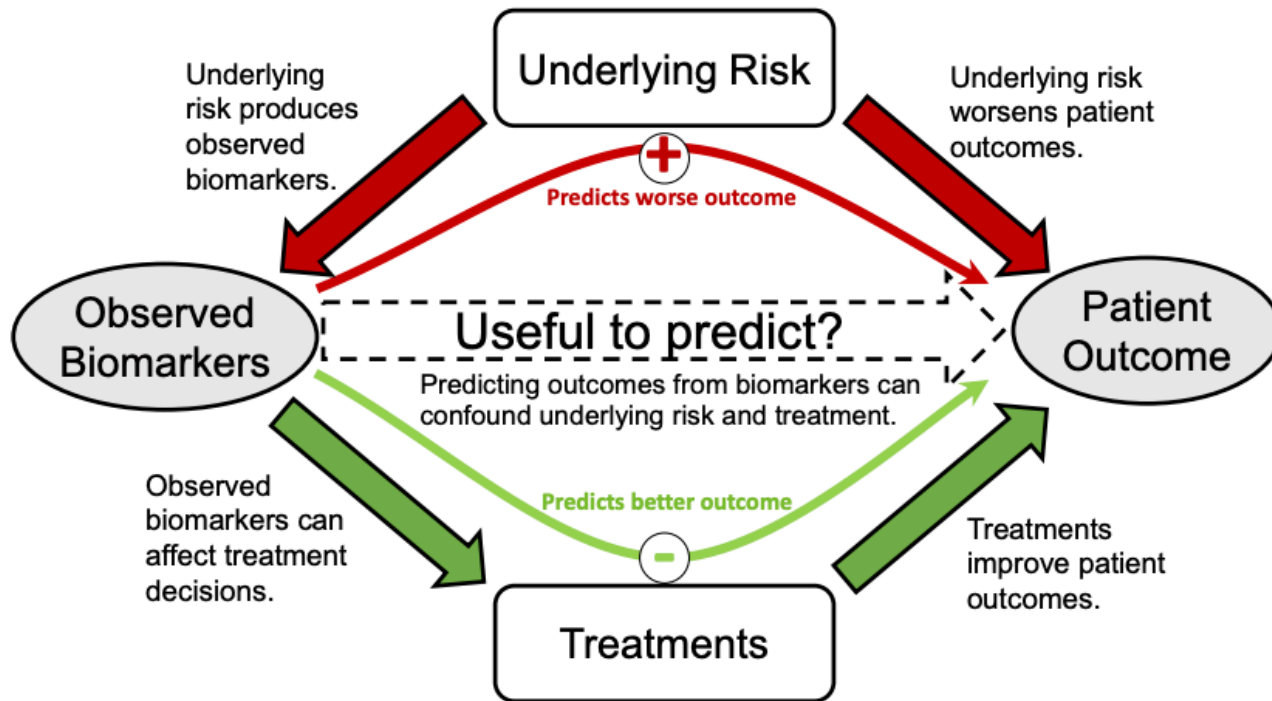
Observed factual outcome:
 $y_i = t_i Y_1(x_i) + (1 - t_i) Y_0(x_i)$
 Unobserved counterfactual outcome:
 $y_i^{CF} = (1 - t_i) Y_1(x_i) + t_i Y_0(x_i)$

ATE = Average Treatment Effect
 CATE = Conditional Average Treatment Effect

Real-world evidence comes from complex human behaviors



Real-world evidence comes from complex human behaviors



Two approaches for causality inference using counterfactual analysis

Covariate adjustment and matching

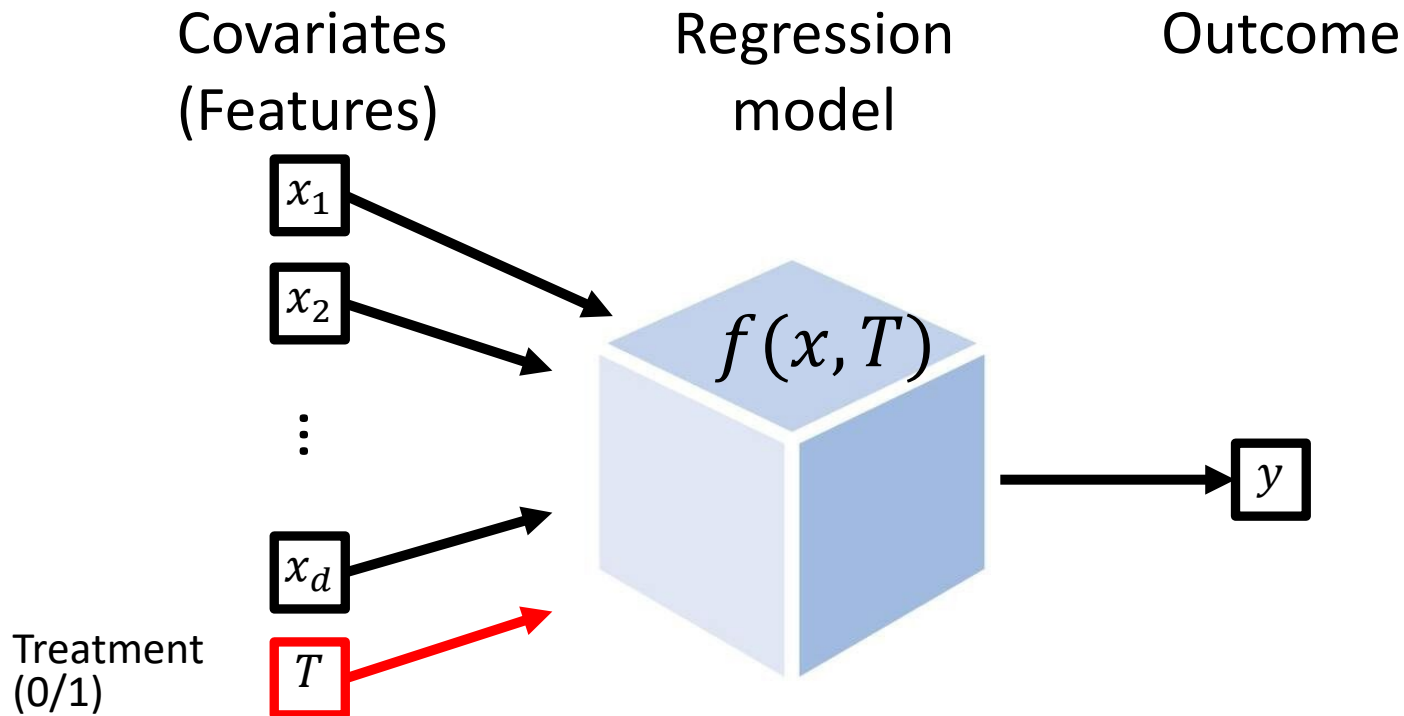
*Predict outcome given features and treatment,
then use resulting model to impute counterfactuals*

Propensity score re-weighting

*Predict treatment using features (propensity score),
then use to reweight outcome or stratify the data*

Covariate adjustment (reminder)

Explicitly model the relationship between treatment, confounders, and outcome:



Covariate adjustment (reminder)

- Under ignorability, can use the adjustment formula:

$$ATE(x) = \mathbb{E}_{x \sim p(x)} \left[\mathbb{E}[Y_1 | T = 1, x] - \mathbb{E}[Y_0 | T = 0, x] \right]$$

- Fit a model $f(x, t) \approx \mathbb{E}[Y_t | T = t, x]$, then:
 $\widehat{CATE}(x) = f(x, 1) - f(x, 0)$.

Ignorability (no hidden confounding)

age, gender,
weight, diet,
heart rate at
rest,...



anti-
hypertensive
medication

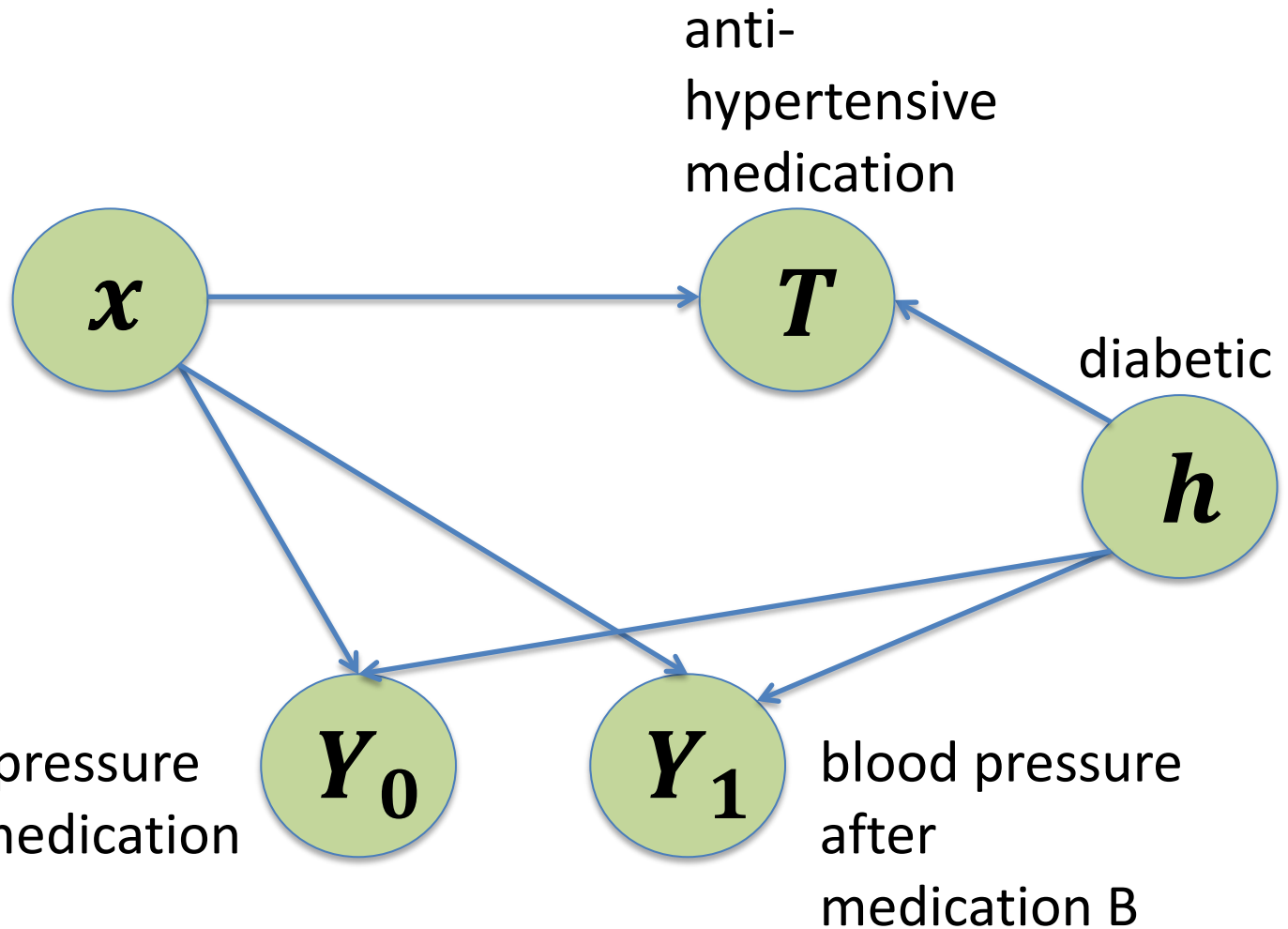
blood pressure
after medication
A

blood pressure
after
medication B

$$(Y_0, Y_1) \perp\!\!\!\perp T \mid X$$

No Ignorability

age, gender,
weight, diet,
heart rate at
rest,...



$$(Y_0, Y_1) \not\perp\!\!\!\perp T \mid x$$

Covariate adjustment with linear models

- Assume that:

Blood pressure age medication

$$Y_t(x) = \beta x + \gamma \cdot t + \epsilon_t$$

$$\mathbb{E}[\epsilon_t] = 0$$

- Then:

$$CATE(x) := \mathbb{E}[Y_1(x) - Y_0(x)] =$$

Covariate adjustment with linear models

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Blood pressure age medication

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$$\mathbb{E}[\epsilon_t] = 0$$

- Then:

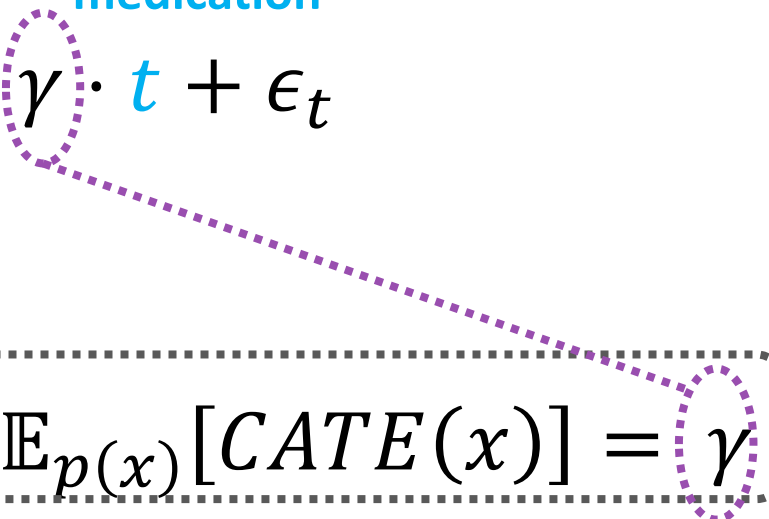
$$\begin{aligned} CATE(x) &:= \mathbb{E}[Y_1(x) - Y_0(x)] = \\ \mathbb{E}[(\cancel{\beta x} + \gamma + \epsilon_1) - (\cancel{\beta x} + \epsilon_0)] &= \gamma \end{aligned}$$

$$ATE := \mathbb{E}_{p(x)}[CATE(x)] = \gamma$$

Covariate adjustment with linear models

- Assume that:

Blood pressure age medication

$$Y_t(x) = \beta x + \gamma \cdot t + \epsilon_t$$
$$\mathbb{E}[\epsilon_t] = 0$$


$$ATE := \mathbb{E}_{p(x)} [CATE(x)] = \gamma$$

- For causal inference, need to estimate γ well, not $Y_t(x)$ - **Identification, not prediction**
- *Major difference between ML and statistics*

What happens when there is misspecification?

- True data generating process, $x \in \mathbb{R}$:

$$Y_t(x) = \beta x + \gamma \cdot t + \delta \cdot x^2$$

$$ATE = \mathbb{E}[Y_1 - Y_0] = \gamma$$

- Hypothesized model:

$$\hat{Y}_t(x) = \hat{\beta}x + \hat{\gamma} \cdot t$$

$$\hat{\gamma} = \gamma + \delta \frac{\mathbb{E}[xt]\mathbb{E}[x^2] - \mathbb{E}[t^2]\mathbb{E}[x^2t]}{\mathbb{E}[xt]^2 - \mathbb{E}[x^2]\mathbb{E}[t^2]}$$

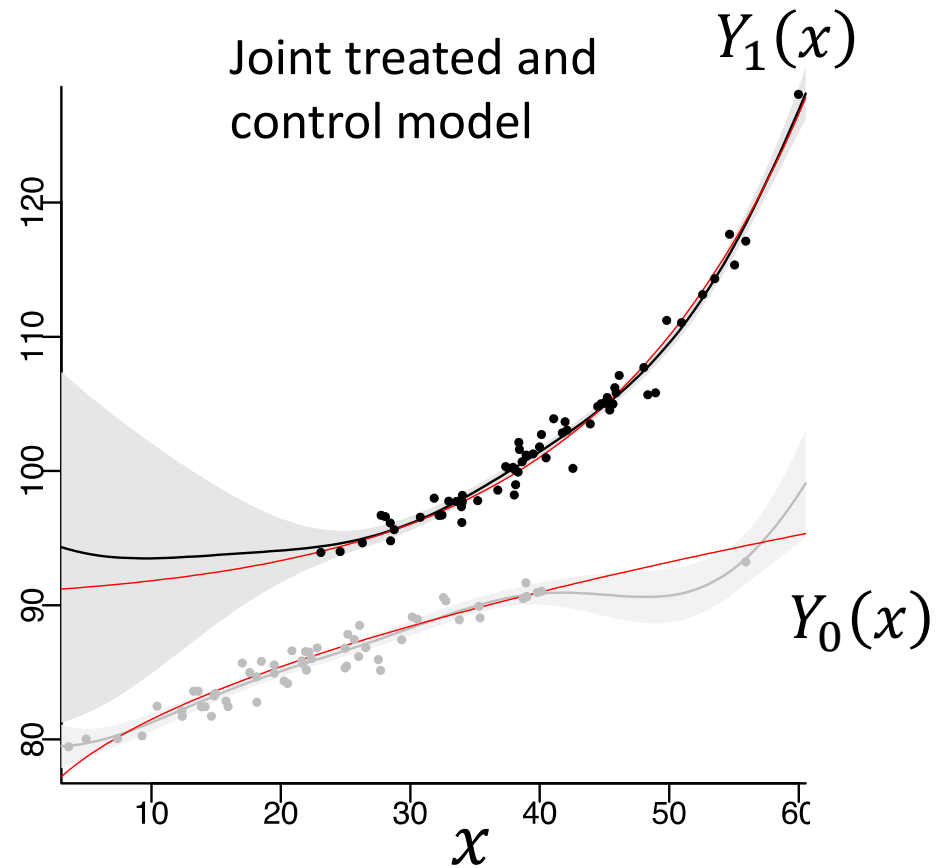
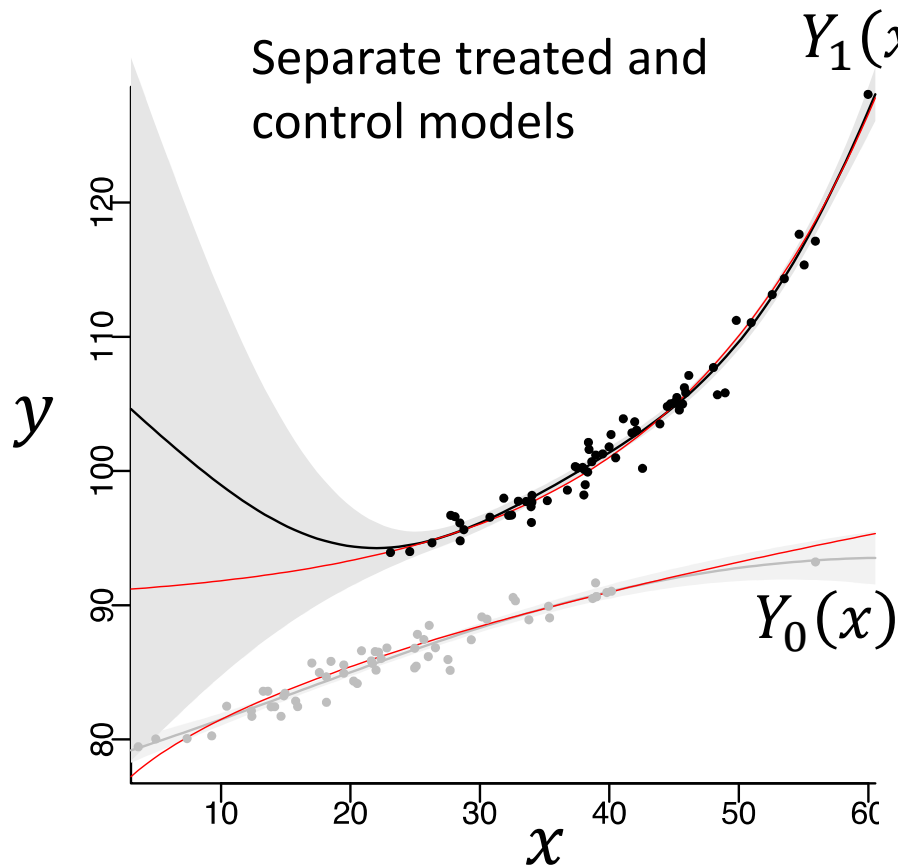
Depending on δ , can be made to be arbitrarily large or small!

Covariate adjustment with non-linear models

- Random forests and Bayesian trees
Hill (2011), Athey & Imbens (2015), Wager & Athey (2015)
- Gaussian processes
Hoyer et al. (2009), Zigler et al. (2012), Alaa & van der Schaar (2017)
- Neural networks
Beck et al. (2000), Johansson et al. (2016), Shalit et al. (2016), Lopez-Paz et al. (2016)

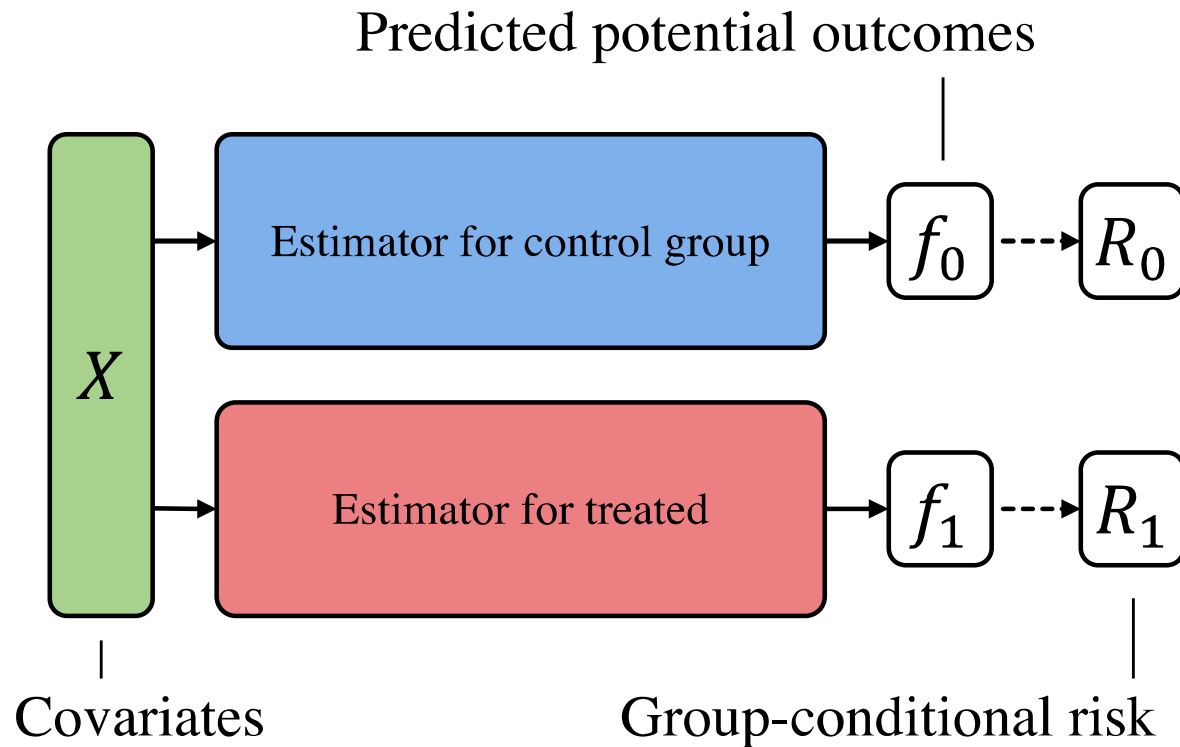
Called *nonparametric* estimators, since they do not make assumptions about form of $\mathbb{E}[Y|X, T]$ and, given enough data, could fit any function

Example: Gaussian processes

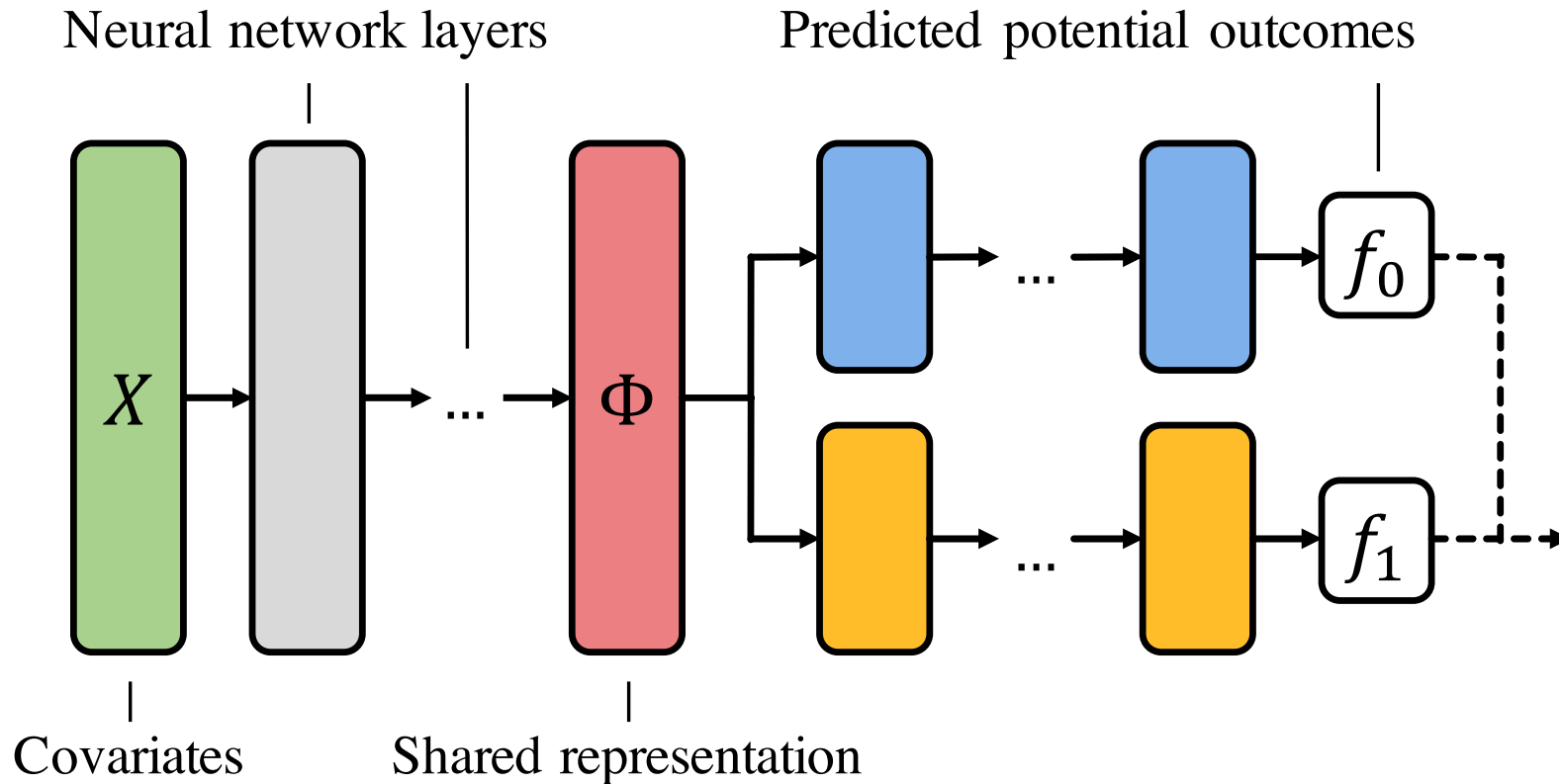


- Treated
- Control

Example: Neural networks



Example: Neural networks



Necessary assumption for nonparametric estimation – common support

Y_0, Y_1 : potential outcomes for control and treated

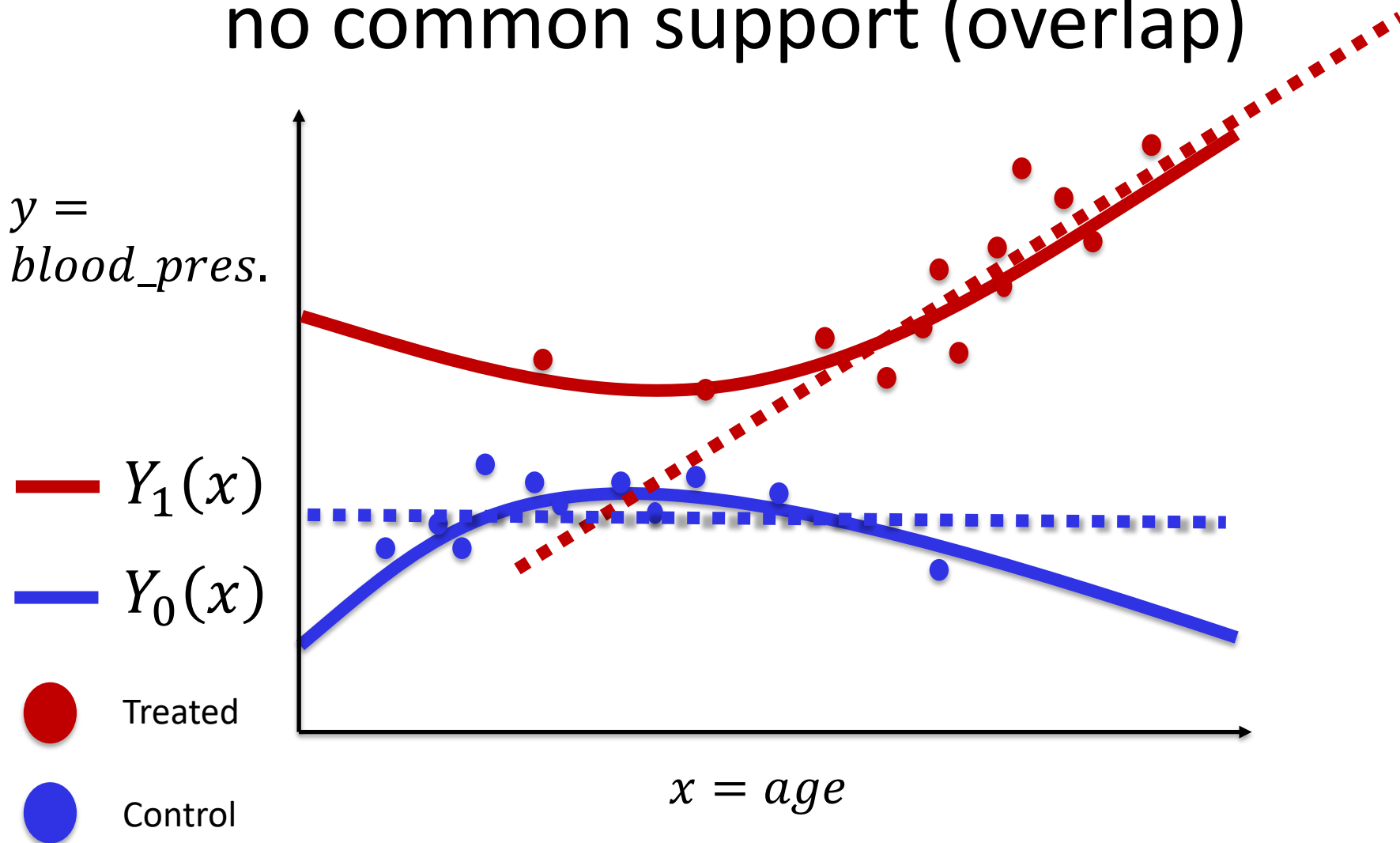
x : unit covariates (features)

T : treatment assignment

We assume:

$$p(T = t | X = x) > 0 \quad \forall t, x$$

Example of how (nonparametric) covariate adjustment fails when there is no common support (overlap)



Matching

- Find each unit's long-lost counterfactual identical twin, check up on his outcome

Matching

- Find each person's long-lost counterfactual identical twin, check up on his outcome



Obama, had he gone to law school

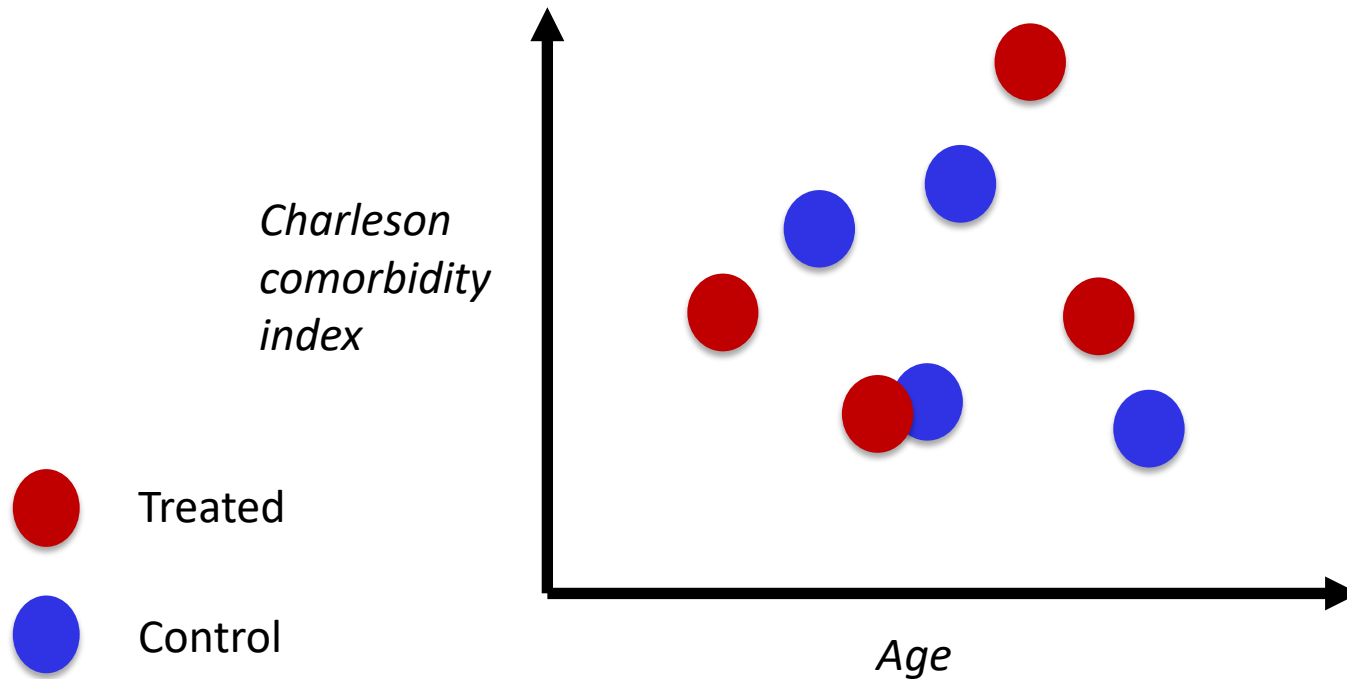


Obama, had he gone to business school

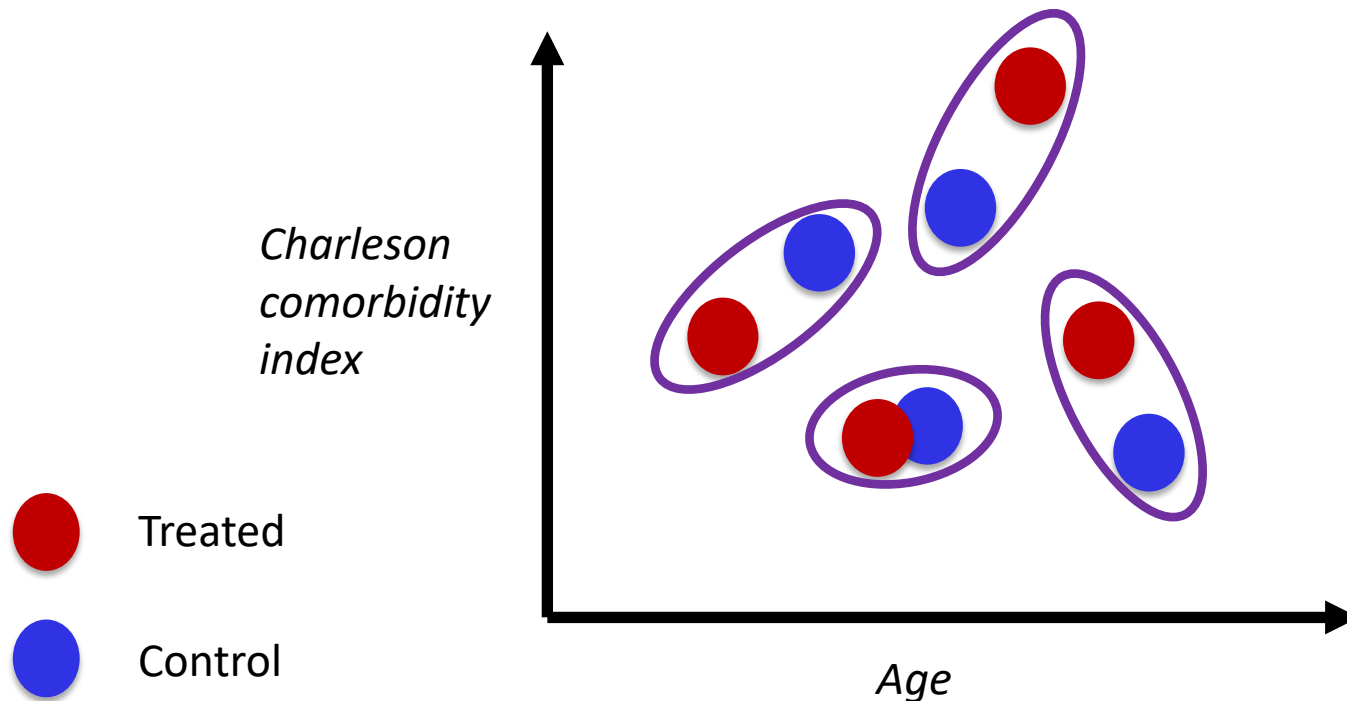
Matching

- Find each person's long-lost counterfactual identical twin, check up on his outcome
- Used for estimating both ATE and CATE

Match to nearest neighbor from opposite group



Match to nearest neighbor from opposite group



1-NN Matching

- Let $d(\cdot, \cdot)$ be a metric between x 's
- For each i , define $j(i) = \underset{j \text{ s.t. } t_j \neq t_i}{\operatorname{argmin}} d(x_j, x_i)$

$j(i)$ is the nearest counterfactual neighbor of i

- $t_i = 1$, unit i is treated:

$$\widehat{CATE}(x_i) = y_i - y_{j(i)}$$

- $t_i = 0$, unit i is control:

$$\widehat{CATE}(x_i) = y_{j(i)} - y_i$$

1-NN Matching

- Let $d(\cdot, \cdot)$ be a metric between x 's
- For each i , define $j(i) = \underset{j \text{ s.t. } t_j \neq t_i}{\operatorname{argmin}} d(x_j, x_i)$
 $j(i)$ is the nearest counterfactual neighbor of i
- $\widehat{CATE}(x_i) = (2t_i - 1)(y_i - y_{j(i)})$
- $\widehat{ATE} = \frac{1}{n} \sum_{i=1}^n \widehat{CATE}(x_i)$

Matching

- Interpretable, especially in small-sample regime
- Nonparametric
- Heavily reliant on the underlying metric
- Could be misled by features which don't affect the outcome

Covariate adjustment and matching

- Matching is equivalent to covariate adjustment with two 1-nearest neighbor classifiers:

$$\hat{Y}_1(x) = y_{NN_1(x)} , \hat{Y}_0(x) = y_{NN_0(x)}$$

where $y_{NN_t(x)}$ is the nearest-neighbor of x among units with treatment assignment

$$t = 0,1$$

- 1-NN matching is in general inconsistent, though only with small bias (Imbens 2004)

Two approaches for causality inference using counterfactual analysis

Covariate adjustment and matching

*Predict outcome given features and treatment,
then use resulting model to impute counterfactuals*

Propensity score re-weighting

*Predict treatment using features (propensity score),
then use to reweight outcome or stratify the data*

Propensity scores

- Tool for estimating ATE
- Imagine that we had data from a randomized control trial (RCT). Then we could simply estimate the ATE using:

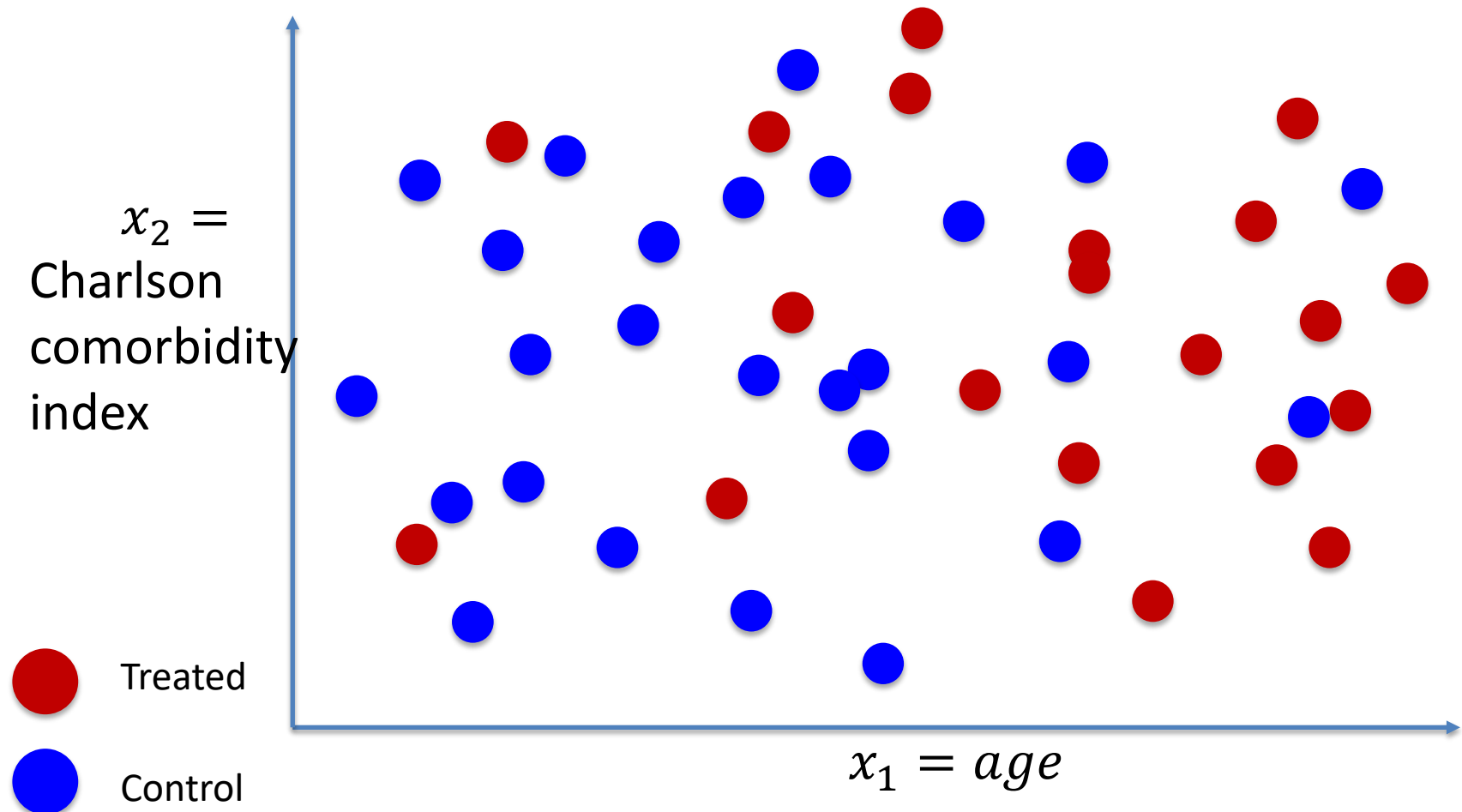
$$\frac{1}{n_1} \sum_{i \text{ s.t. } T_i=1} Y_i - \frac{1}{n_0} \sum_{i \text{ s.t. } T_i=0} Y_i$$

- Basic idea: turn observational study into a pseudo-randomized trial by re-weighting samples

Inverse propensity score re-weighting

$$p(x|t = 0) \neq p(x|t = 1)$$

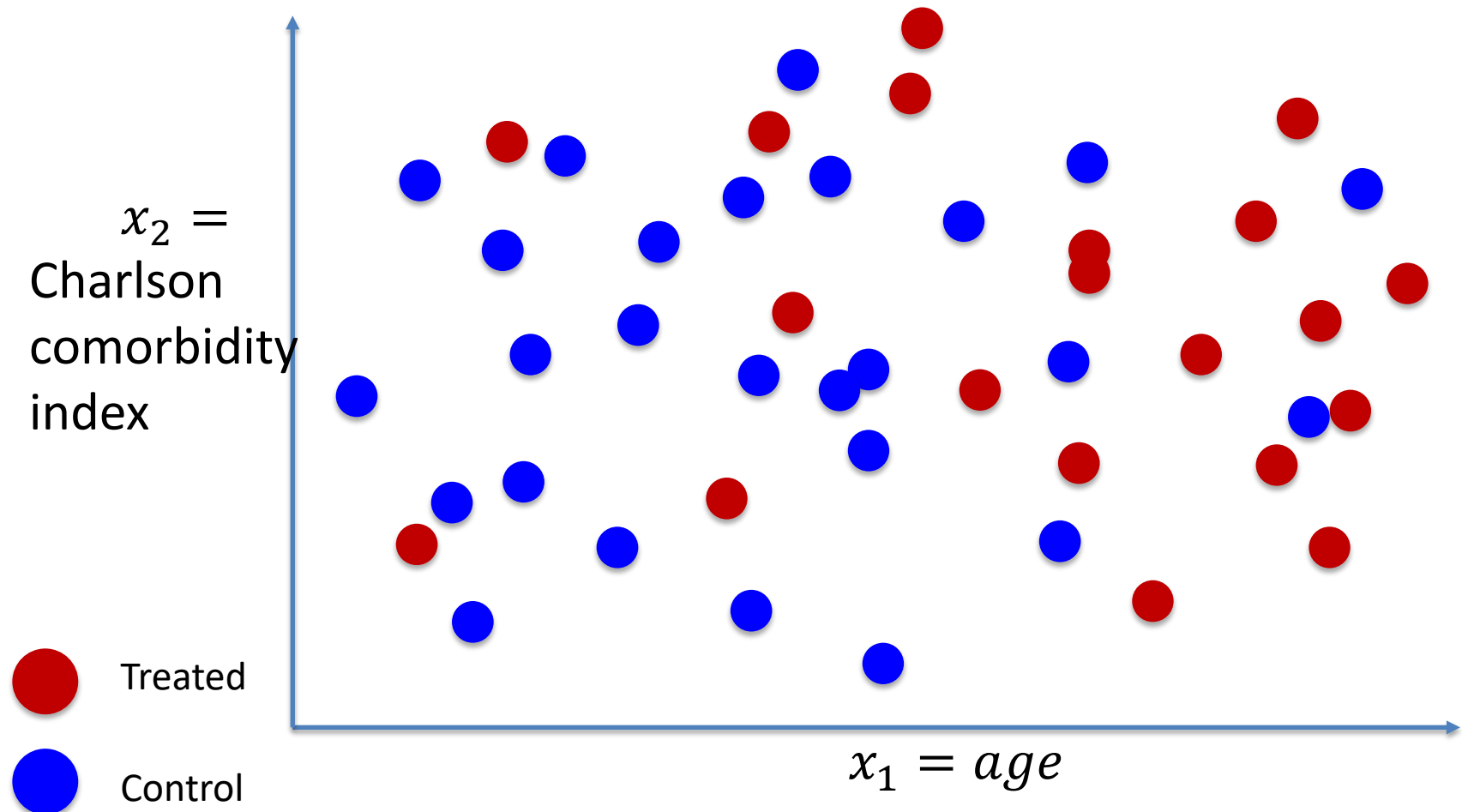
control *treated*



Inverse propensity score re-weighting

$$p(x|t = 0) \cdot w_0(x) \approx p(x|t = 1) \cdot w_1(x)$$

reweighted control *reweighted treated*

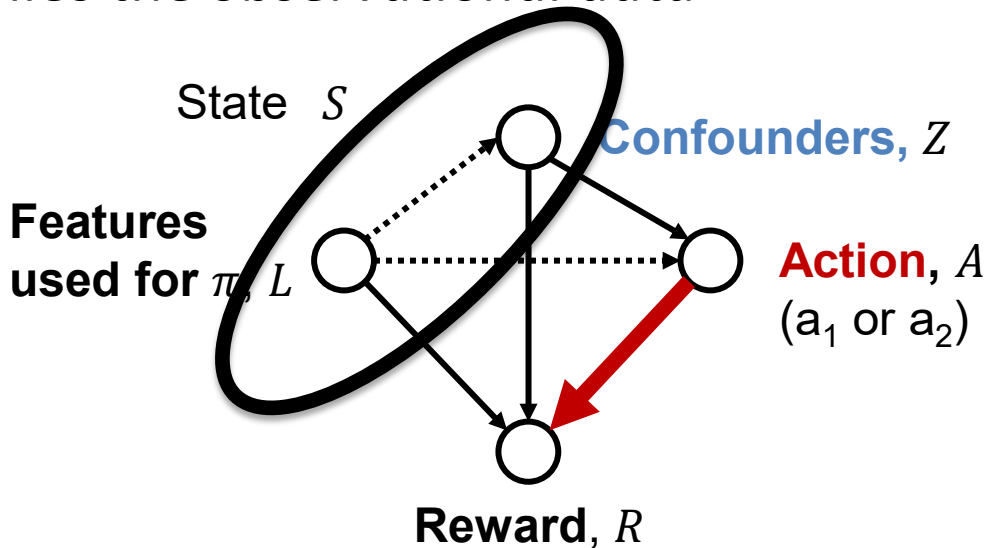


Propensity score

- Propensity score: $p(T = 1|x)$,
using machine learning tools, e.g. logistic regression
- Samples re-weighted by the inverse propensity score of the treatment they received

Same ideas can be used for off-policy evaluation

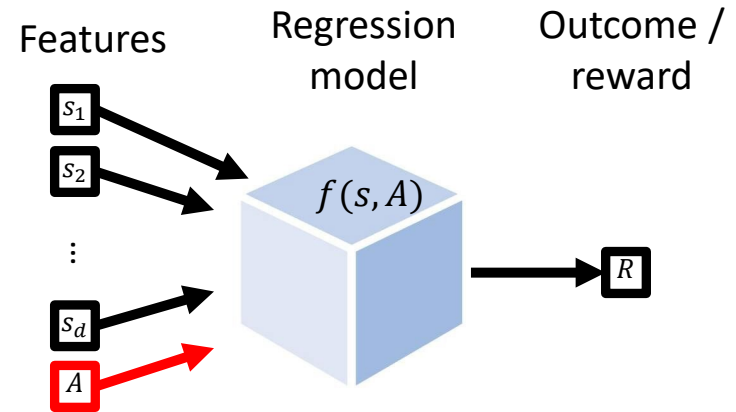
- Suppose someone gave us a policy $\pi(l)$ that outputs a_1 vs a_2
- How do we evaluate it?
- We give two approaches, one based on potential outcomes and the other based on propensity scores
- In both cases, we have to first consider the causal graph that underlies the *observational data*



Switched notation to what's more typically used in RL
action A : Treatment T
reward R : Outcome Y

Evaluating policies using potential outcomes

- First, use machine learning to obtain a model that can predict potential outcomes (we need ignorability, overlap, SUTVA)

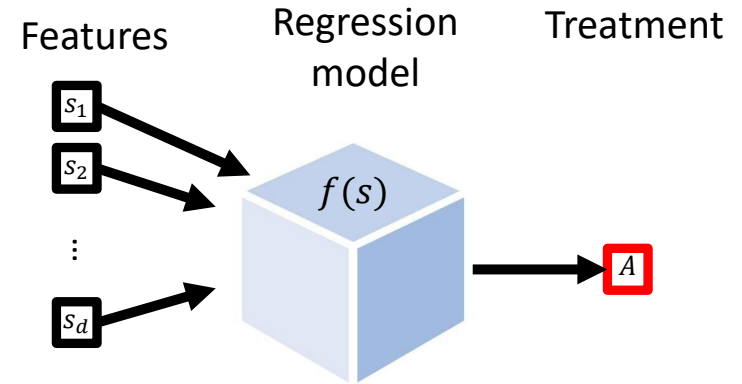


- Then, use this model to impute policy outcomes:

$$\hat{Q}(\pi) = \frac{1}{n} \sum_{i=1}^n f(l_i, z_i, \pi(l_i))$$

Evaluating policies using inverse propensity scores

- First, use machine learning to obtain $\hat{p}(A|s) = f(s)$, estimated propensity scores
- Then, use this model to reweight the outcomes:



$$\hat{Q}^{IPW}(\pi) = \frac{1}{n} \sum_{i=1}^n \frac{1[a_i = \pi(l_i)]}{\hat{p}(a_i | s_i)} R_i$$

Aside: is this the right goal? What if we wanted to control worst-case reward instead of average?

Learning policies from observational data

- Consider our first estimator: $\hat{Q}(\pi) = \frac{1}{n} \sum_{i=1}^n f(l_i, z_i, \pi(l_i))$

- Create data set $\{(l_i, o_i)\}$ where

$$o_i = \arg \max_A f(l_i, z_i, A) \quad \text{Notice relationship to CATE}$$

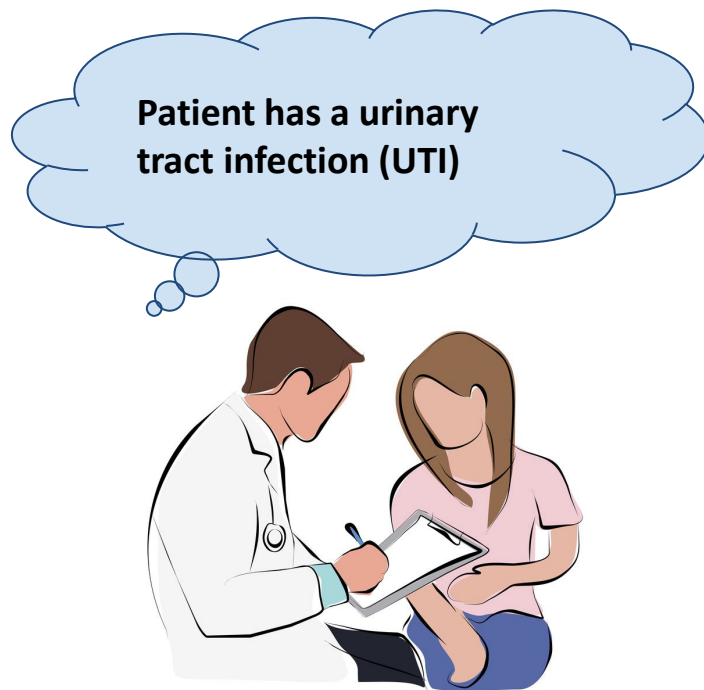
- Use an (interpretable) ML algorithm to fit this new dataset
- The resulting policy may be a much simpler function than f !

Reinforcement Learning for policy evaluation

Using observational data

Evaluate *policies* using observational data with Reinforcement Learning

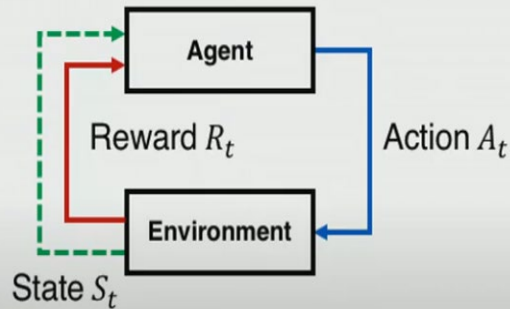
- Suppose someone gave us a policy $\pi(l)$ that outputs a_1 vs a_2
Example: which antibiotic to prescribe?



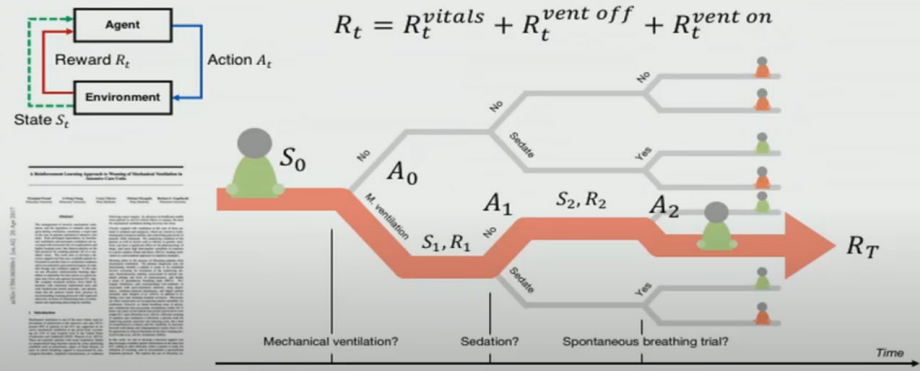
Affects 1 in 2 women during lifetime; 3rd most common cause for antibiotic treatment

Decision processes

- ▶ An **agent** repeatedly, at times t takes **actions** A_t to receive **rewards** R_t from an **environment**, the **state** S_t of which is (partially) observed



Decision process: Mechanical ventilation



Value maximization

- ▶ The goal of most RL algorithms is to maximize the expected cumulative reward—the **value** V_π of its policy π
- ▶ **Return:** $G_t = \sum_{s=t}^T R_s$ — Sum of future rewards
- ▶ **Value:** $V_\pi = \mathbb{E}_{A_t \sim \pi}[G_0]$ — Expected sum of rewards under policy π
- ▶ The expectation is taken with respect to scenarios acted out according to the learned **policy** π

Robot in a room

- ▶ Stochastic actions \updownarrow
 $p(\text{Move up} \mid A = \text{"up"}) = 0.8$
 Available non-opposite moves have uniform probability
- ▶ Rewards:
 +1 at [4,3] (terminal state)
 -1 at [4,2] (terminal)
 -0.04 per step



Dynamic programming

- ▶ Assume that we know how good a state-action pair is
- ▶ **Q:** Which end state is the best? **A:** [4,3]
- ▶ **Q:** What is the best way to get there? **A:** Only [3,1]

		→ [3,1]	+1 [4,3]
			-1
Start			

Dynamic programming

- ▶ The idea of dynamic programming for reinforcement learning is to **recursively** learn the best action/value in a previous state given the best action/value in future states

→	→	→	+1
↑		↑	-1
↑	→	↑	←

Q-learning with discrete states

1. Initialize $Q(s, a) = 0$, let $\alpha, \gamma = 1$
2. Repeat

$$Q(S_t, A_t) \leftarrow Q(S_t, A_t) + \alpha [R_t + \gamma \max_a Q(S_{t+1}, a) - Q(S_t, A_t)]$$

Q-table

		→	+1
			-1
Start			

Q-table values (row by row, left to right):

- Row 1: -0.08, -0.08, 0.92, -0.08, -0.96, +1
- Row 2: -0.08, -0.08, 0.92, -1.04, -1
- Row 3: -0.08, -0.08, -0.08, -0.08, -0.08, -1.04

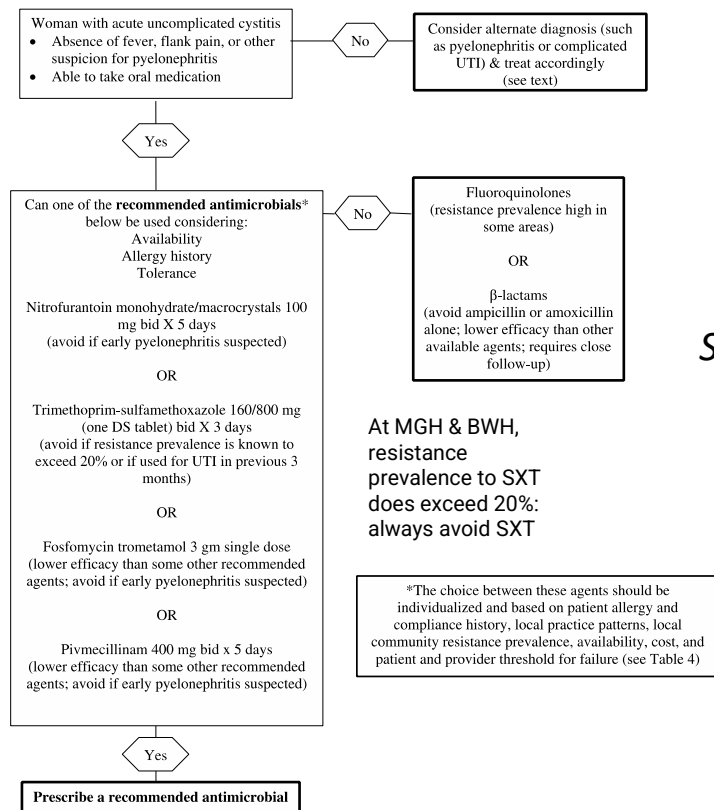
Exploration in RL

- ▶ Tuples (s, a, s', r) may be obtained by:
 - ▶ **On-policy exploration** – “Playing the game” with the current policy
 - ▶ **Randomized trials** – Executing a sequentially random policy
 - ▶ **Off-policy (observational)** – E.g., healthcare records
- ▶ The latter is most relevant to us!

Evaluate *policies* using observational data with Reinforcement Learning

- Suppose someone gave us a policy $\pi(l)$ that outputs a_1 vs a_2

Example: which antibiotic to prescribe?



Infectious Disease Society of America (IDSA) guidelines

Simplifies to



Resistance or exposure to NIT in past 90 days?

No

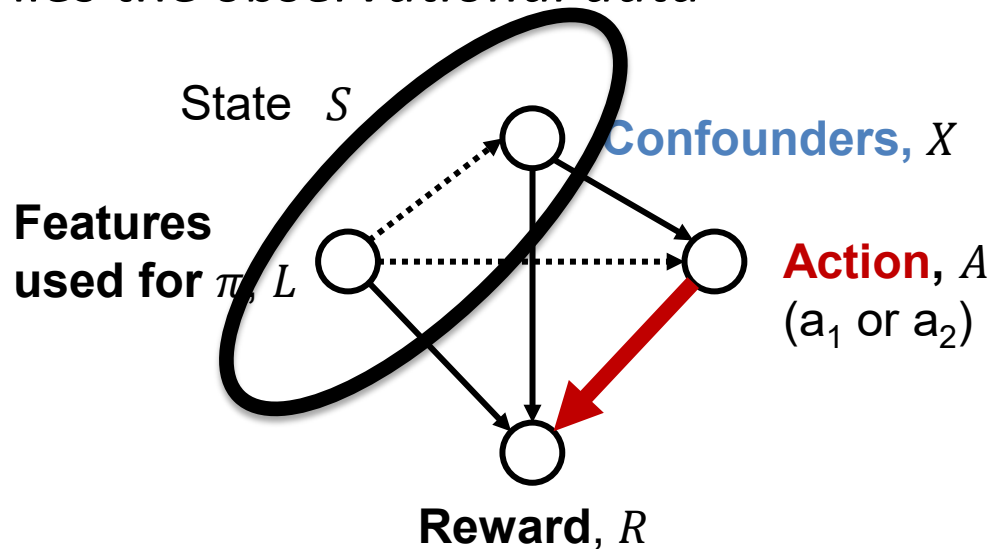
Yes

Prescribe NIT (Nitrofurantoin)

Prescribe CIP (Ciprofloxacin)

Same ideas can be used to evaluate *policies* using observational data

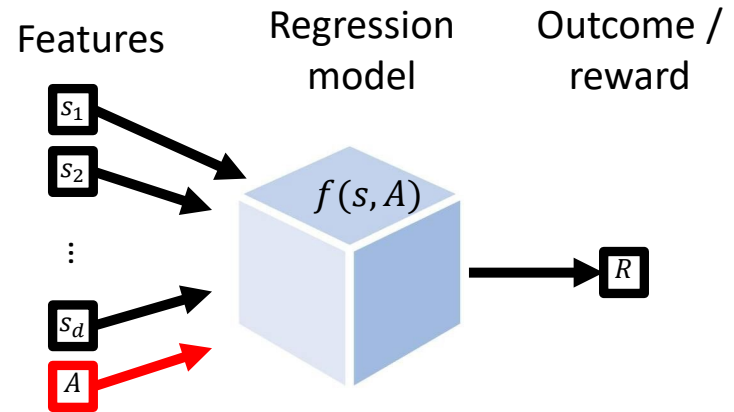
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- We give two approaches, one based on potential outcomes and the other based on propensity scores
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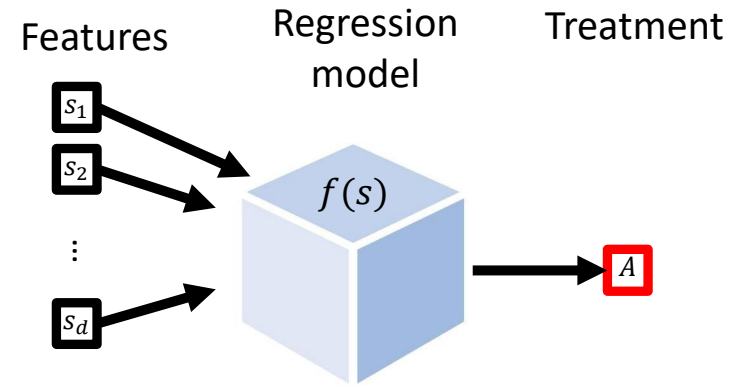
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Learning policies from observational data

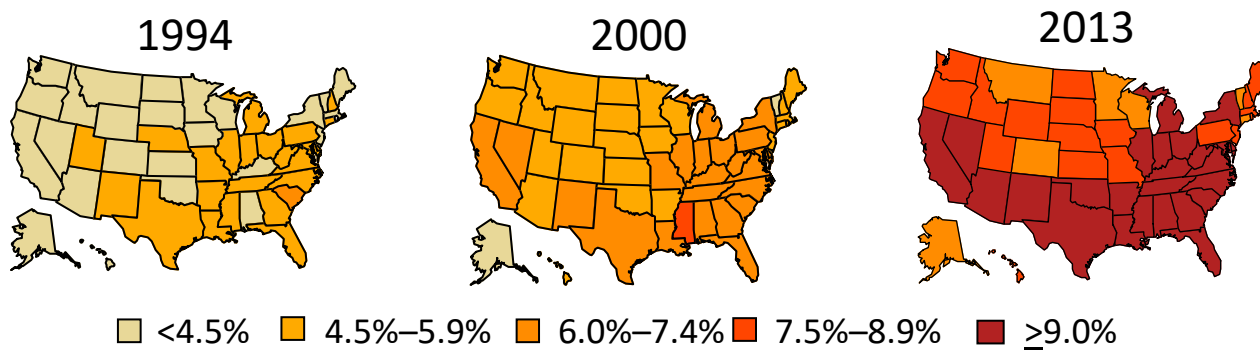
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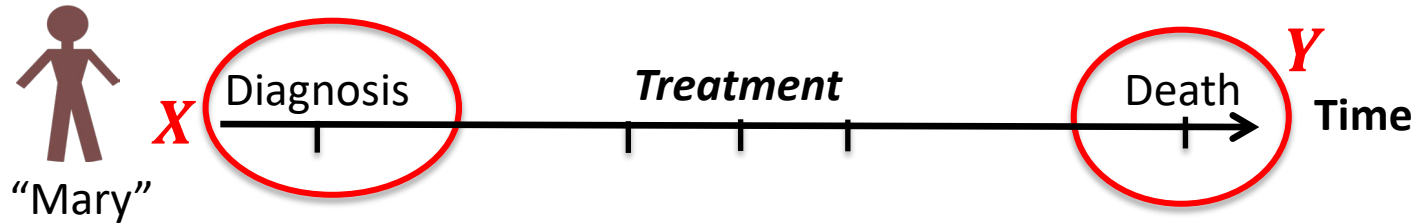
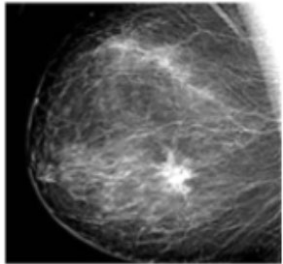
- Use an (interpretable) ML algorithm to fit this new dataset
- The resulting policy may be a much simpler function than f !

Does gastric bypass surgery prevent onset of diabetes?



- Gastric bypass surgery is the highest negative weight (9th most predictive feature)
 - Does this mean it would be a good intervention?
- Yes, *if*....
 - Interpret ‘gastric bypass surgery’ feature as T
 - Interpret all the other features as X; assume they all include all relevant confounders and do not include anything post-treatment
 - True potential outcome function is linear

What is the likelihood this patient, with breast cancer, will survive 5 years?



A long survival time may be because of treatment!

- Group into K categories of treatment strategies T (one of which might be “no treatment”)
- Gather data on confounding factors C that might influence both treatment decision and outcome
- Learn $f(X,C,T)$ to predict Y (survival time)
- Assess overlap* by looking at $p(X,C|T)$ or $p(T|X,C)$
- Predict survival under a specific treatment regime k using $f(X,C,k)$
- Will survive 5 years when treated *optimally* if $\max_k f(X,C, k) > 5$

* See, e.g., Oberst, Johansson, Wei, Gao, Brat, Sontag, Varshney. Characterization of Overlap in Observational Studies, Conference on Artificial Intelligence and Statistics (AI-STATS), 2020.

Reinforcement Learning for policy evaluation

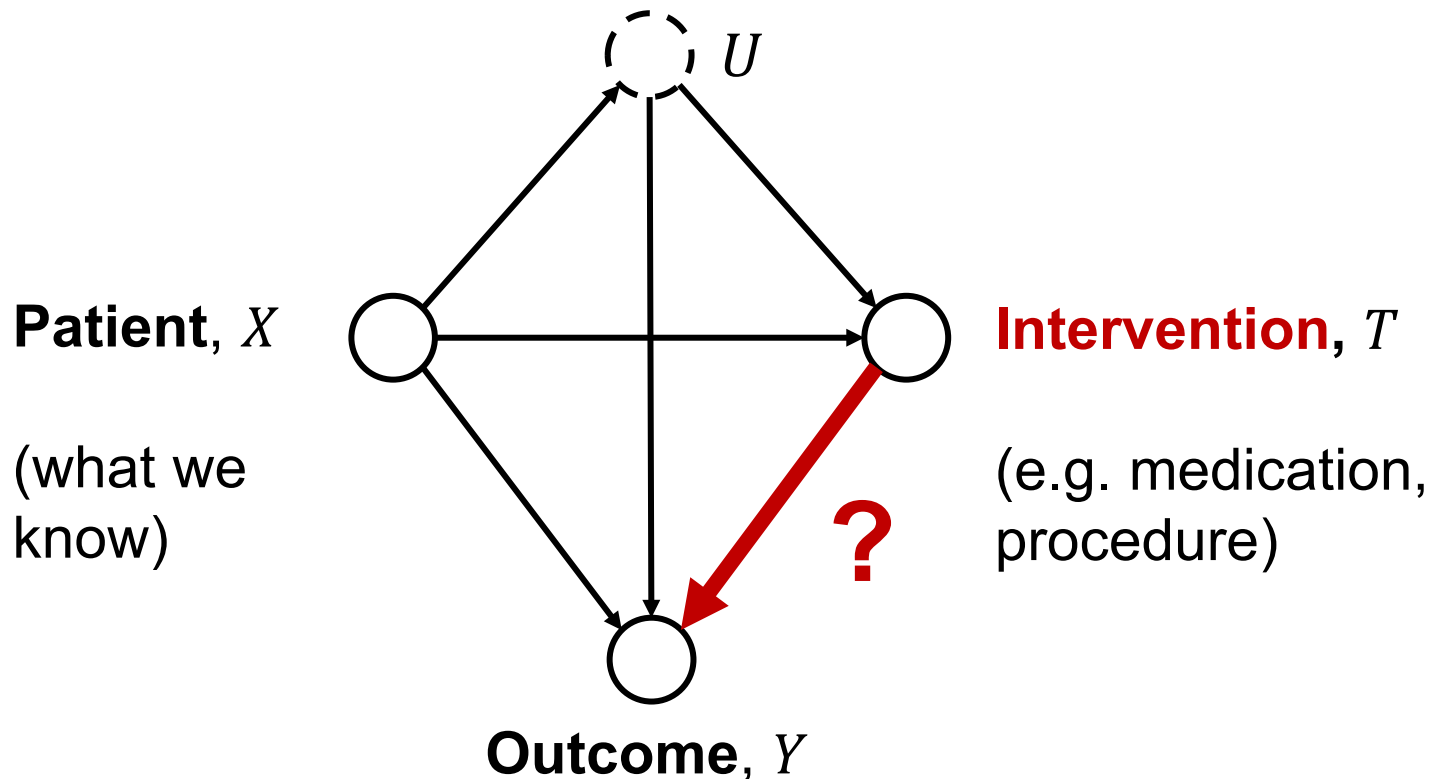
Using observational data

Instrumental variables

- Informally: a variable which affects treatment assignment but not the outcome
- Example: are private schools better than public schools? Which students would benefit the most?
- Can't force people which school to go to
- *Can randomly give out vouchers to some children, giving them an opportunity to attend private schools*
- *The voucher assignment is the instrumental variable*

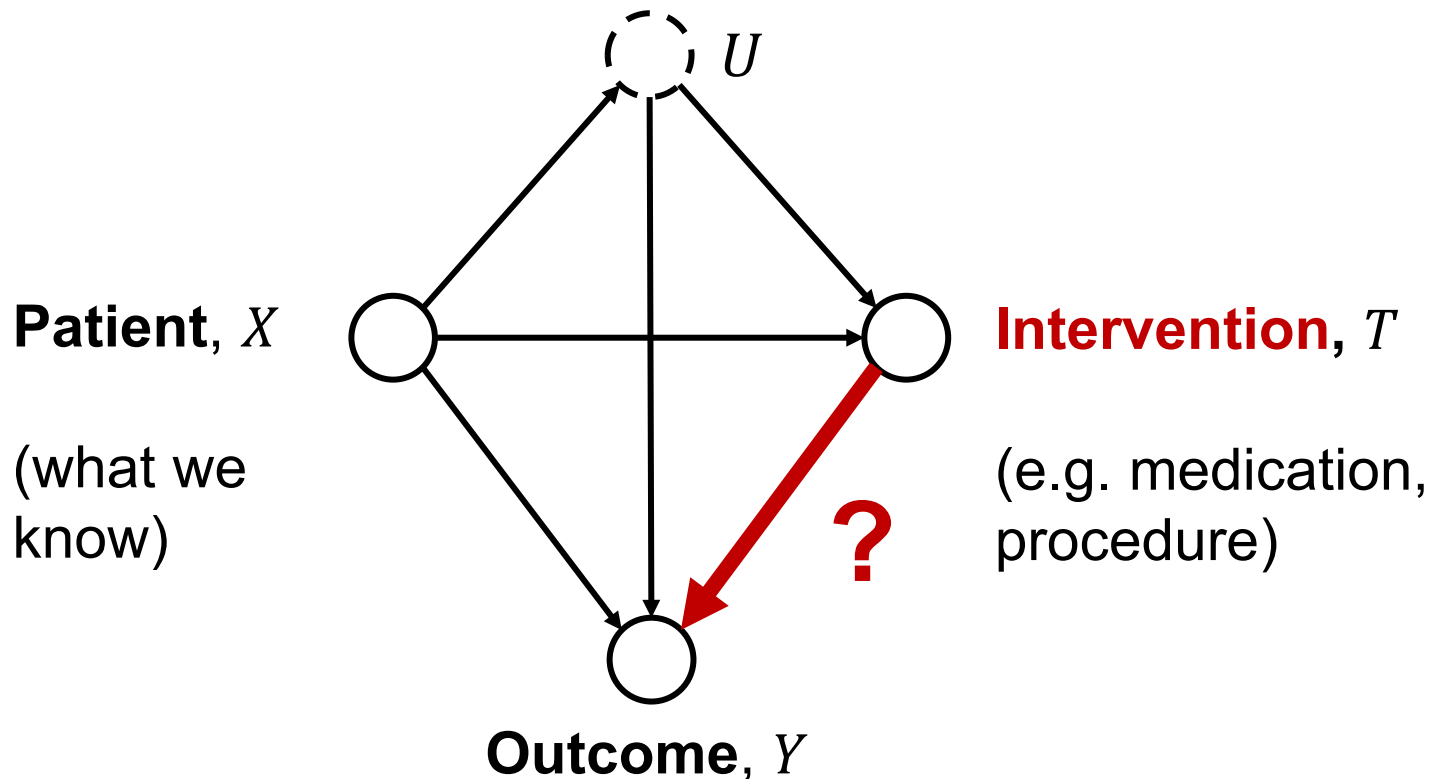
Estimation using an instrumental variable

Goal: estimation in setting where there are unobserved confounders, U , not captured in X



Estimation using an instrumental variable

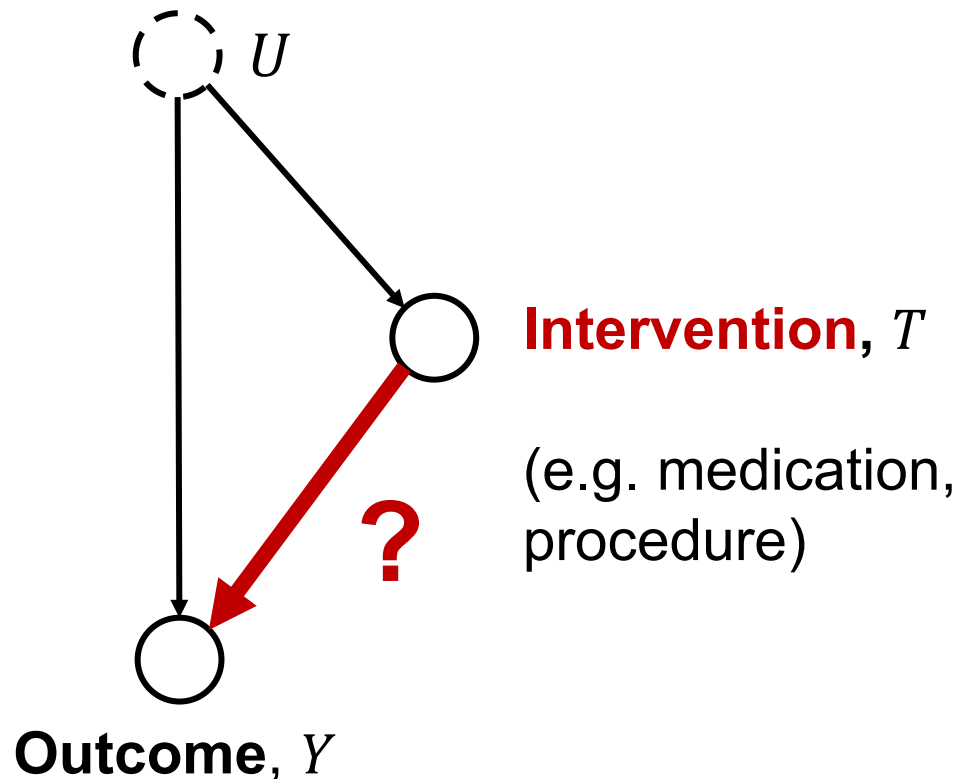
First, assume no patient covariates (with this, we will only be able to estimate ATE not CATE)



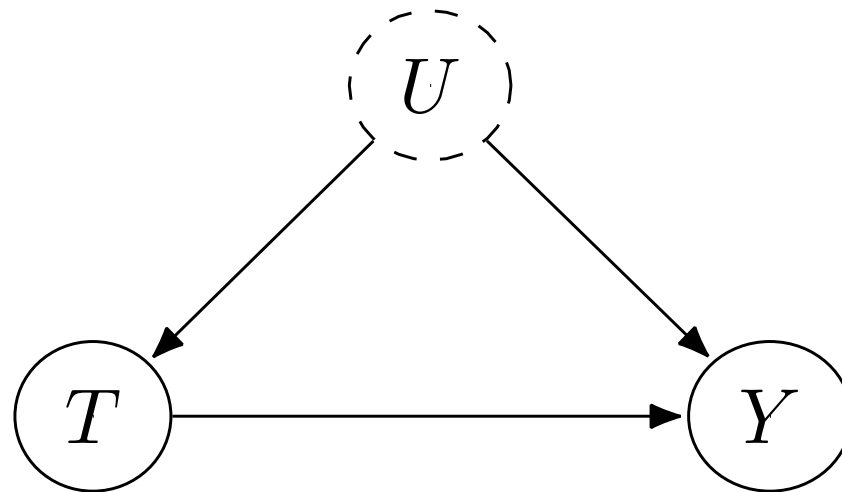
Estimation using an instrumental variable

First, assume no patient covariates (with this, we will only be able to estimate ATE not CATE)

Note: this is without loss of generality (since U could include all of X)



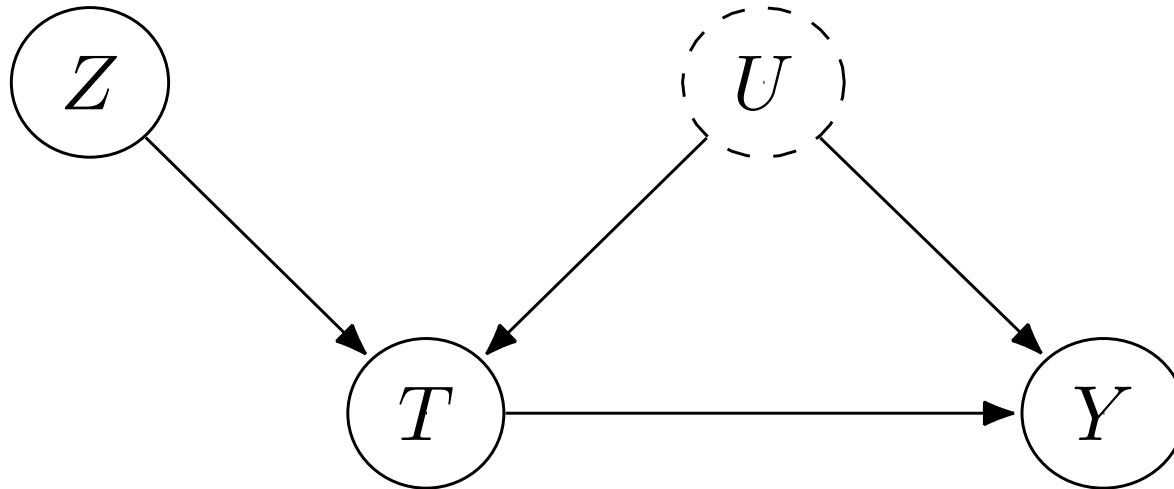
Estimation using an instrumental variable



(Slides adapted from Brady Neal's Introduction to Causal Inference class)

Estimation using an instrumental variable

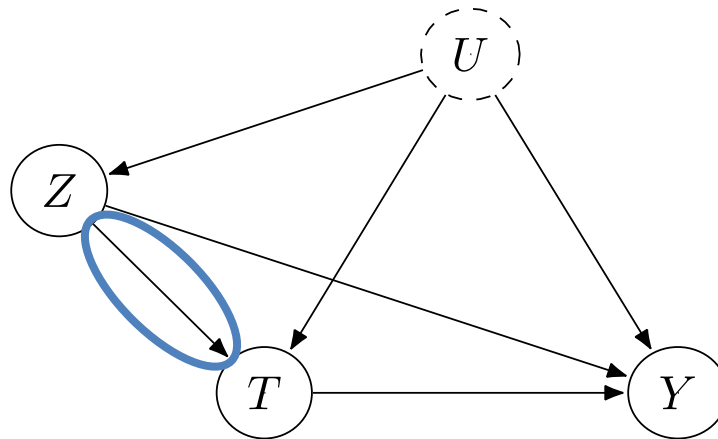
Instrument (e.g., voucher)



(Slides adapted from Brady Neal's Introduction to Causal Inference class)

Assumption 1: Relevance

Z has a causal effect on T

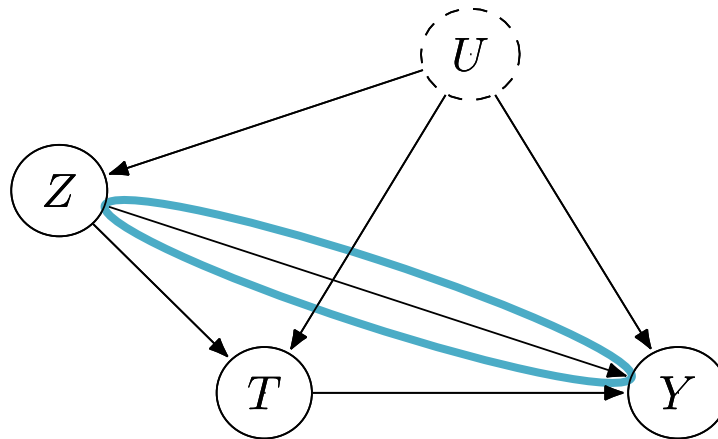


What is an Instrument?

(Slides adapted from Brady Neal's Introduction to Causal Inference class)

Assumption 2: Exclusion Restriction

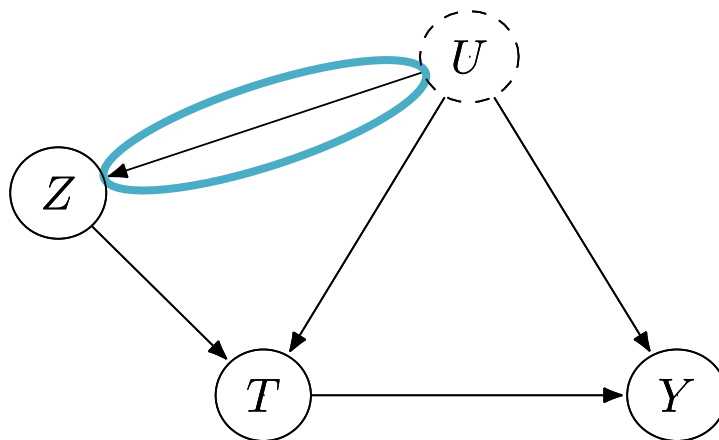
The causal effect of Z on Y is fully mediated by T



What is an Instrument?

Assumption 3: Instrumental Unconfoundedness

Z is unconfounded (in the setting of no X , this simply means U and Z are independent)



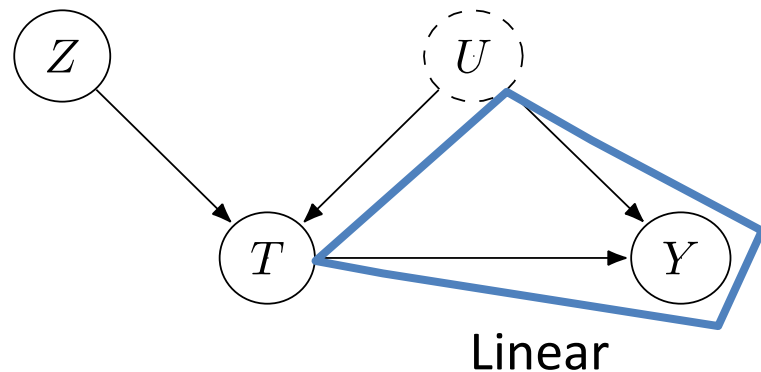
What is an Instrument?

Warm-up: linear potential outcome, no X

Assume potential outcomes given by the linear model,

$$Y_t(U) = \alpha_u U + \delta \cdot t + \epsilon_t, \quad \mathbb{E}[\epsilon_t] = 0$$

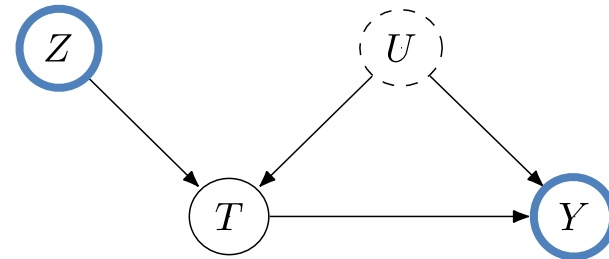
Z doesn't appear because of
the exclusion restriction
assumption



Warm-up: linear potential outcome, no X

$$\begin{aligned} & \mathbb{E}[Y \mid Z = 1] - \mathbb{E}[Y \mid Z = 0] \\ &= \mathbb{E}[\delta T + \alpha_u U \mid Z = 1] - \mathbb{E}[\delta T + \alpha_u U \mid Z = 0] \quad (\text{exclusion restriction and linear outcome assumptions}) \\ &= \delta (\mathbb{E}[T \mid Z = 1] - \mathbb{E}[T \mid Z = 0]) + \alpha_u (\mathbb{E}[U \mid Z = 1] - \mathbb{E}[U \mid Z = 0]) \\ &= \delta (\mathbb{E}[T \mid Z = 1] - \mathbb{E}[T \mid Z = 0]) + \alpha_u (\mathbb{E}[U] - \mathbb{E}[U]) \quad (\text{instrumental unconfoundedness assumption}) \\ &= \delta (\mathbb{E}[T \mid Z = 1] - \mathbb{E}[T \mid Z = 0]) \end{aligned}$$

$$\delta = \frac{\mathbb{E}[Y \mid Z = 1] - \mathbb{E}[Y \mid Z = 0]}{\underbrace{\mathbb{E}[T \mid Z = 1] - \mathbb{E}[T \mid Z = 0]}}_{\text{(non-zero due to relevance assumption)}}$$

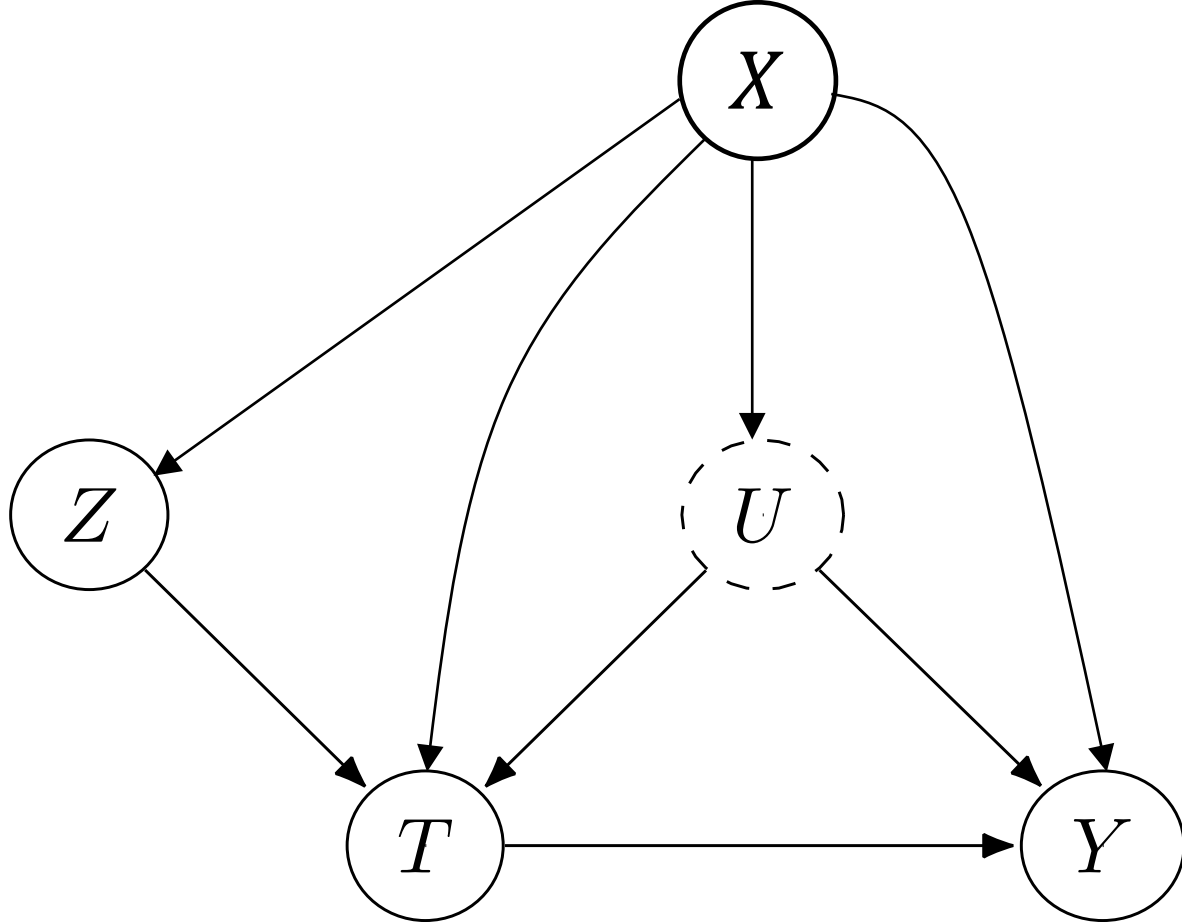


$$Y_t(U) = \alpha_u U + \delta \cdot t + \epsilon_t$$

Estimation using (conditional) instruments

Assume potential outcomes given by:

$$Y_T(x, U) = \delta(x)T + g(x, U) + \epsilon_T$$



Goal: estimate
CATE(x)
= $\delta(x)$

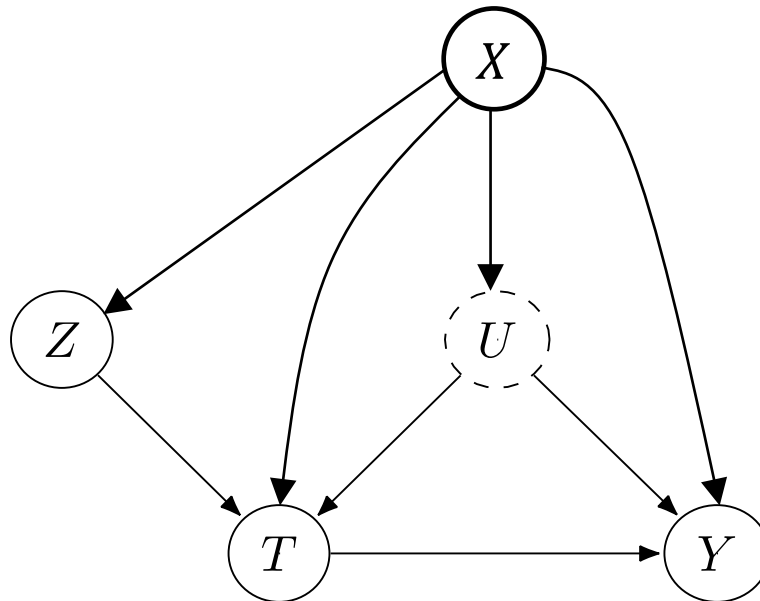
Estimation using (conditional) instruments

Assume potential outcomes given by:

$$Y_T(x, U) = \delta(x)T + g(x, U) + \epsilon_T(x)$$

Theorem: $\text{CATE}(x) = \delta(x) = \frac{\mathbb{E}[Y|Z = 1, x] - \mathbb{E}[Y|Z = 0, x]}{p(T = 1 | Z = 1, x) - p(T = 1 | Z = 0, x)}$

(proof shown on board)



Assume

$$\mathbb{E}[\epsilon_0 | x] = 0$$

$$\mathbb{E}[\epsilon_1 | x] = 0$$

What if you have unobserved confounding but no instrument?

Sensitivity analysis will help us build intuition on how biased our estimates might be

Sensitivity analysis and hidden confounding

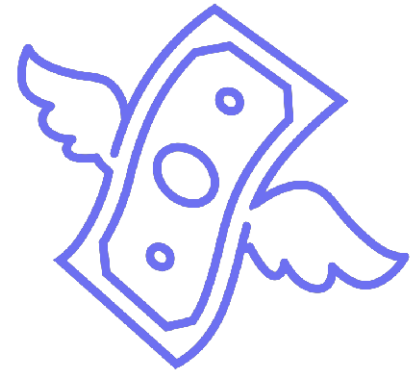
- Major challenge: how to define the amount of hidden confounding?
- This is not a purely mathematical problem!
We need to frame it in terms that enable us to make judgement calls about plausible and implausible levels of hidden confounding

Scenario #1

Patients treated with blood pressure drug A live longer than patients without on average.

However, drug A is very expensive, so mostly wealthy patients get drug A.

If income is not in our dataset, it could be very likely that it explains much or all of the ATE due to general lifestyle factors

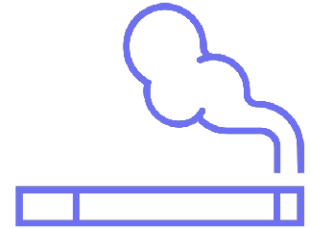


Scenario #2

Patients who smoke are likelier to develop lung cancer than patients who don't.

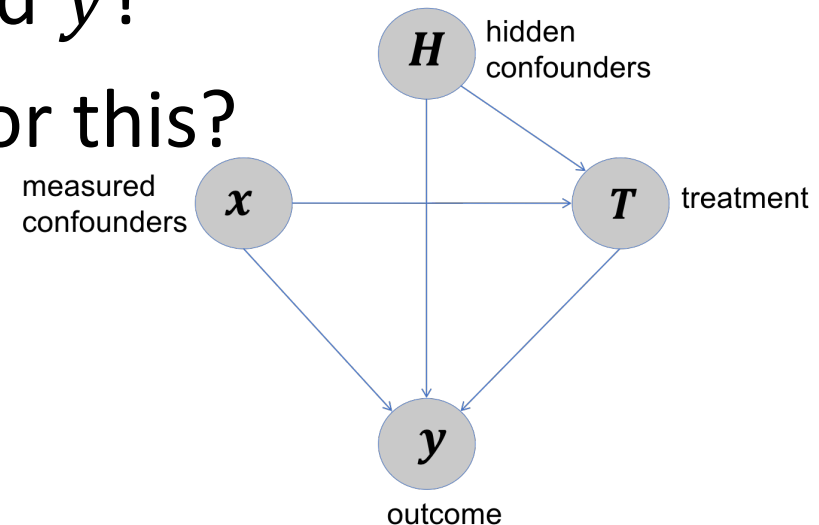
There is believed to be some heritability for both addiction and lung cancer.

Even if patients' mutations are not in the dataset, it is unlikely that the genetic factors are sufficient to overpower the overwhelming ATE.

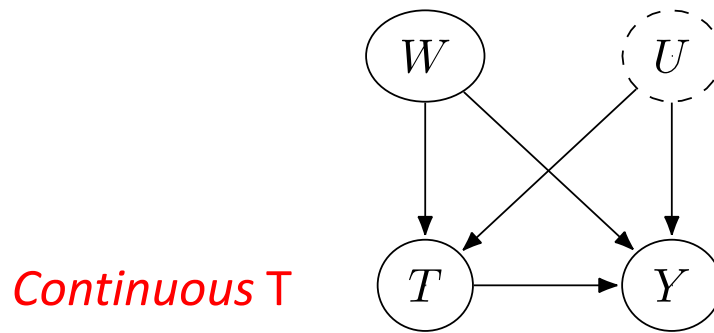


Sensitivity analysis and hidden confounding

- How to define the amount of hidden confounding?
- How much H affects T and y ?
- What “units” do we use for this?
How to ground it?



Special case to build intuition



Notation change (!)
these slides use W
instead of X

Linear T and no randomness

$$T := \alpha_w W + \alpha_u U$$

Linear Y

$$Y := \beta_w W + \beta_u U + \underline{\delta} T$$

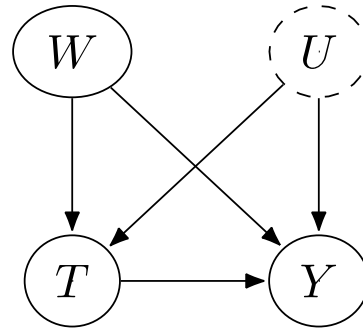
Goal: recover δ

Sensitivity Analysis: Linear Single Confounder

Bias in Simple Linear Setting

$$T := \alpha_w W + \alpha_u U$$

$$Y := \beta_w W + \beta_u U + \delta T$$



Proof coming
after next
slide

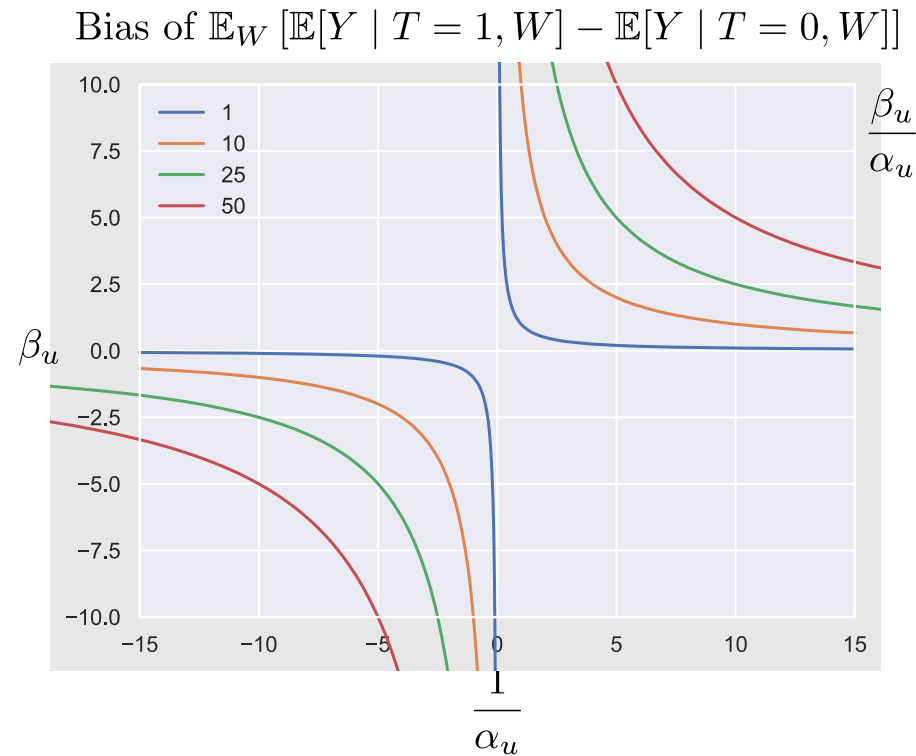
$$\mathbb{E}[Y(1) - Y(0)] = \mathbb{E}_{W,U} [\mathbb{E}[Y | T = 1, W, U] - \mathbb{E}[Y | T = 0, W, U]] = \delta$$

$$\mathbb{E}_W [\mathbb{E}[Y | T = 1, W] - \mathbb{E}[Y | T = 0, W]] \stackrel{?}{=} \delta + \frac{\beta_u}{\alpha_u}$$

$$\text{Bias of } \mathbb{E}_W [\mathbb{E}[Y | T = 1, W] - \mathbb{E}[Y | T = 0, W]] = \delta + \frac{\beta_u}{\alpha_u} - \delta = \frac{\beta_u}{\alpha_u}$$

Sensitivity Analysis: Linear Single Confounder

Contour Plots for Sensitivity to Confounding



Sensitivity Analysis: Linear Single Confounder

(Slides adapted from Brady Neal's Introduction to Causal Inference class)

Bias in Simple Linear Setting Proof: Step 1

Assumed SCM:
$$\begin{aligned} T &:= \alpha_w W + \alpha_u U \\ Y &:= \beta_w W + \beta_u U + \delta T \end{aligned} \quad U = \frac{T - \alpha_w W}{\alpha_u}$$

Get a closed-form expression for $\mathbb{E}[Y | T = t, W]$ in terms of α_w , α_u , β_w , and β_u .

$$\begin{aligned} &= \mathbb{E}_W [\beta_w W + \beta_u \mathbb{E}[U | T = t, W] + \delta t] \\ &= \mathbb{E}_W \left[\beta_w W + \beta_u \left(\frac{t - \alpha_w W}{\alpha_u} \right) + \delta t \right] \\ &= \mathbb{E}_W \left[\beta_w W + \frac{\beta_u}{\alpha_u} t - \frac{\beta_u \alpha_w}{\alpha_u} W + \delta t \right] \\ &= \beta_w \mathbb{E}[W] + \frac{\beta_u}{\alpha_u} t - \frac{\beta_u \alpha_w}{\alpha_u} \mathbb{E}[W] + \delta t \\ &= \left(\delta + \frac{\beta_u}{\alpha_u} \right) t + \left(\beta_w - \frac{\beta_u \alpha_w}{\alpha_u} \right) \mathbb{E}[W] \end{aligned}$$

Sensitivity Analysis: Linear Single Confounder

Bias in Simple Linear Setting Proof:

Step 2

$$\text{Step 1: } \mathbb{E}_W [\mathbb{E}[Y \mid T = t, W]] = \left(\delta + \frac{\beta_u}{\alpha_u} \right) t + \left(\beta_w - \frac{\beta_u \alpha_w}{\alpha_u} \right) \mathbb{E}[W]$$

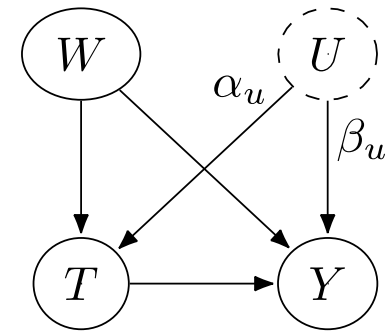
$$\begin{aligned} \mathbb{E}_W [\mathbb{E}[Y \mid T = 1, W] - \mathbb{E}[Y \mid T = 0, W]] &= \left(\delta + \frac{\beta_u}{\alpha_u} \right) (1) + \left(\beta_w - \frac{\beta_u \alpha_w}{\alpha_u} \right) \mathbb{E}[W] \\ &\quad - \left[\left(\delta + \frac{\beta_u}{\alpha_u} \right) (0) + \left(\beta_w - \frac{\beta_u \alpha_w}{\alpha_u} \right) \mathbb{E}[W] \right] \\ &= \delta + \frac{\beta_u}{\alpha_u} \end{aligned}$$

Sensitivity Analysis: Linear Single Confounder

(Slides adapted from Brady Neal's Introduction to Causal Inference class)

Bias in Simple Linear Setting Proof: Step 3

$$\begin{aligned}\text{Bias} &= \mathbb{E}_W [\mathbb{E}[Y \mid T = 1, W] - \mathbb{E}[Y \mid T = 0, W]] \\ &\quad - \mathbb{E}_{W,U} [\mathbb{E}[Y \mid T = 1, W, U] - \mathbb{E}[Y \mid T = 0, W, U]] \\ &= \delta + \frac{\beta_u}{\alpha_u} - \delta \\ &= \frac{\beta_u}{\alpha_u}\end{aligned}$$



$$T := \alpha_w W + \alpha_u U$$

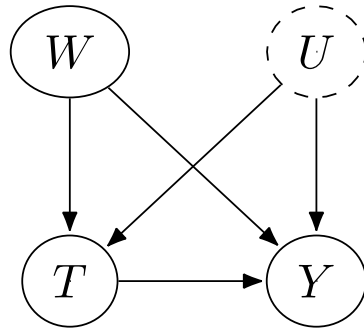
$$Y := \beta_w W + \beta_u U + \delta T$$

Sensitivity Analysis: Linear Single Confounder

(Slides adapted from Brady Neal's Introduction to Causal Inference class)

Sensitivity analysis with binary treatment

$$T := \alpha_w W + \alpha_u U$$
$$Y := \beta_w W + \beta_u U + \delta T$$



$$P(T = 1 | W, U) := \text{sigmoid}(\alpha_w W + \alpha_u U)$$
$$Y := \beta_w W + \beta_u U + \delta T + N$$

where $\text{sigmoid}(x) = \frac{1}{1 + e^{-x}}$

[Rosenbaum & Rubin \(1983\)](#) and [Imbens \(2003\)](#)

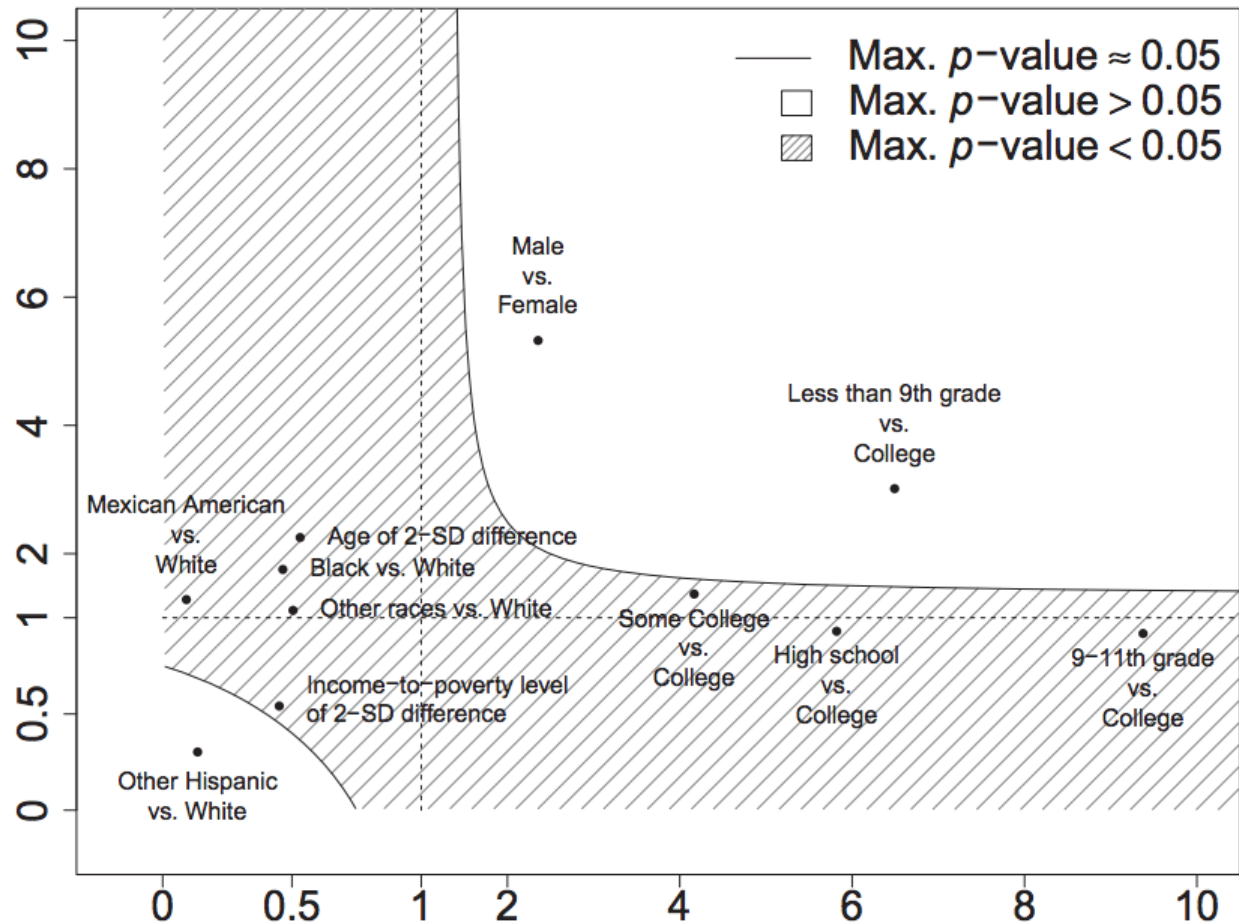
- Simple parametric form for T
- Simple parametric form for Y
- U is binary
- U is a scalar (only one unobserved confounder)

Sensitivity analysis with binary treatment

- How much unmeasured confounding to flip our conclusions?

Does cigarette smoking increase blood lead?

Unmeasured confounding $\exp(\delta)$ in outcome model $U \rightarrow Y$



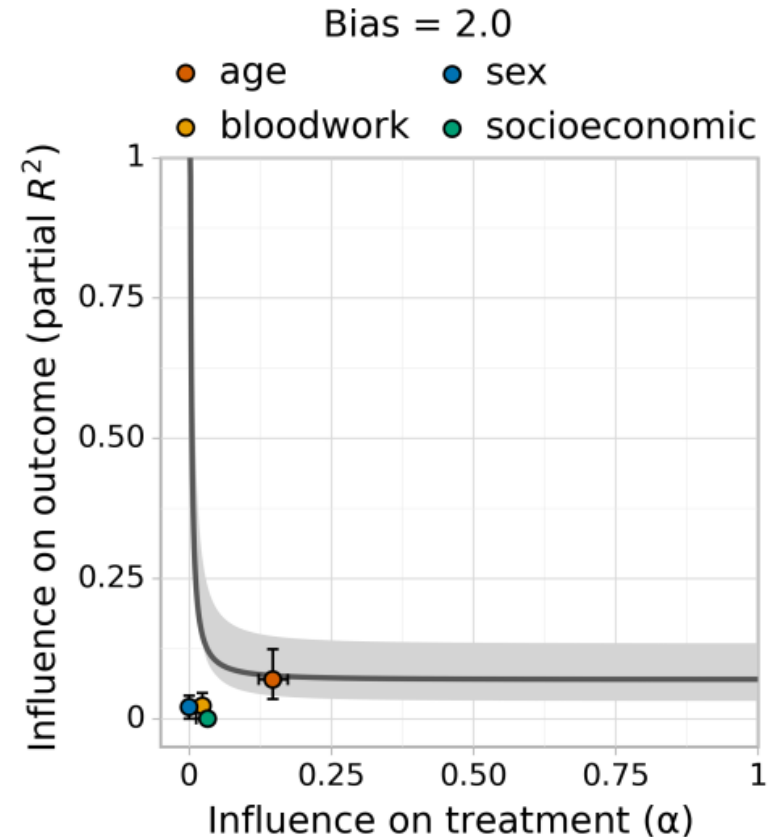
Hsu & Small, 2013

Unmeasured confounding $\exp(\gamma)$ in treatment assignment $U \rightarrow T$

(Slides adapted from Uri Shalit's causal inference class)

Generalization: Austen plots

- Here, both treatment mechanism and the outcome mechanism can be modeled with **arbitrary machine learning models**
- Assumptions on how hidden confounders modify treatment & outcome models



Summary

- Close connection between causal inference and off-policy evaluation
 - Will return to this later when we talk about off-policy *reinforcement learning*
- Instrumental variables can be used to estimate ATE and CATE when there is unobserved confounding
- Sensitivity analysis can help build intuition for how unobserved confounding affects bias

References

- [Introduction to causal inference from a machine learning perspective](#) by Brady Neal, 2020.
 - Section 8.2: Sensitivity Analysis
 - Chapter 9: Instrumental Variables(See also the many references within for both recent literature and where these methods were originally introduced.)
- Syrgkanis et al., [Machine Learning Estimation of Heterogeneous Treatment Effects with Instruments](#), NeurIPS 2019.
- Boominathan et al., [Treatment Policy Learning in Multiobjective Settings with Fully Observed Outcomes](#), KDD 2020.