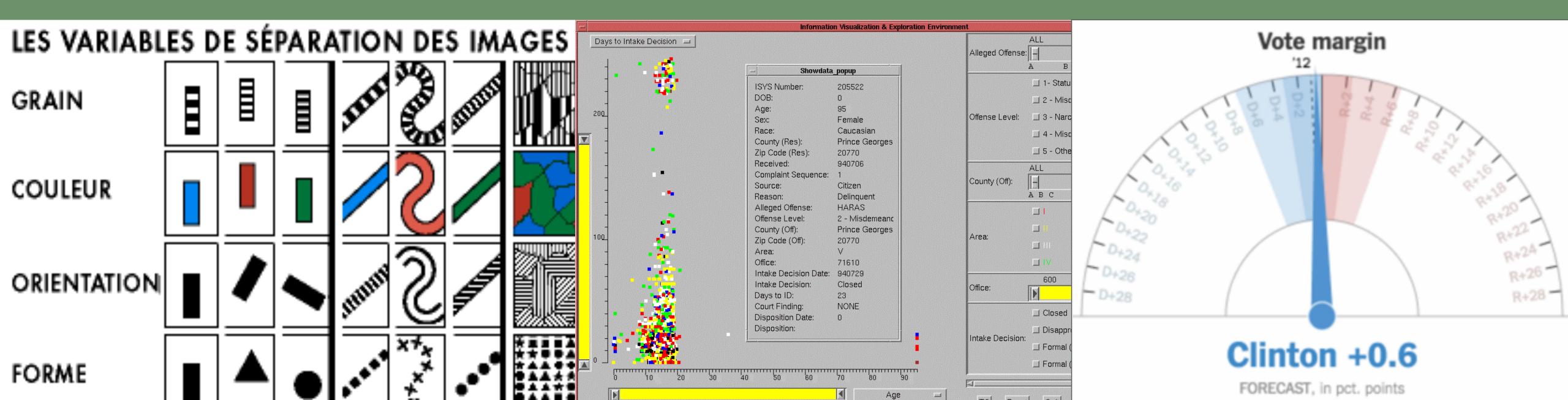
Visualization, EVA, & Uncertainty

A Crash Course

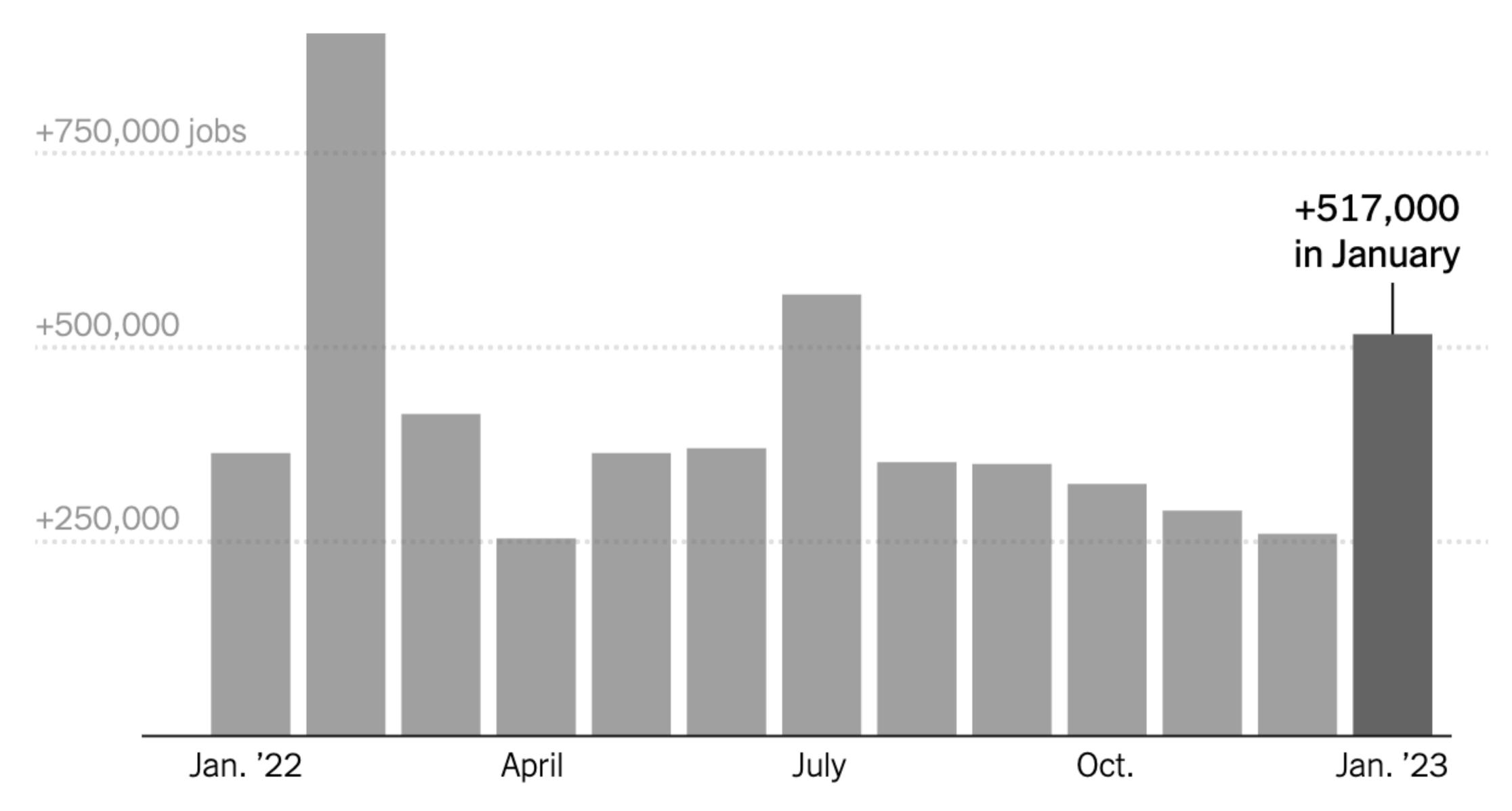
Arvind Satyanarayan



PART ONE

Data & Image Models

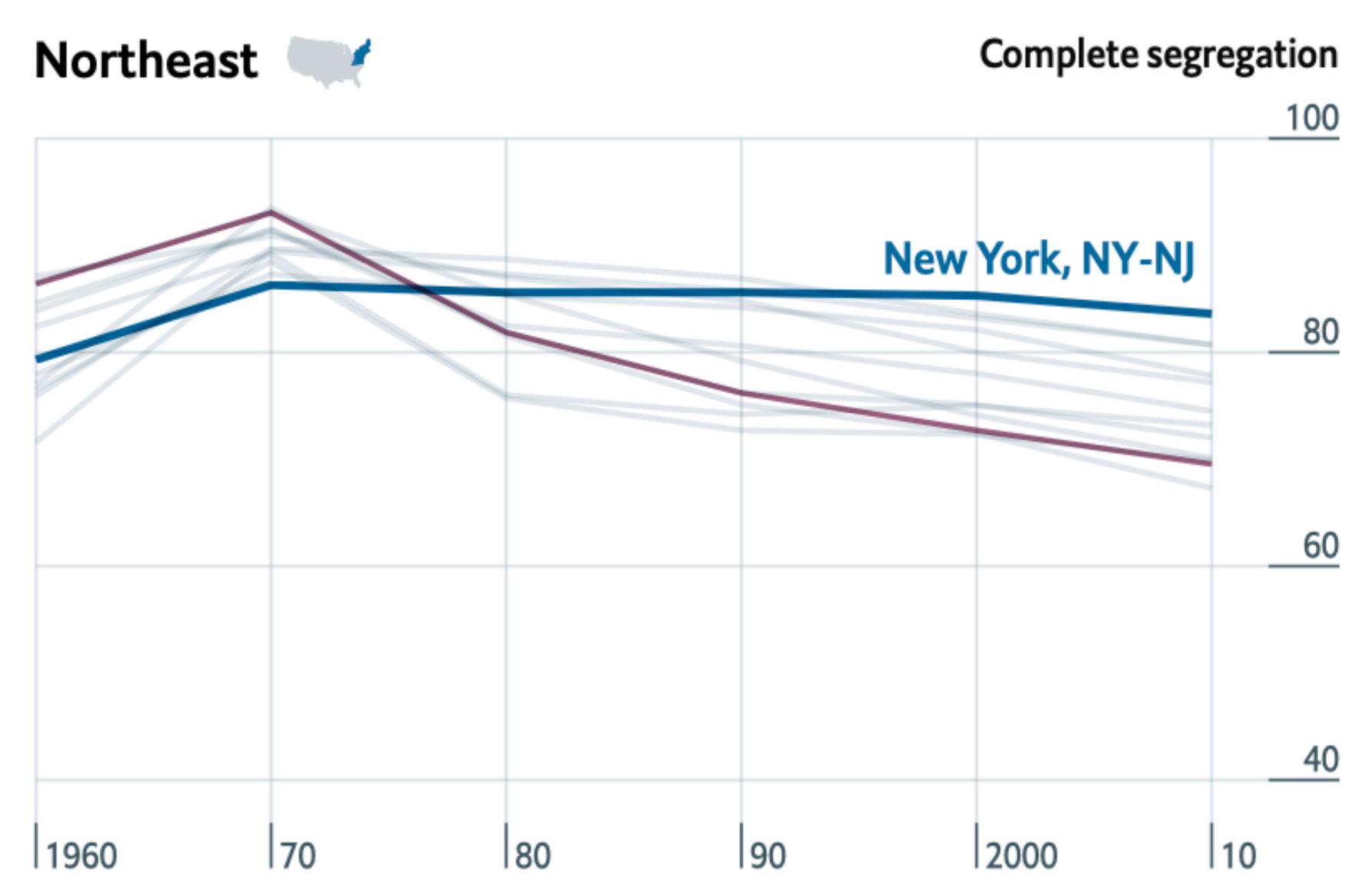
Monthly change in jobs



Data is seasonally adjusted. • Source: Bureau of Labor Statistics • By Ella Koeze

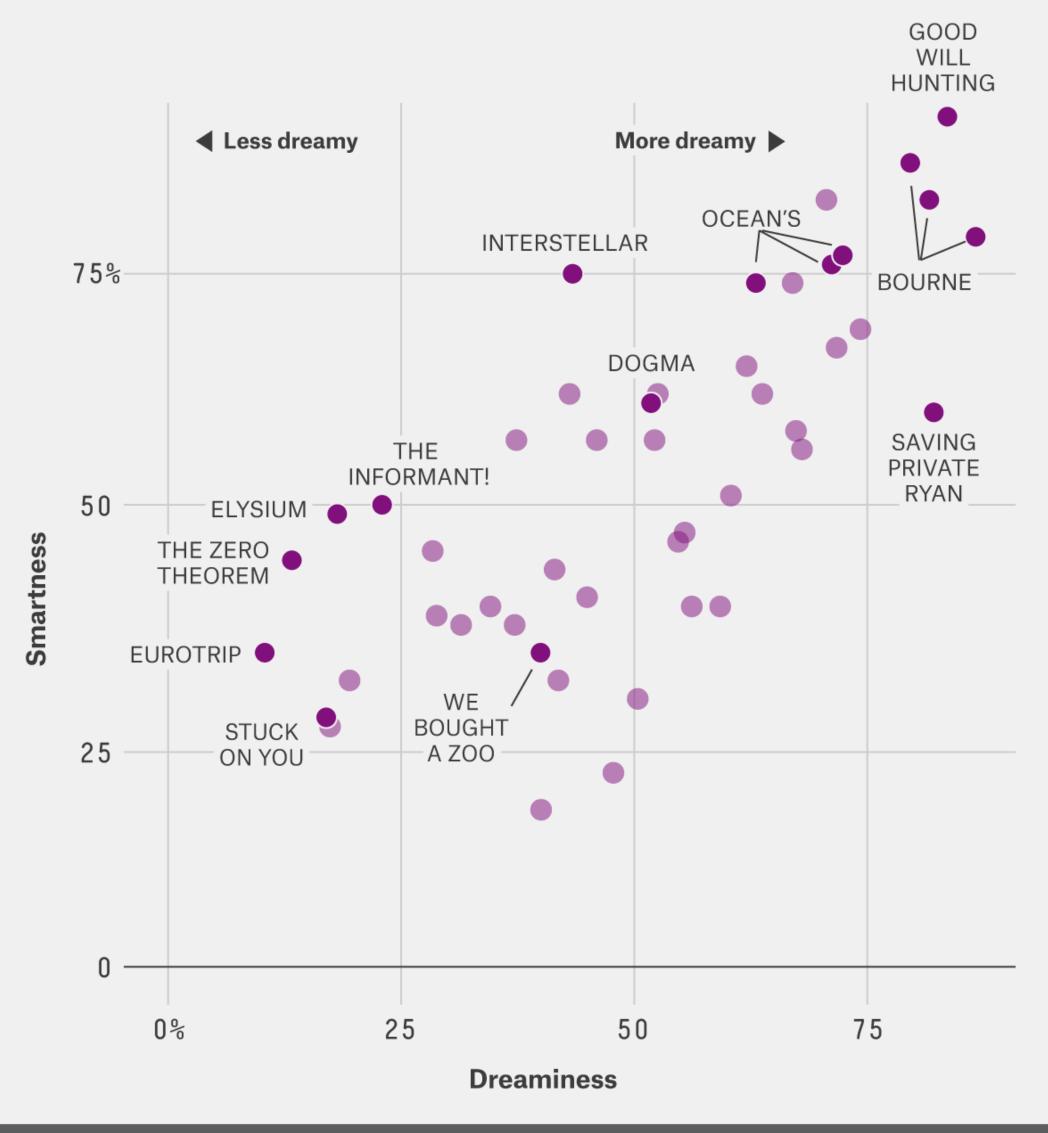
Black-white segregation in 60 biggest metro areas

— United States average



Matt Damon Is Dreamy Whenever He Is Smart

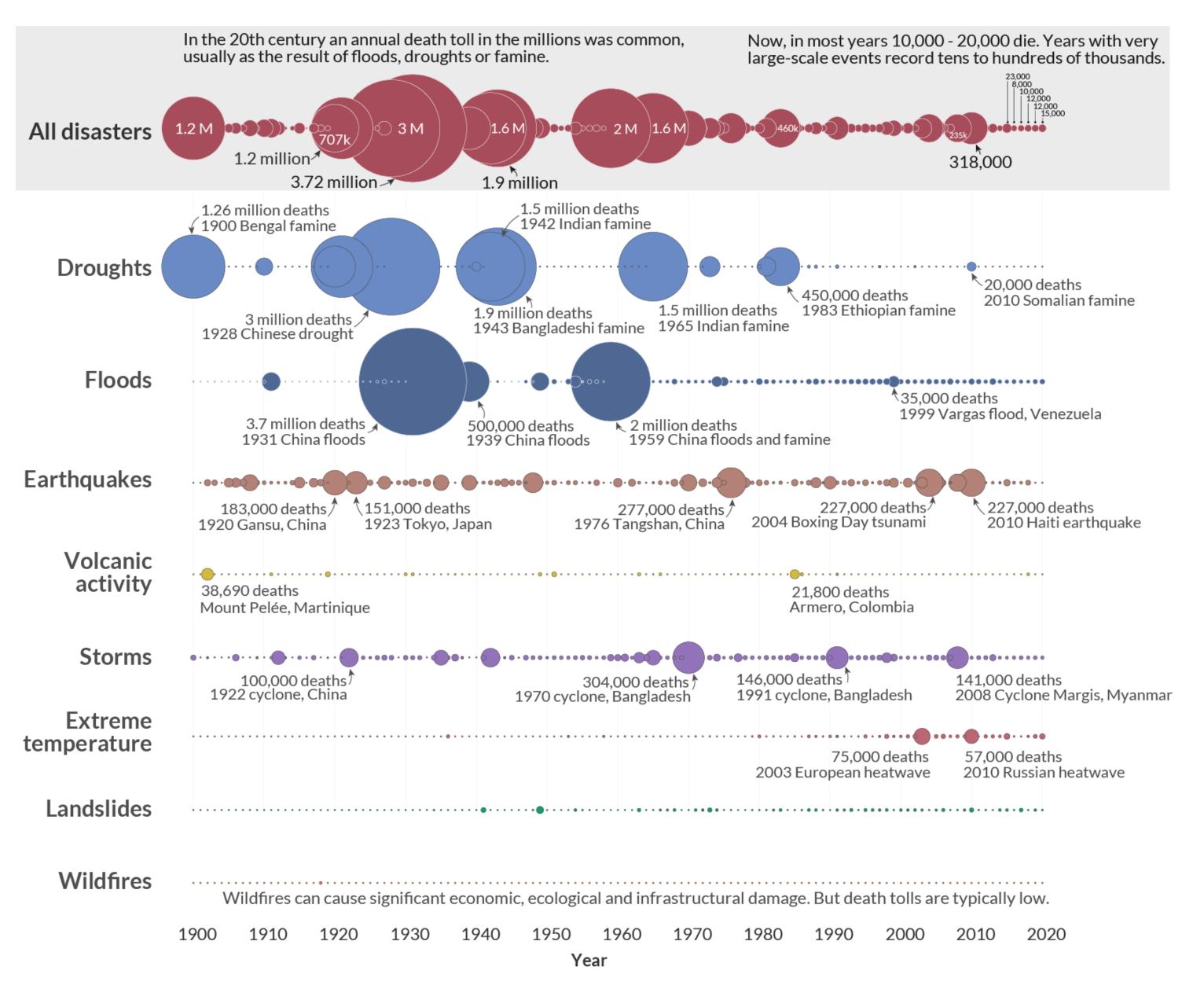
"Smartness" vs. "dreaminess" based on probabilities that a character played by Matt Damon will beat an average Matt Damon in the category, from surveys of 3,435 respondents about the smartness of characters and 17,582 about the dreaminess

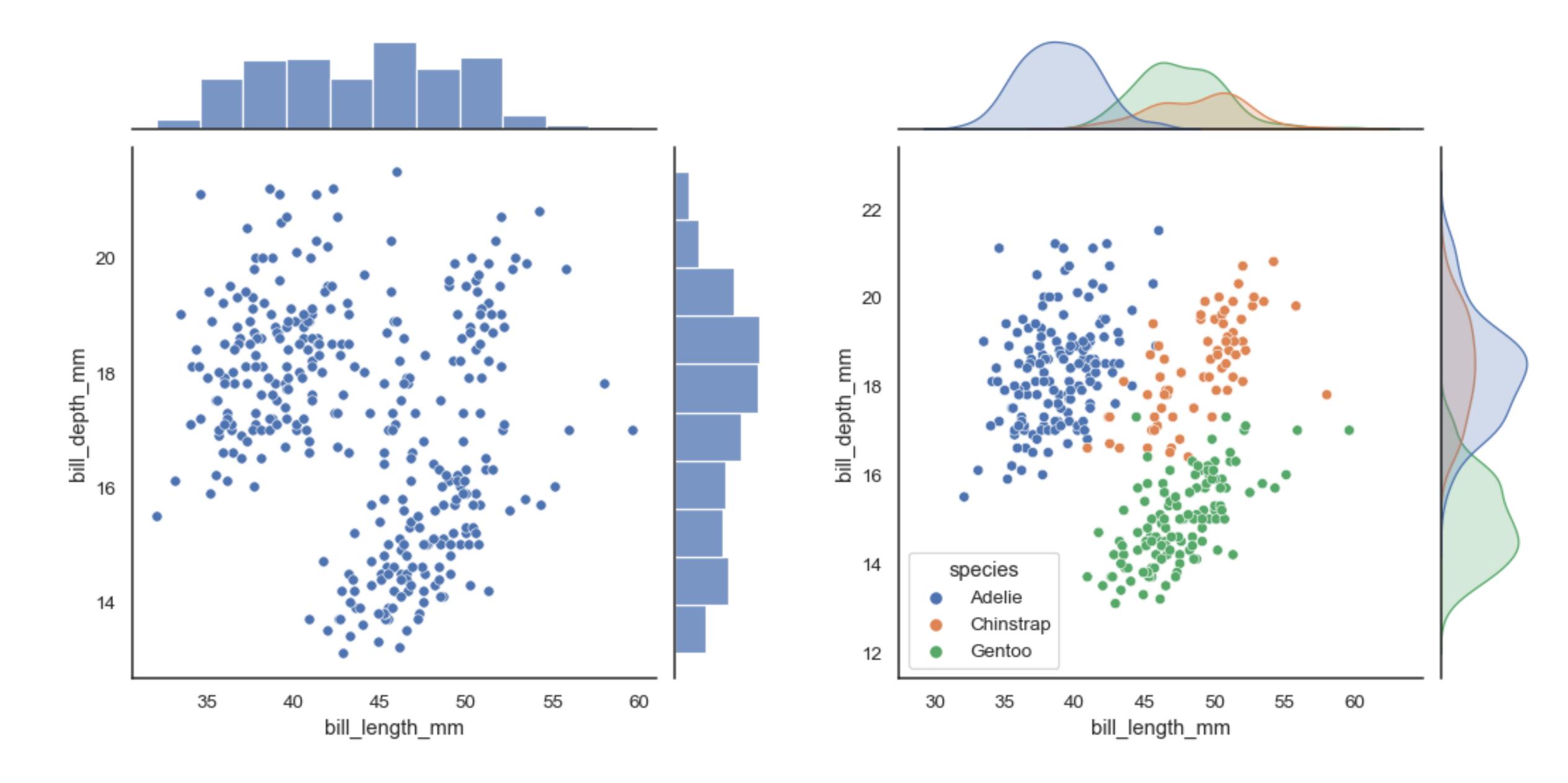


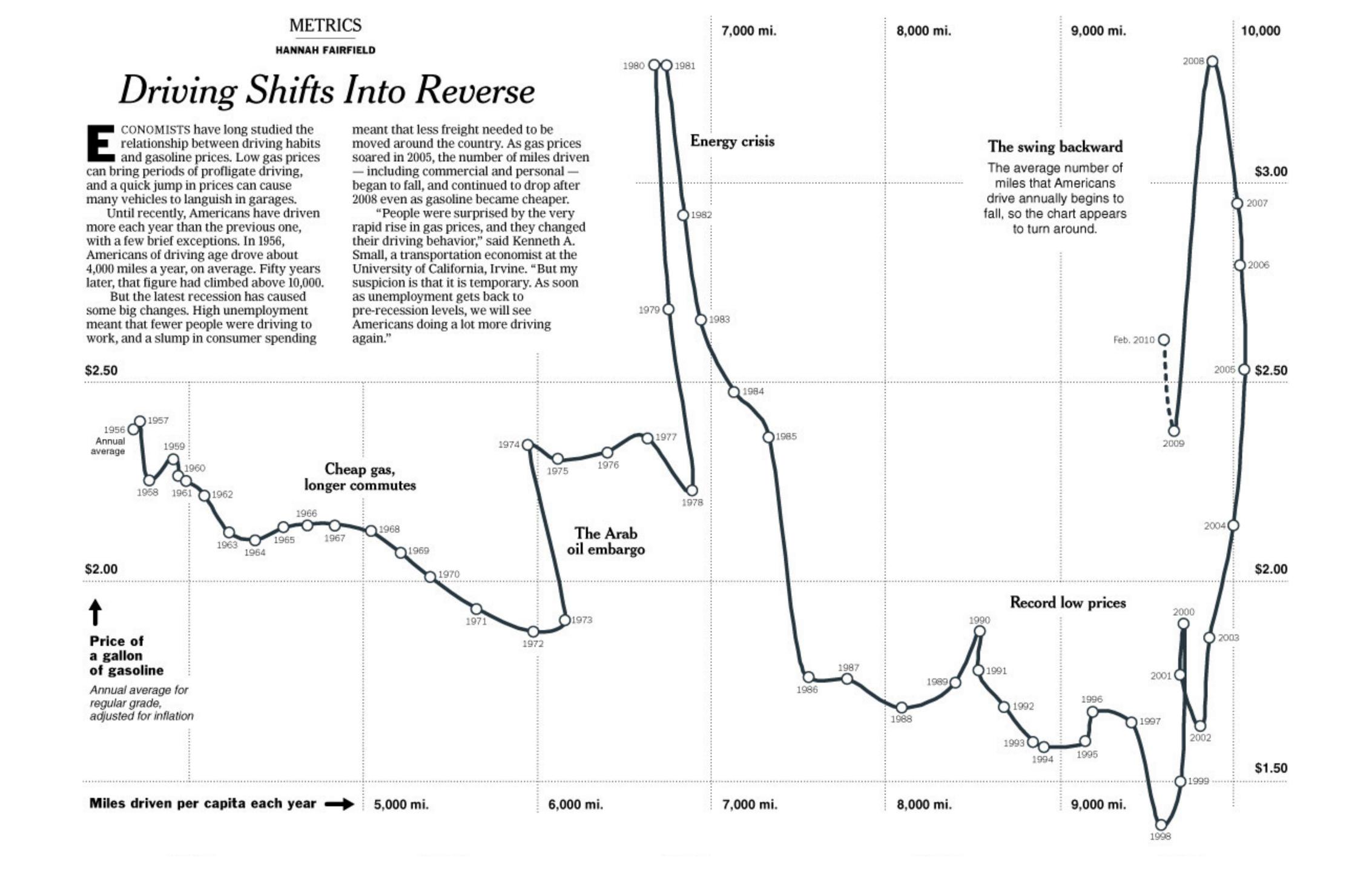
Global deaths from disasters over more than a century

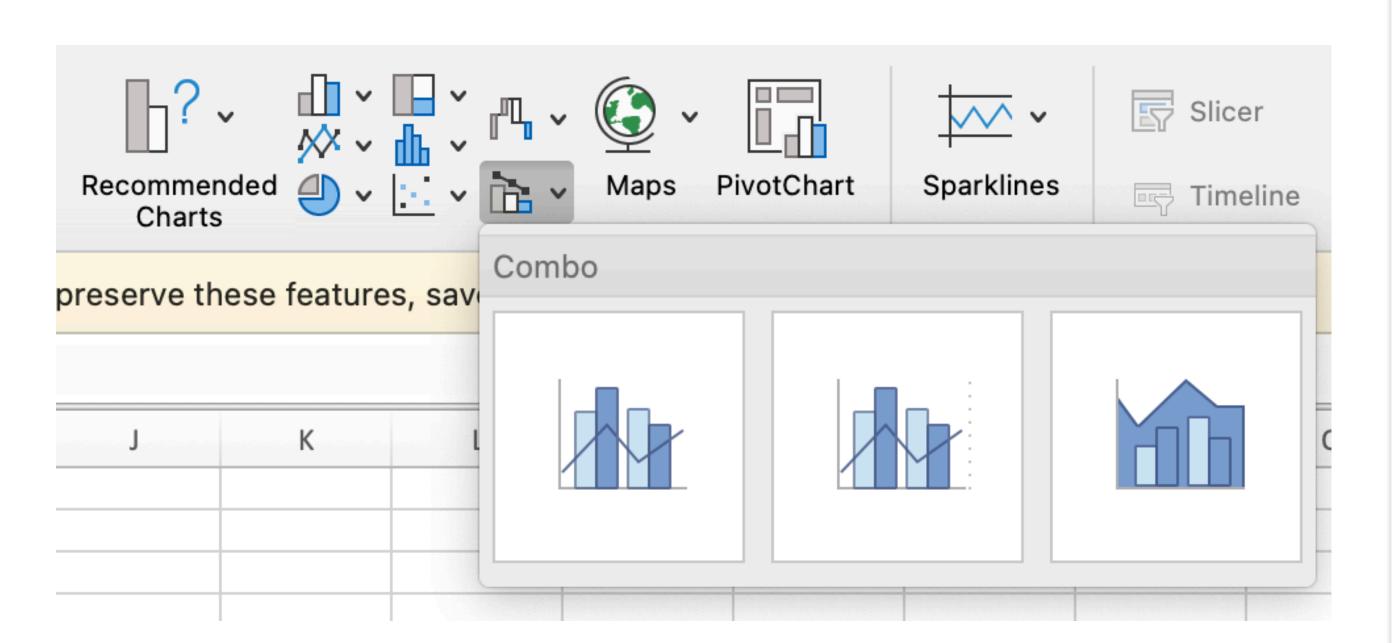


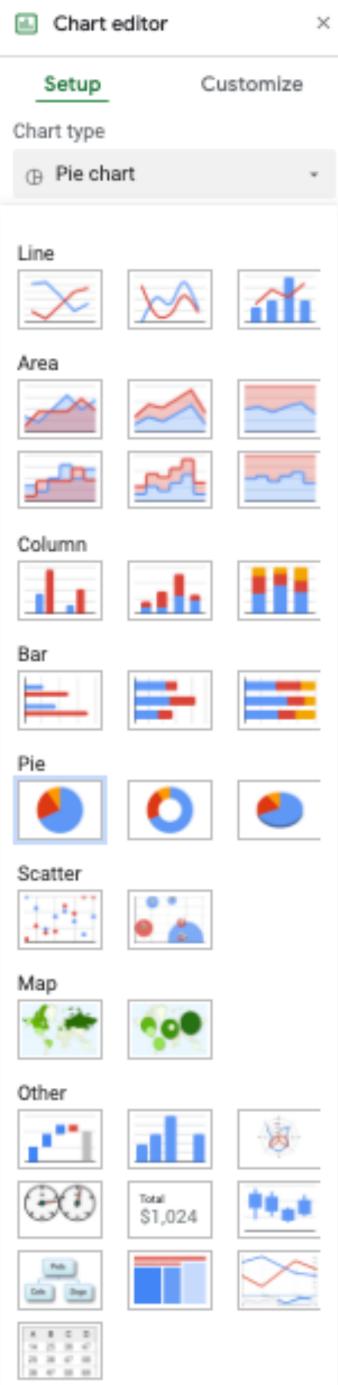
The size of the bubble represents the estimated annual death toll. The largest years are labeled with this total figure, alongside large-scale events that contributed to the majority – although usually not all – of these deaths.













In

seaborn.relplot seaborn.scatterplot seaborn.lineplot seaborn.displot seaborn.histplot seaborn.kdeplot seaborn.ecdfplot seaborn.rugplot seaborn.distplot seaborn.catplot seaborn.stripplot seaborn.swarmplot seaborn.boxplot seaborn.violinplot seaborn.boxenplot seaborn.pointplot seaborn.barplot seaborn.countplot seaborn.Implot seaborn.regplot seaborn.residplot seaborn.heatmap seaborn.clustermap seaborn.FacetGrid ~ seaborn.pairplot seaborn.PairGrid ~

seaborn.jointplot

seaborn.JointGrid

~

Data Visualization

Mapping or Visual Encoding Visual Visual

Nominal

Labels or categories.

E.g., Fruits: apples, bananas, cantaloupes, ...

Nominal

Labels or categories.

E.g., Fruits: apples, bananas, cantaloupes, ...

Ordinal

Ordered.

E.g., Quality of meat: Grade A, AA, AAA

Nominal

Labels or categories.

E.g., Fruits: apples, bananas, cantaloupes, ...

Ordinal

Ordered.

E.g., Quality of meat: Grade A, AA, AAA

Quantitative (Interval)

Interval (zero can be arbitrarily located).

E.g., Dates: Jan 19, 2018; Location: (Lat 42.36, -71.09)

Only differences can be calculated (e.g., distances or spans).

Quantitative (Ratio)

Nominal

Labels or categories.

E.g., Fruits: apples, bananas, cantaloupes, ...

Ordinal

Ordered.

E.g., Quality of meat: Grade A, AA, AAA

Quantitative (Interval)

Interval (zero can be arbitrarily located).

E.g., Dates: Jan 19, 2018; Location: (Lat 42.36, -71.09)

Only differences can be calculated (e.g., distances or spans).

Quantitative (Ratio)

Ratio (fixed zero / meaningful baseline).

E.g., Physical measurement: length, mass, temperature Counts and amounts. Can measure ratios or proportions.

Nominal =,

Labels or categories.

E.g., Fruits: apples, bananas, cantaloupes, ...

Ordinal =, ≠, <, >

Ordered.

E.g., Quality of meat: Grade A, AA, AAA

Quantitative (Interval) =, \(\damps, <, >, \)

Interval (zero can be arbitrarily located).

E.g., Dates: Jan 19, 2018; Location: (Lat 42.36, -71.09)
Only differences can be calculated (e.g., distances or spans).

Quantitative (Ratio) =, \(\psi, <, >, -, \%

Ratio (fixed zero / meaningful baseline).

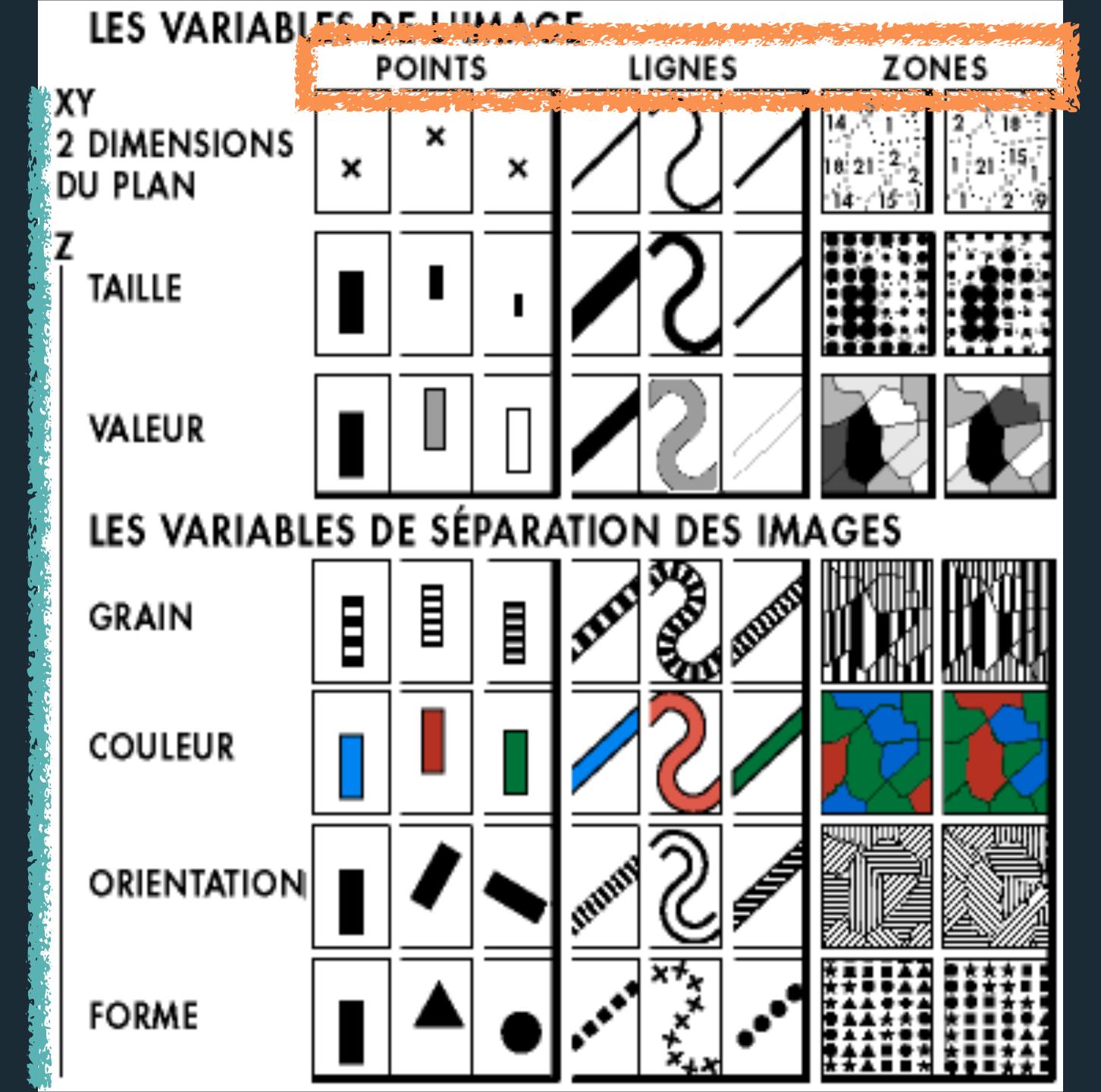
E.g., Physical measurement: length, mass, temperature Counts and amounts. Can measure ratios or proportions.

Visual Variables

Also called visual channels.

Used to encode data values as characteristics of marks.

* From 1967, so Bertin only accounted for visualizations that were printable, white paper.



Marks

Basic graphical elements that represent data items.



Channels: Expressiveness Types and Effectiveness Ranks

Magnitude Channels Position on common scale Position on unaligned scale Length (1D size) Tilt/angle Area (2D size) Depth (3D position) Color luminance Color saturation Curvature Volume (3D size)

Identity Channels:

Spatial region

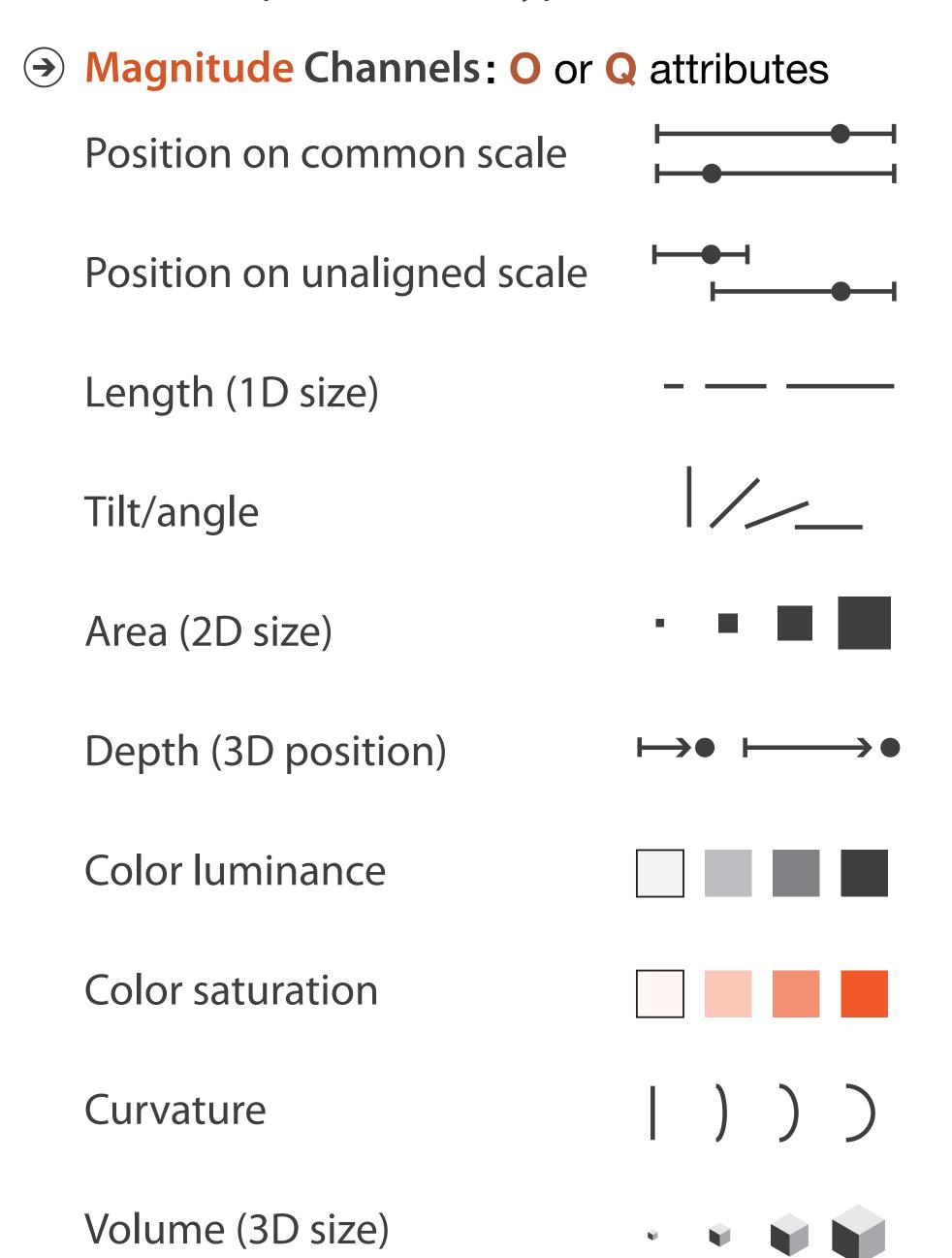
Color hue

Motion

Shape

Tamara Munzner, Visualization Analysis and Design (2014).

Channels: Expressiveness Types and Effectiveness Ranks



→ Identity Channels: N attributes

Spatial region

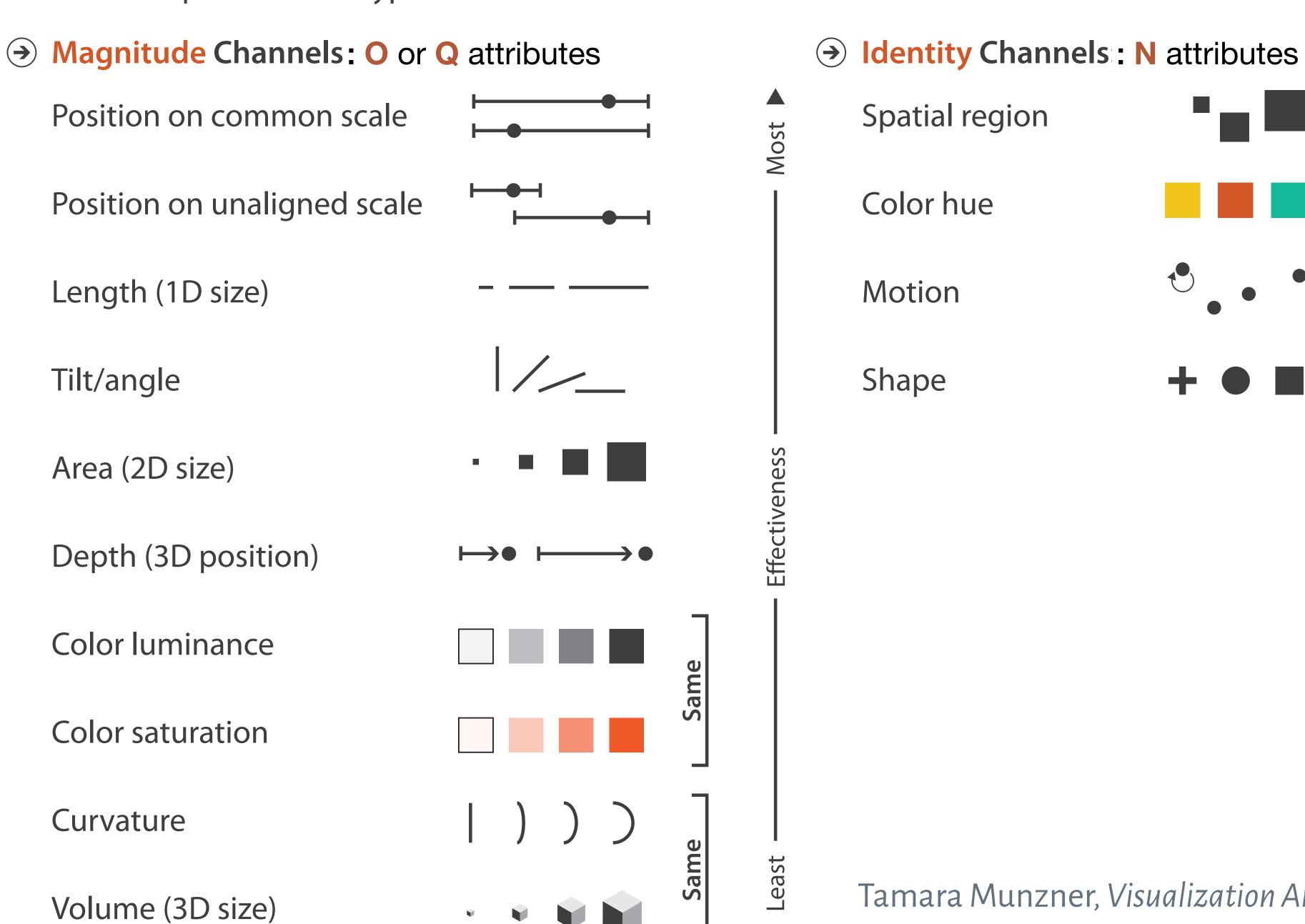
Color hue

Motion

Shape + • • •

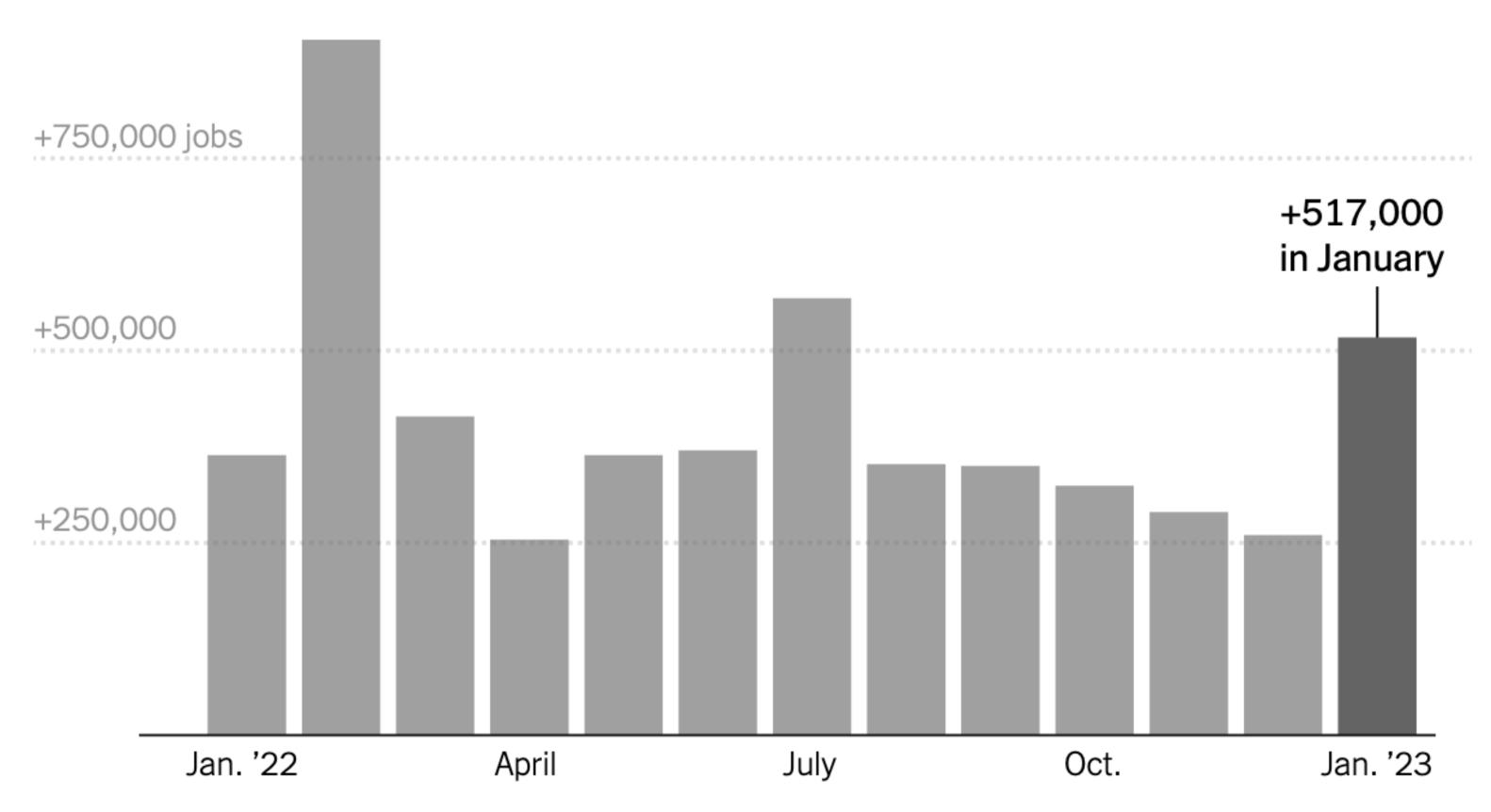
Tamara Munzner, Visualization Analysis and Design (2014).

Channels: Expressiveness Types and Effectiveness Ranks



Tamara Munzner, Visualization Analysis and Design (2014).

Monthly change in jobs



Data is seasonally adjusted. • Source: Bureau of Labor Statistics • By Ella Koeze

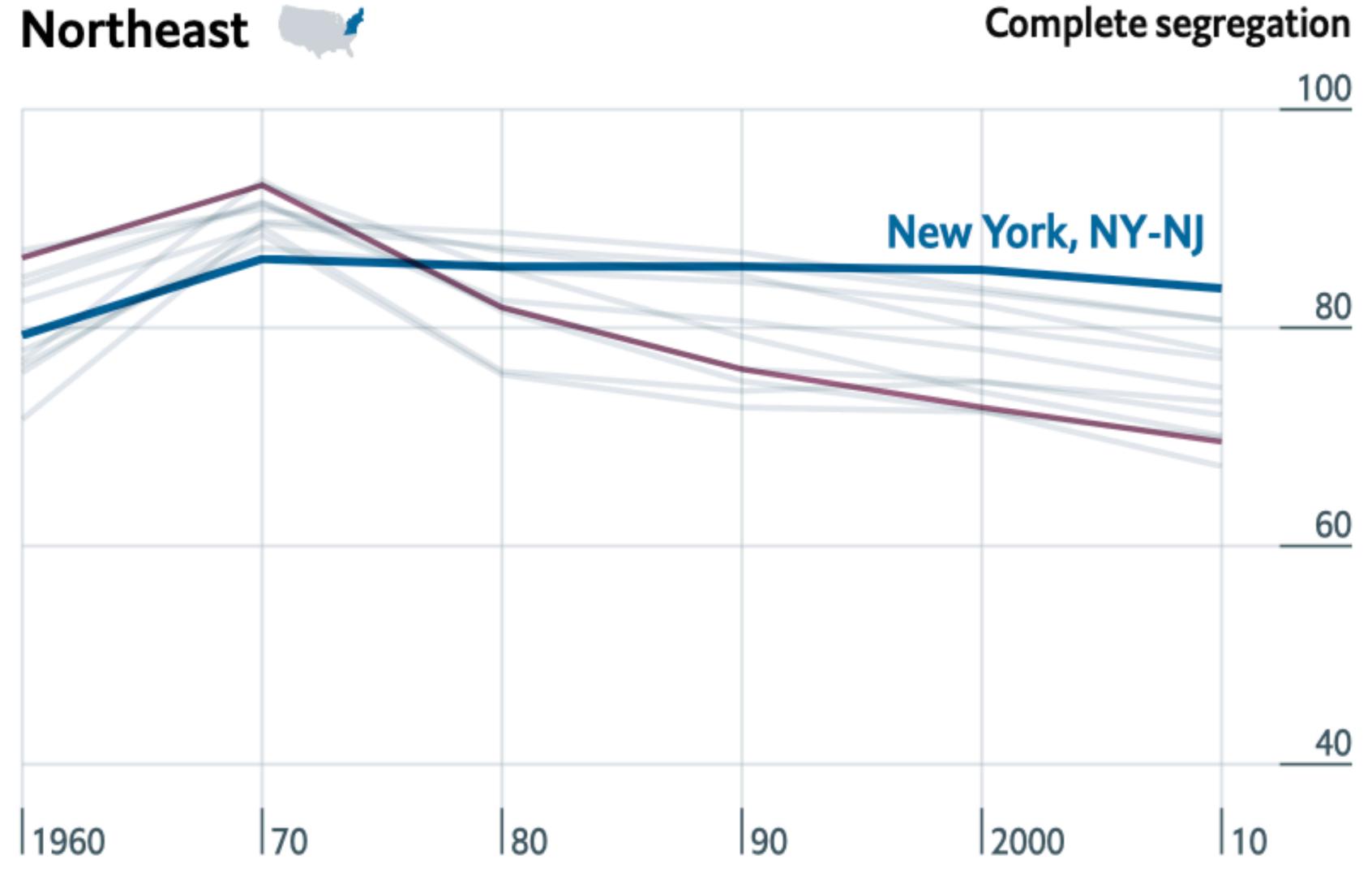
Mark: bar

X-Axis: month (O)

Y-Axis: jobs (Q-Ratio)

Black-white segregation in 60 biggest metro areas

— United States average



Mark: line

X-Axis: year (Q-Interval)

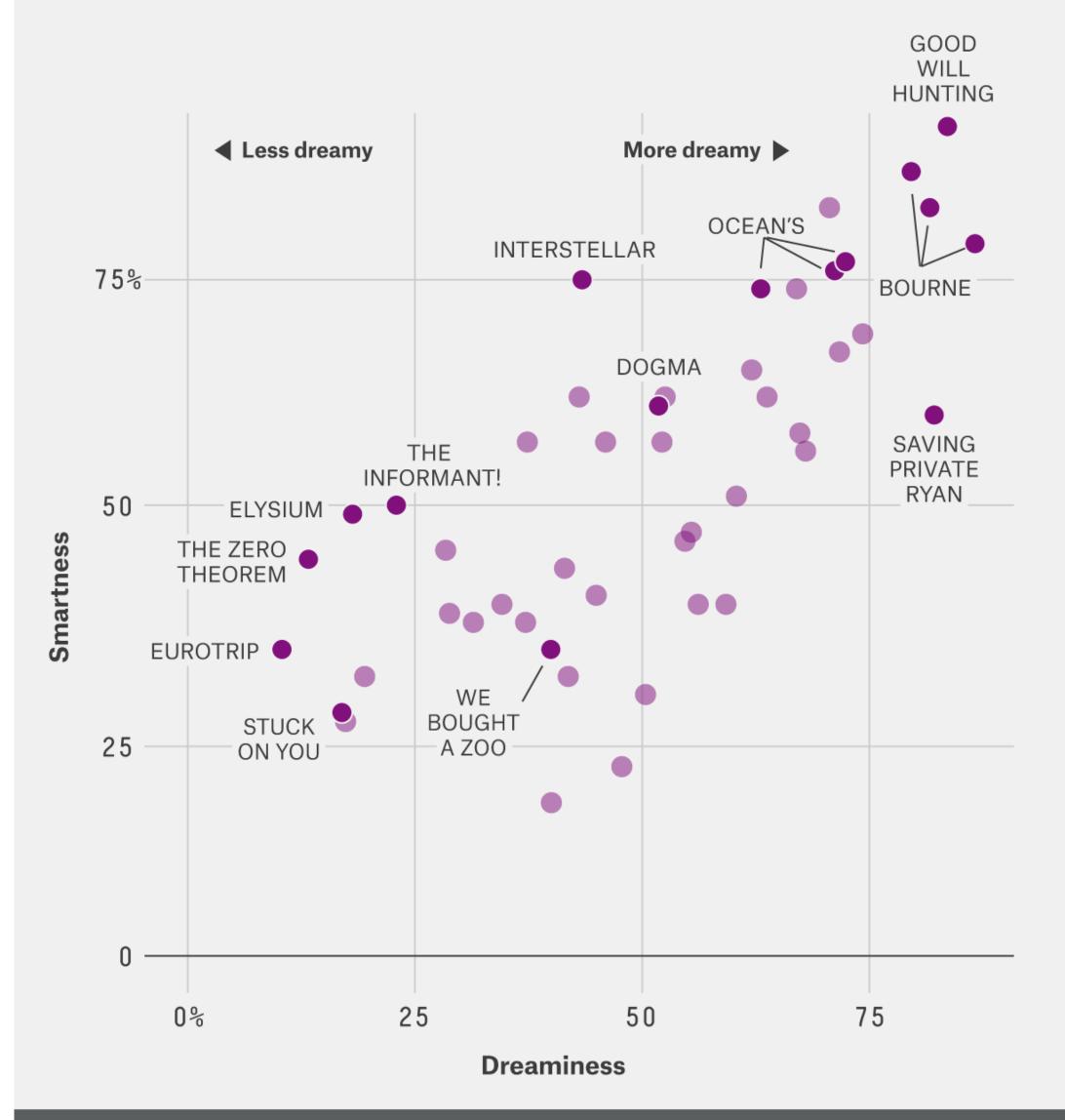
Y-Axis: segregation index

(Q-Ratio)

[The Economist, April 2018]

Matt Damon Is Dreamy Whenever He Is Smart

"Smartness" vs. "dreaminess" based on probabilities that a character played by Matt Damon will beat an average Matt Damon in the category, from surveys of 3,435 respondents about the smartness of characters and 17,582 about the dreaminess



Mark: circle

X-Axis: dreaminess (Q-Ratio)

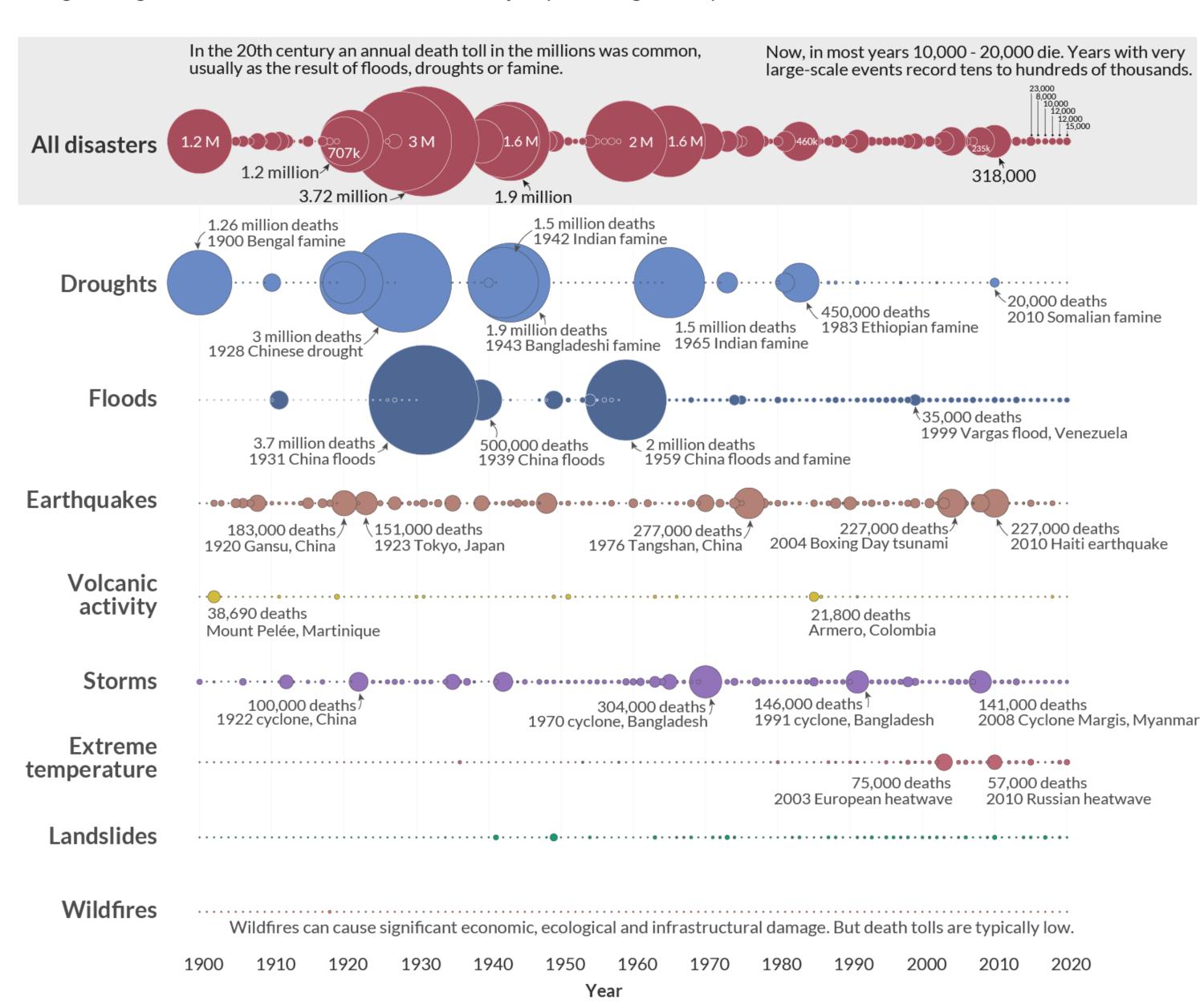
Y-Axis: smartness (Q-Ratio)

Color: ?? (annotation purposes only)

Global deaths from disasters over more than a century



The size of the bubble represents the estimated annual death toll. The largest years are labeled with this total figure, alongside large-scale events that contributed to the majority – although usually not all – of these deaths.



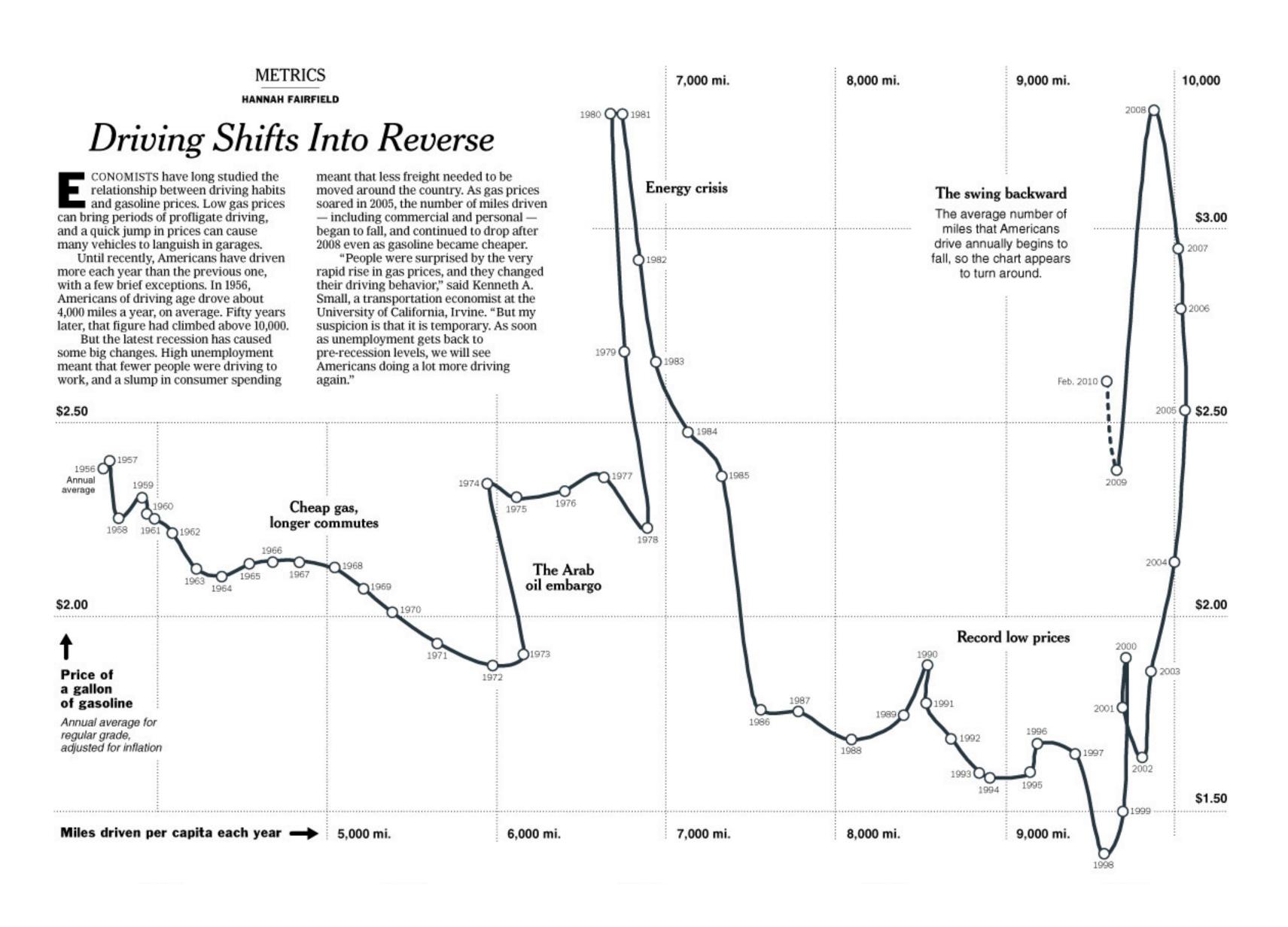
Mark: circle

X-Axis: year (Ordinal)

Y-Axis: category (Nominal)

Color: category (Nominal)

Size: deaths (Q-Ratio)



Mark: circle

X-Axis: miles (Q-Ratio)

Y-Axis: price (Q-Ratio)



Mark: text

X-Axis: miles (Q-Ratio)

Y-Axis: price (Q-Ratio)

Label: year (Nominal)

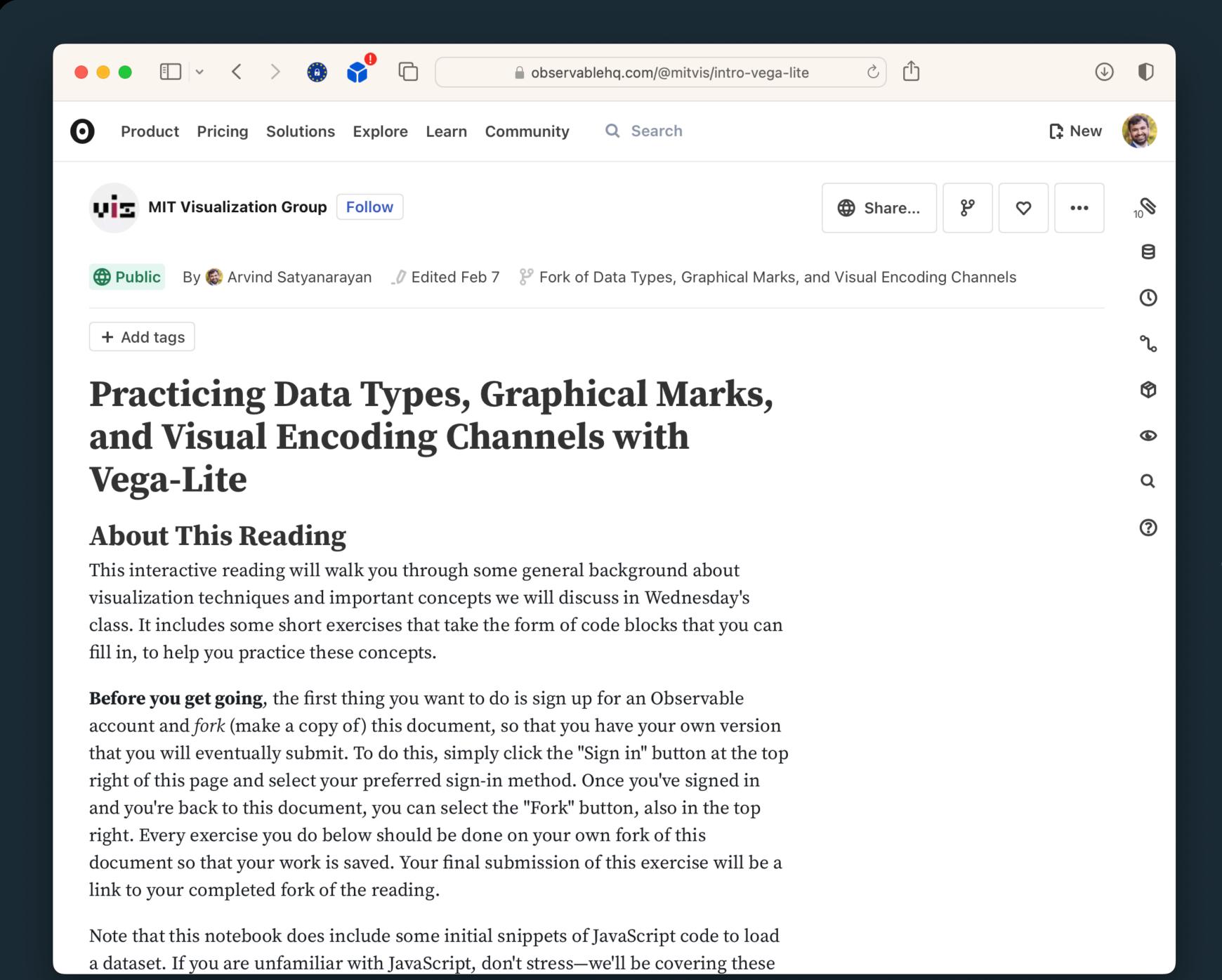


Mark: line

X-Axis: miles (Q-Ratio)

Y-Axis: price (Q-Ratio)

Order: year (Ordinal)



Interactive workbook
https://observablehq.com/
@mitvis/intro-vega-lite

PART ONE

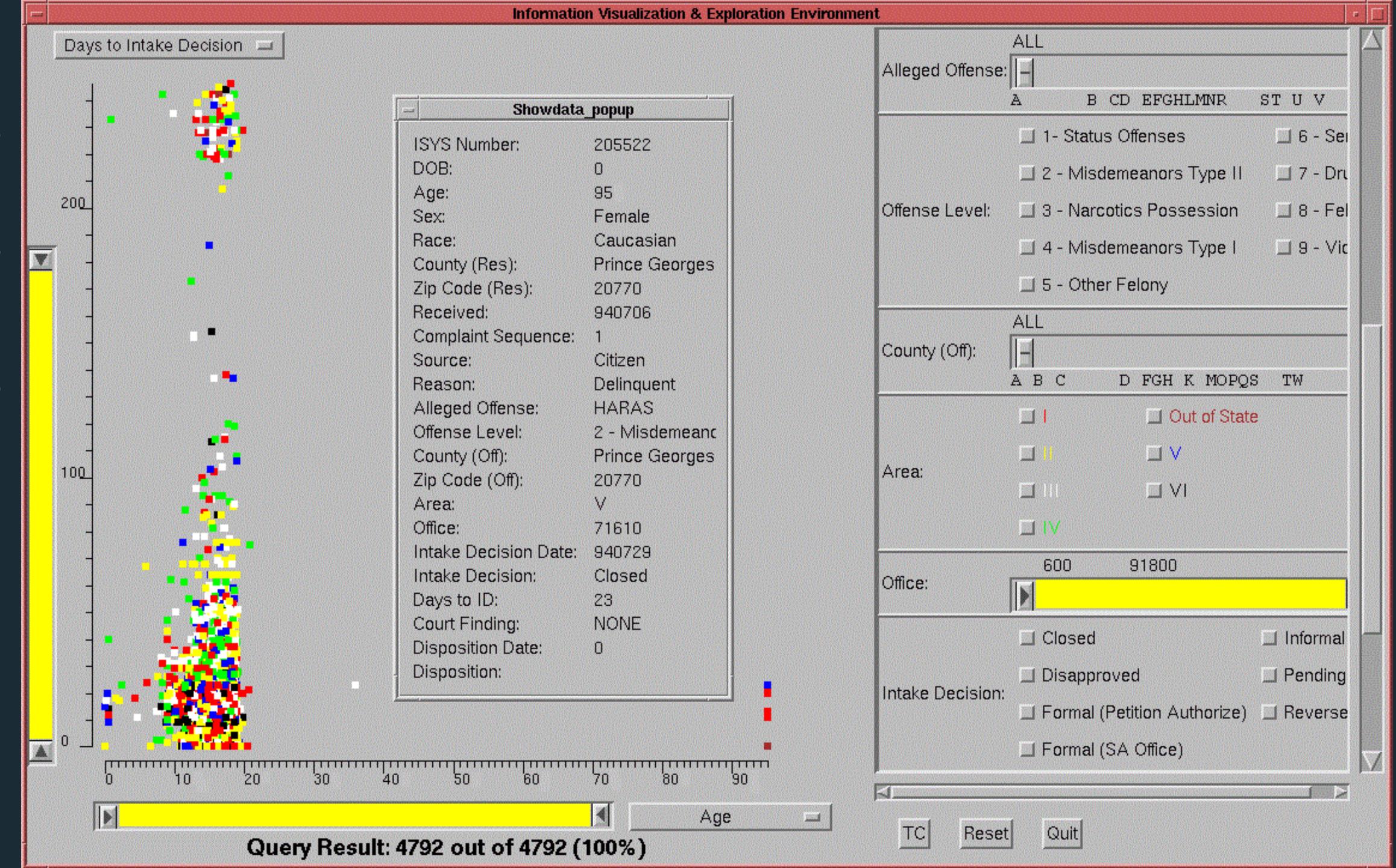
Data & Image Models

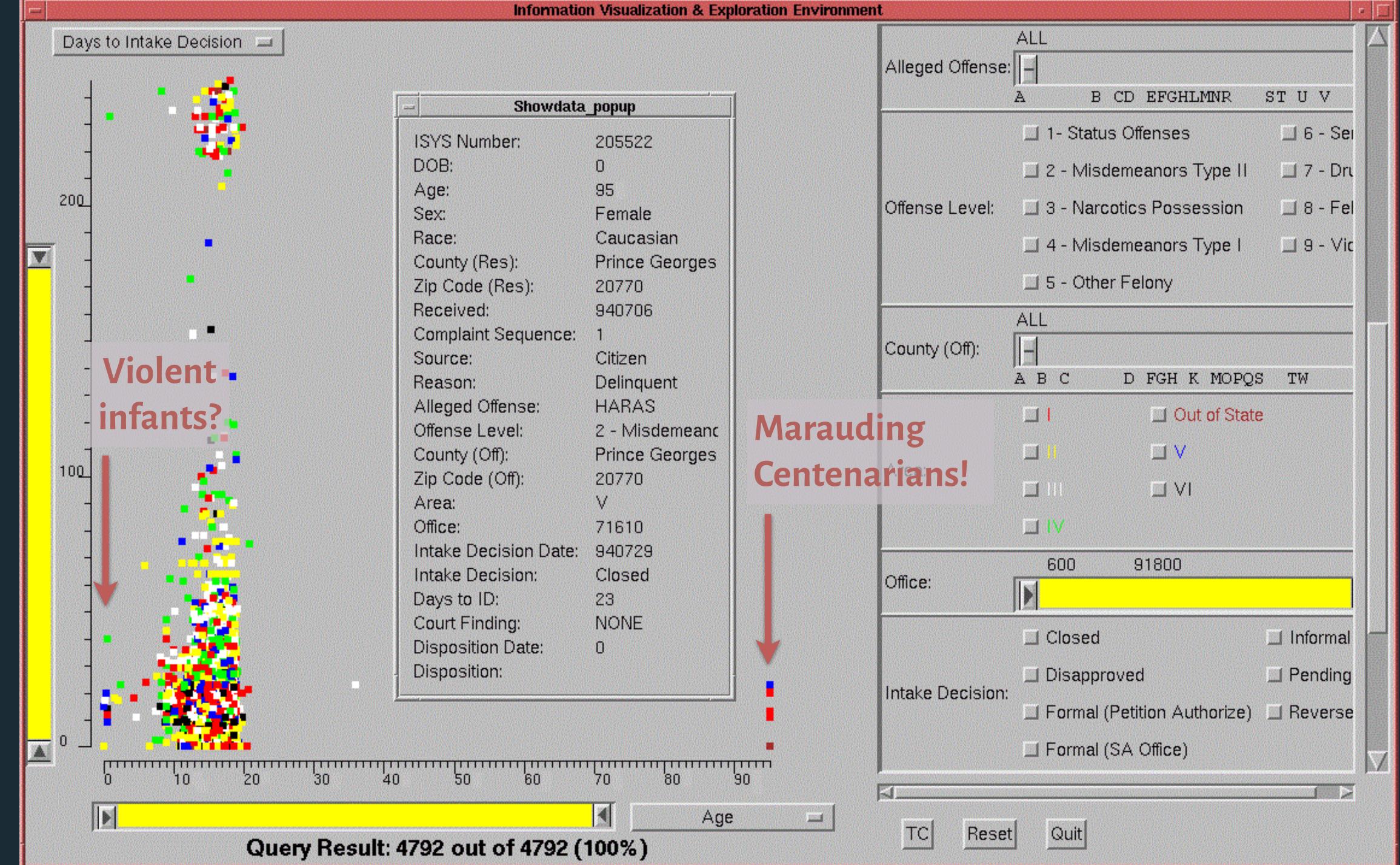
PART TWO

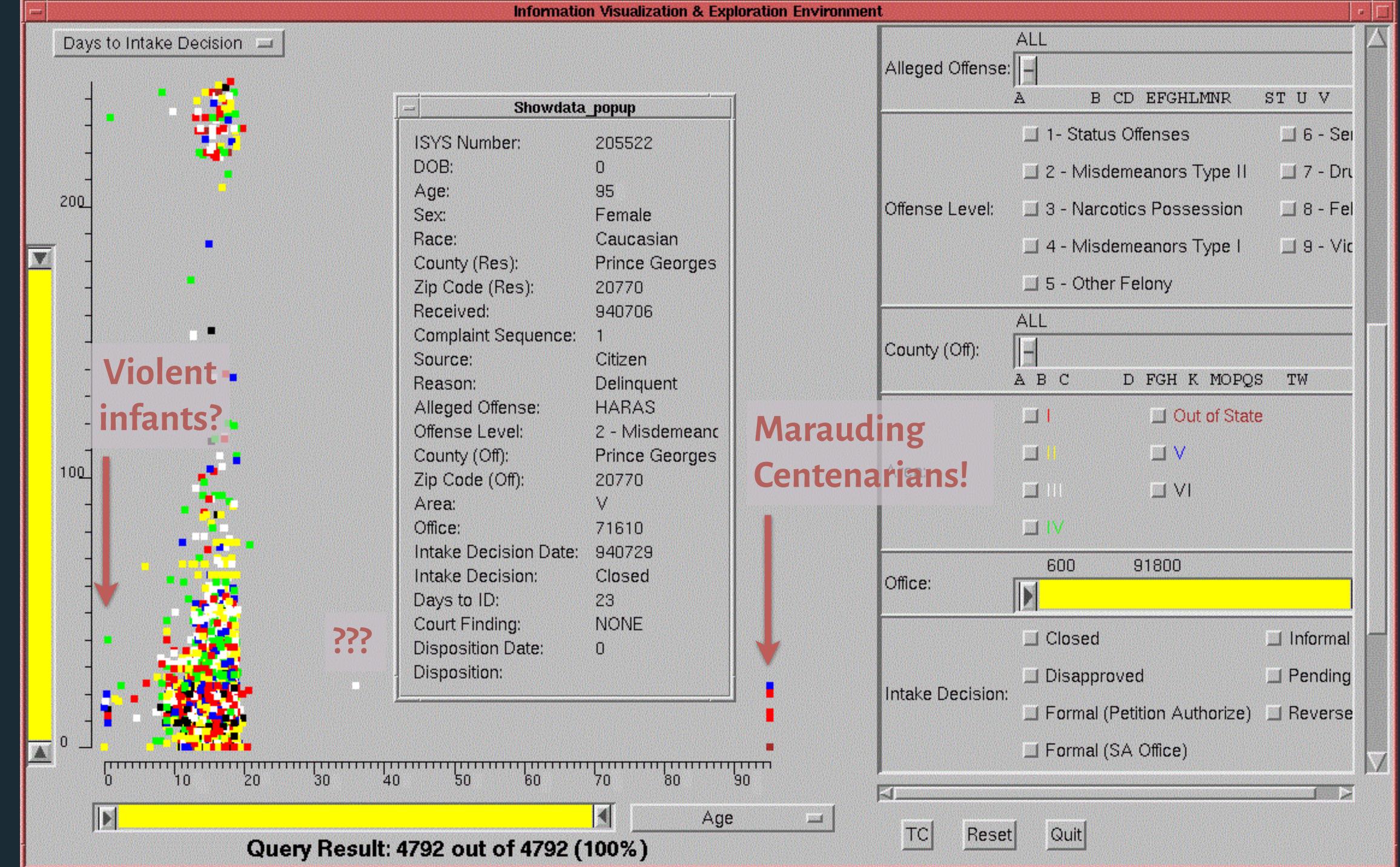
Exploratory Visual Analysis

"The first sign that a visualization is good is that **it shows you a problem in your data**. Every successful visualization that I've been involved with has had this stage where you realize, "Oh my God, this data is not what I thought it would be!" So already, you've discovered something."

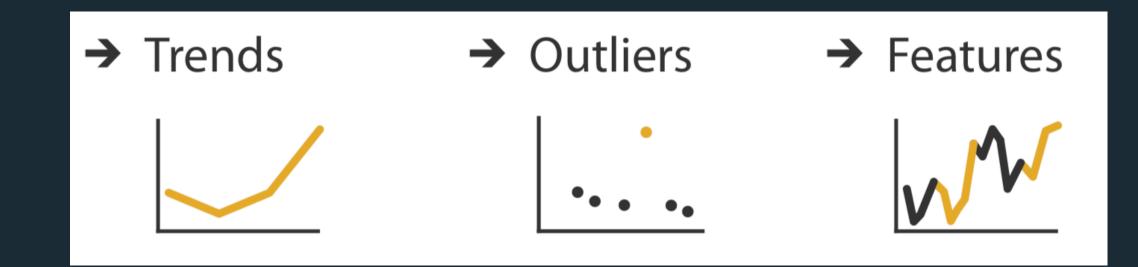
- Martin Wattenberg Co-lead of Google's People + Al Initiative ACM Queue, Mar 2010







Exploratory Visual Analysis

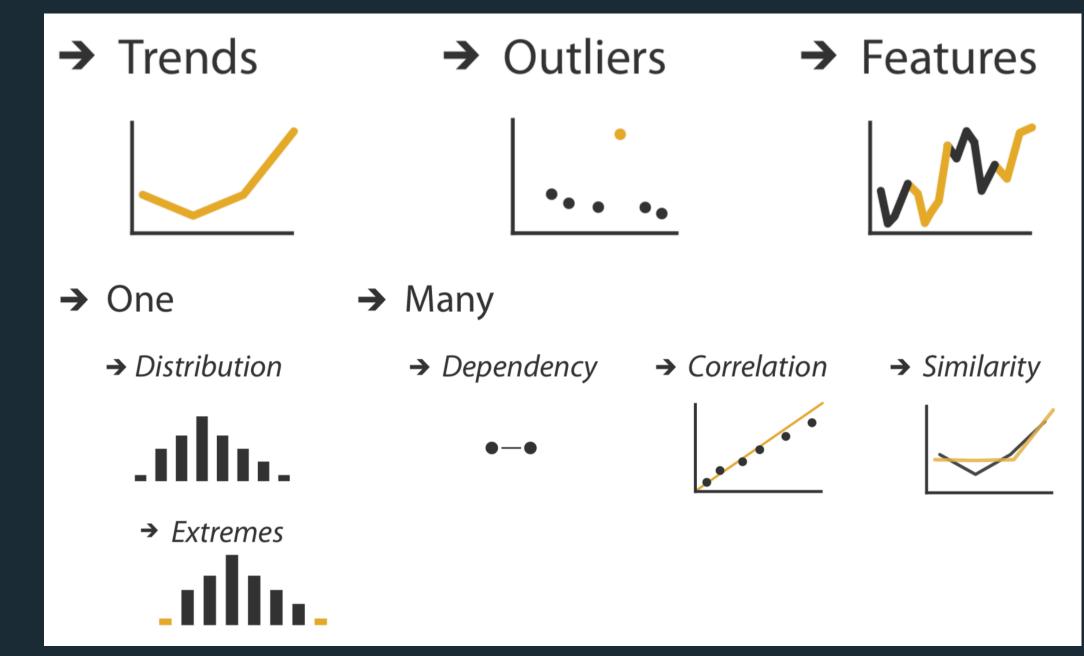


Process

- 1. Construct graphics to address questions.
- 2. Inspect "answer" and ask new questions.
- 3. Iterate...

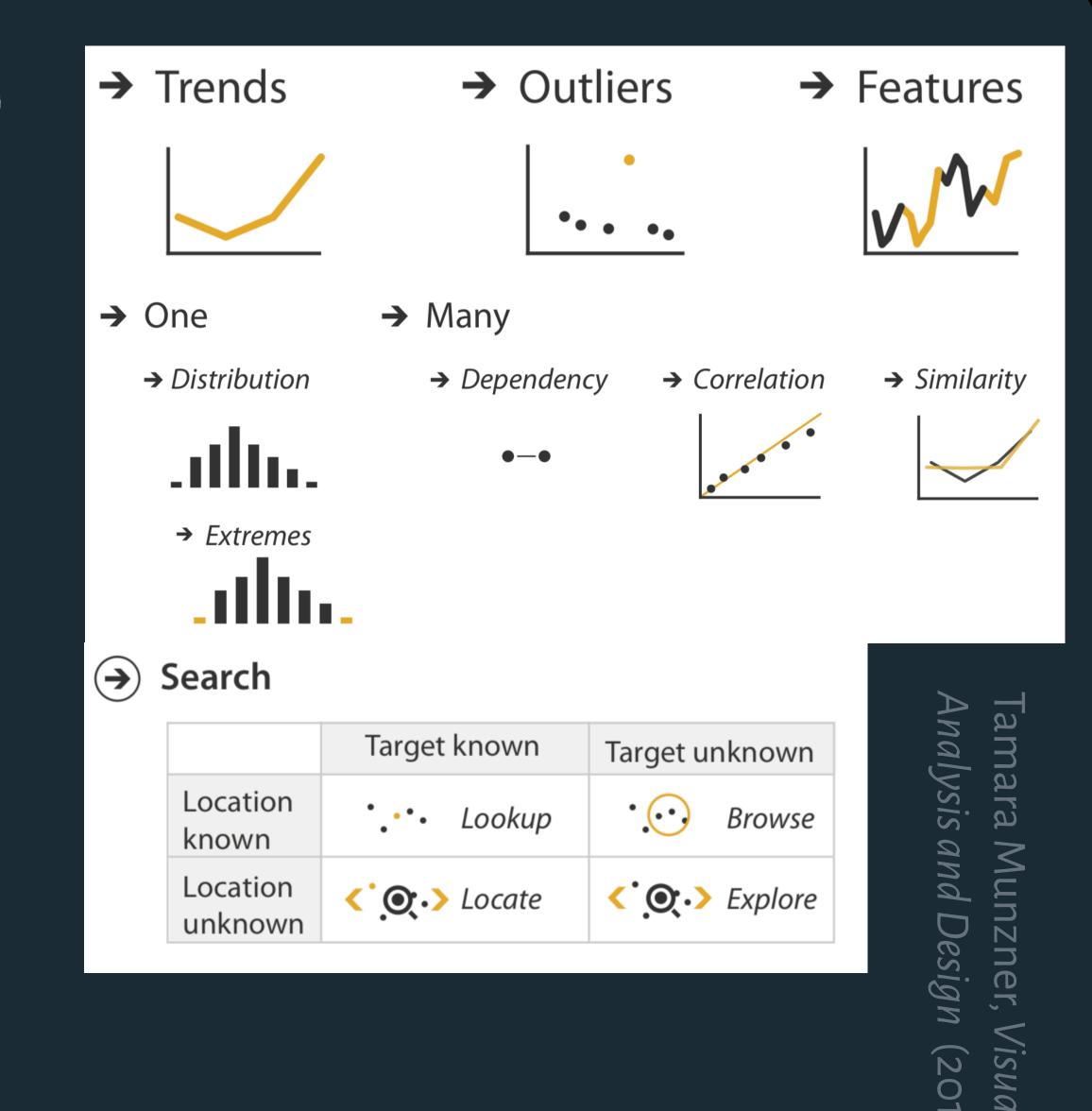
Process

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Process

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- 2. Inspect "answer" and ask new questions.
- 3. Iterate...



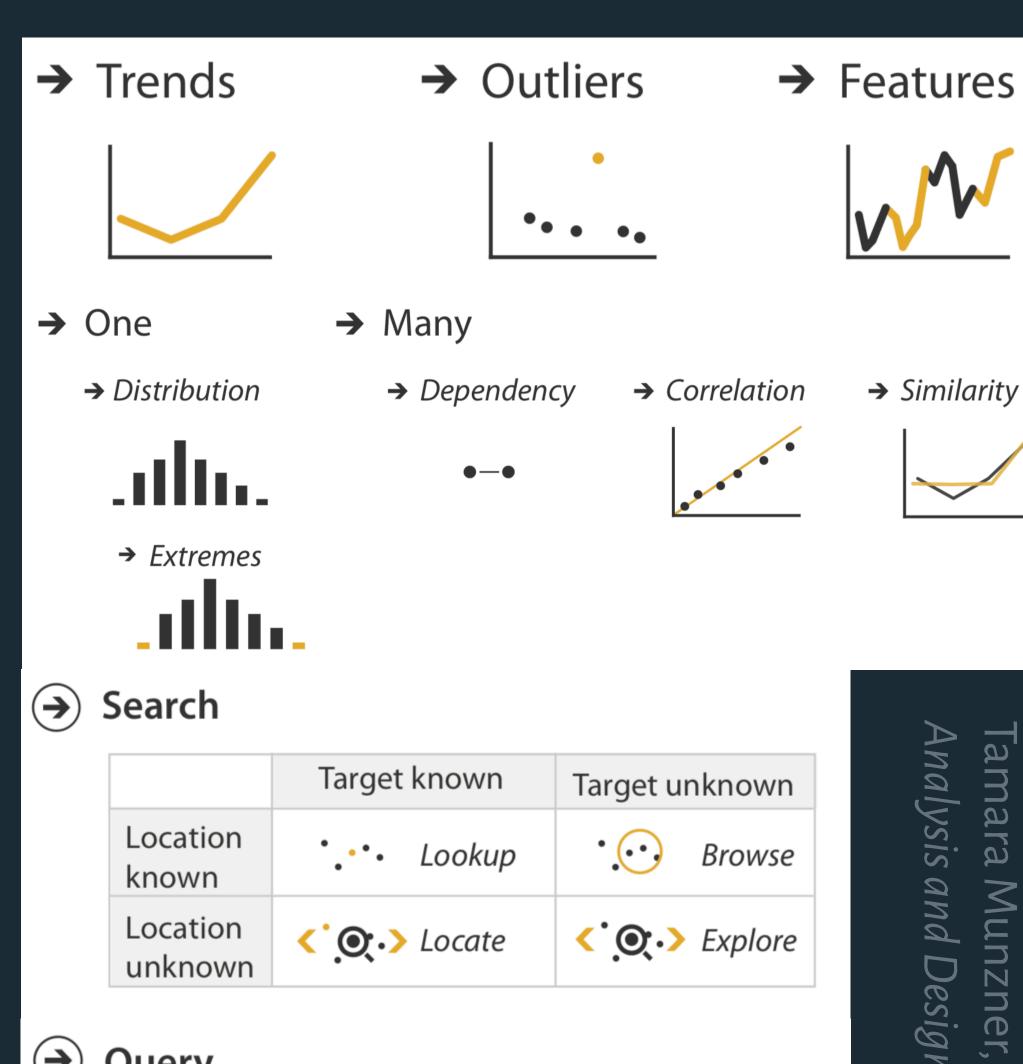
⟨ O Locate

Location

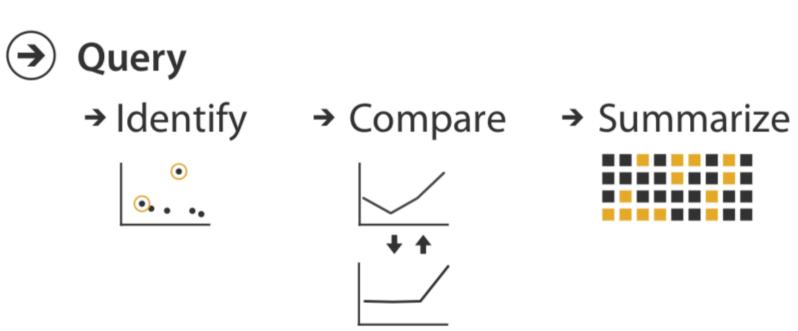
unknown

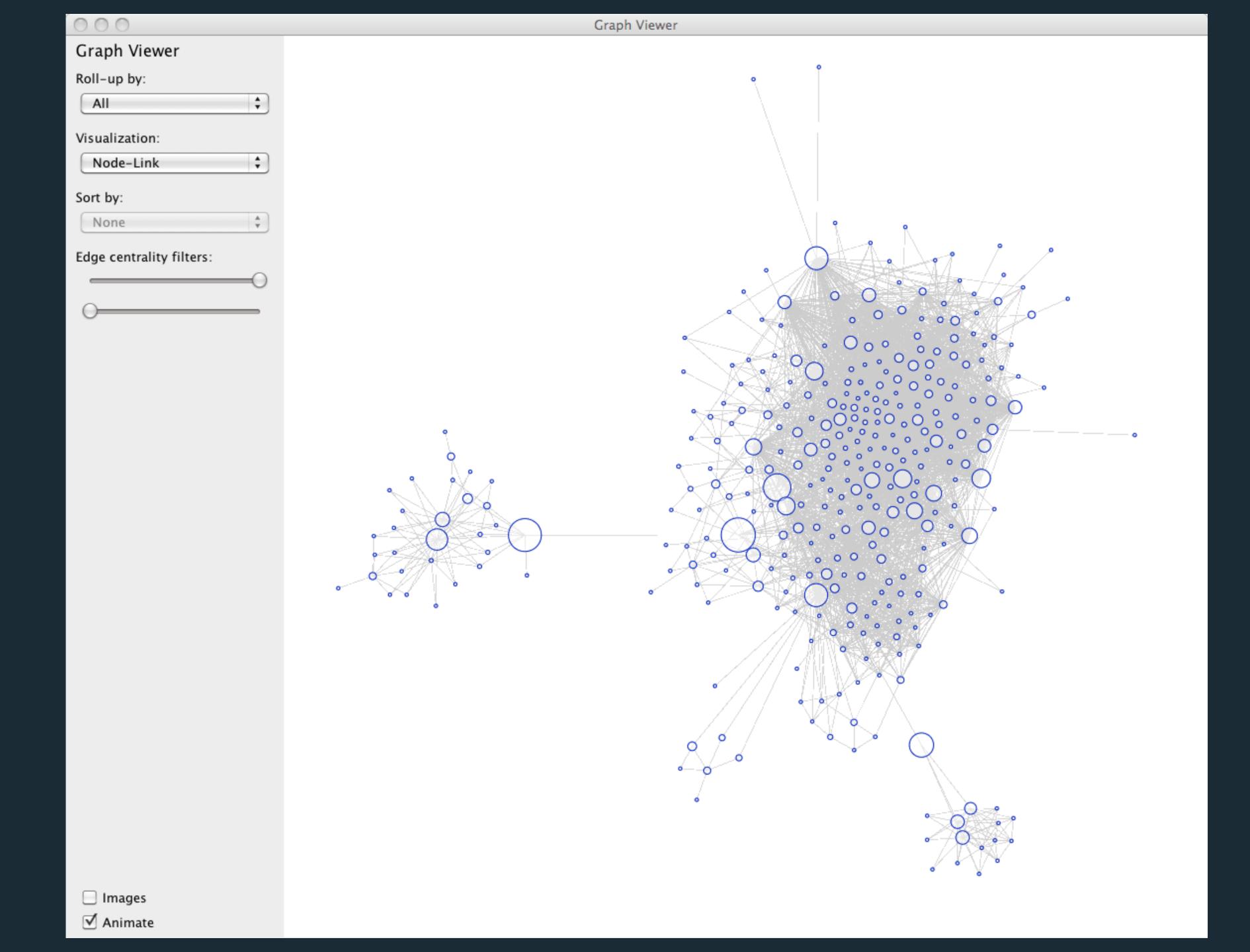
Process

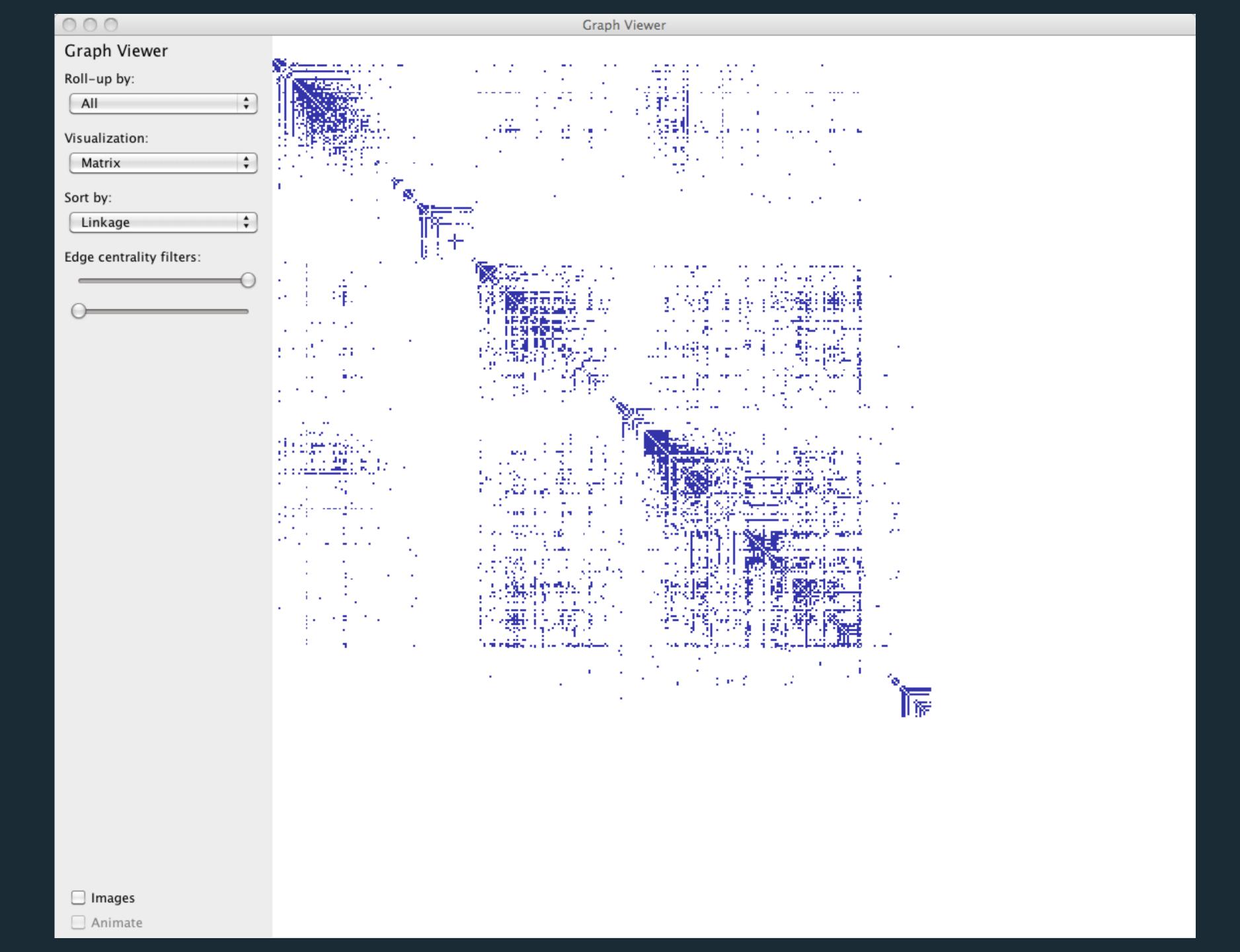
- 1. Construct graphics to address questions.
- 2. Inspect "answer" and ask new questions.
- 3. Iterate...



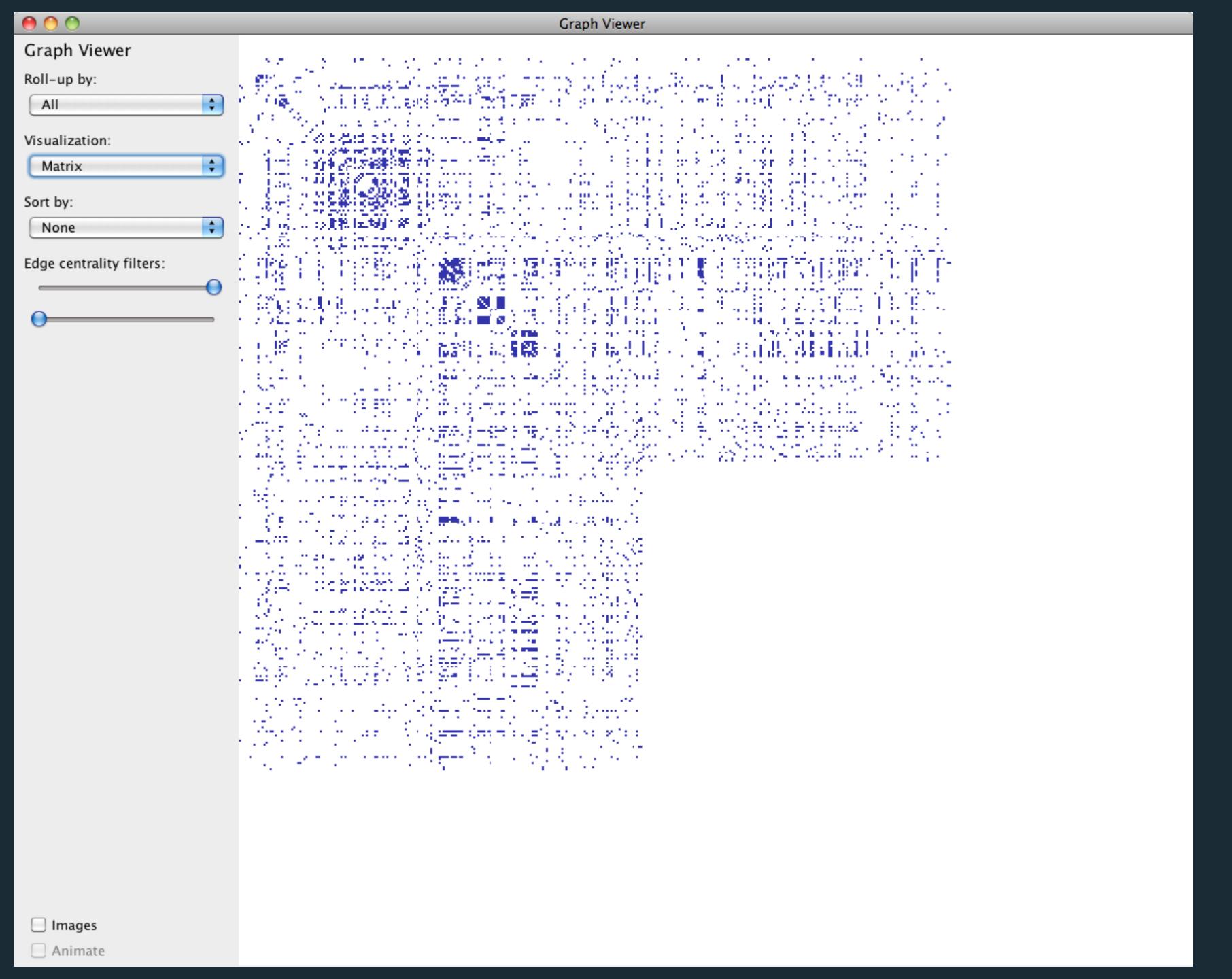
	Target known	Target unknown
Location known	·.·· Lookup	•. Browse
Location unknown	⟨`ฺ⊙ੑ∙> Locate	<:○ •• Explore
Query		







Missing Values



Berkeley Cornell Harvard Harvard University Stanford Stanford University UC Berkeley UC Davis University of California at Berkeley University of California, Berkeley University of California, Davis

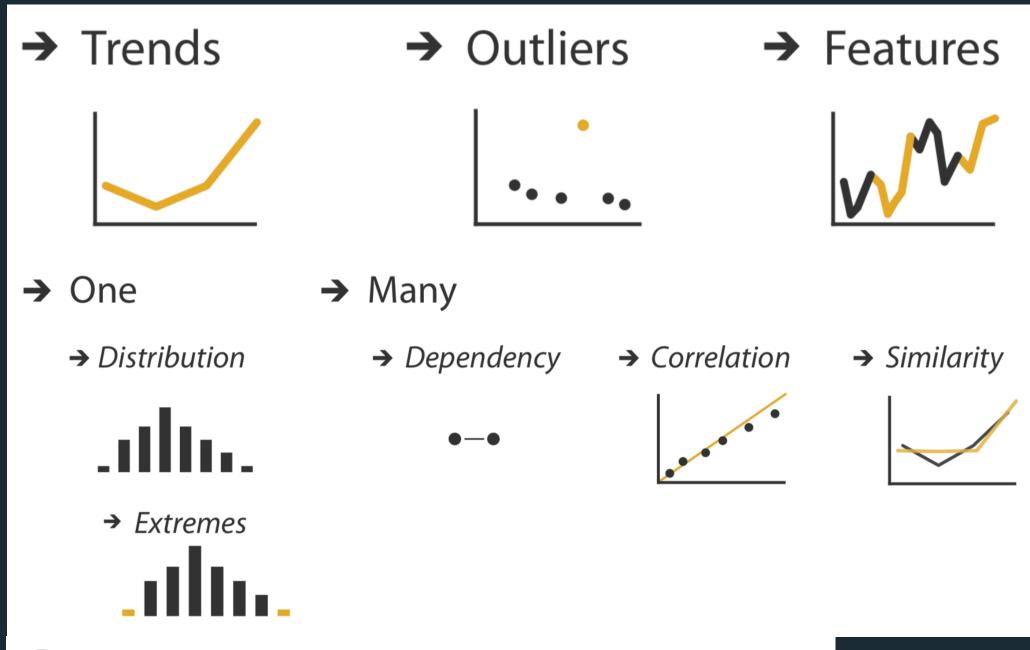
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Process

- 1. Construct graphics to address questions.
- 2. Inspect "answer" and ask new questions.
- 3. Iterate...

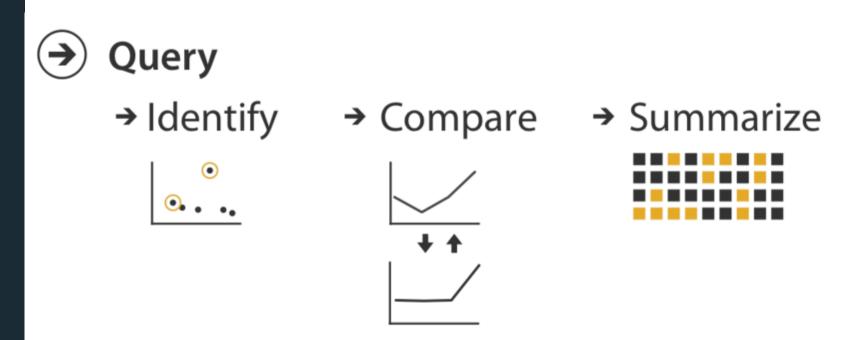
Lessons

- ✓ Check data quality and your assumptions.
- ✓ Start with univariate summaries, then consider relationships between variables.



Search

	Target known	Target unknown				
Location known	·.·· Lookup	• . Browse				
Location unknown	⟨¹,⊙,∙⟩ Locate	⟨`@.> Explore				



Tamara Munzner, Visualiza Analysis and Design (2014).

Analysis Example: Antibiotic Effectiveness

Analysis Example: Antibiotic Effectiveness

Collected prior to 1951

Genus of Bacteria String (N)

Species of Bacteria String (N)

Antibiotic Applied String (N)

Gram-Staining? Pos / Neg (N)

Min. Inhibitory Con. (g) Number (Q)

Analysis Example: Antibiotic Effectiveness

Collected prior to 1951

Genus of Bacteria String (N)

Species of Bacteria String (N)

Antibiotic Applied String (N)

Gram-Staining? Pos / Neg (N)

Min. Inhibitory Con. (g) Number (Q)

Table 1—Burtin's Data									
Bacteria	Penicillin	Streptomycin	Neomycin	Gram Staining					
Aerobacter aerogenes	870	1	1.6	negative					
Brucella abortus	1	2	0.02	negative					
Brucella anthracis	0.001	0.01	0.007	positive					
Diplococcus pneumoniae	0.005	11	10	positive					
Escherichia coli	100	0.4	0.1	negative					
Klebsiella pneumoniae	850	1.2	1	negative					
Mycobacterium tuberculosis	800	5	2	negative					
Proteus vulgaris	3	0.1	0.1	negative					
Pseudomonas aeruginosa	850	2	0.4	negative					
Salmonella (Eberthella) typhosa	1	0.4	0.008	negative					
Salmonella schottmuelleri	10	0.8	0.09	negative					
Staphylococcus albus	0.007	0.1	0.001	positive					
Staphylococcus aureus	0.03	0.03	0.001	positive					
Streptococcus fecalis	1	1	0.1	positive					
Streptococcus hemolyticus	0.001	14	10	positive					
Streptococcus viridans	0.005	10	40	positive					

What questions might we ask?

Collected prior to 1951

Genus of Bacteria String (N)

Species of Bacteria String (N)

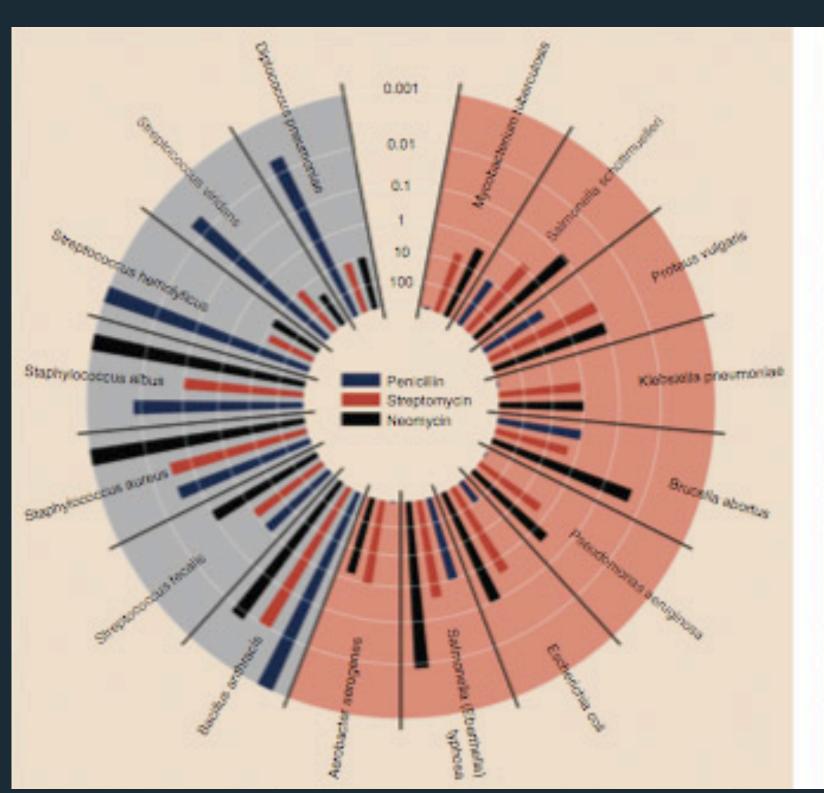
Antibiotic Applied String (N)

Gram-Staining? Pos / Neg (N)

Min. Inhibitory Con. (g) Number (Q)

Table 1—Burtin's Data									
Bacteria	Penicillin	Streptomycin	Neomycin	Gram Staining					
Aerobacter aerogenes	870	1	1.6	negative					
Brucella abortus	1	2	0.02	negative					
Brucella anthracis	0.001	0.01	0.007	positive					
Diplococcus pneumoniae	0.005	11	10	positive					
Escherichia coli	100	0.4	0.1	negative					
Klebsiella pneumoniae	850	1.2	1	negative					
Mycobacterium tuberculosis	800	5	2	negative					
Proteus vulgaris	3	0.1	0.1	negative					
Pseudomonas aeruginosa	850	2	0.4	negative					
Salmonella (Eberthella) typhosa	1	0.4	0.008	negative					
Salmonella schottmuelleri	10	0.8	0.09	negative					
Staphylococcus albus	0.007	0.1	0.001	positive					
Staphylococcus aureus	0.03	0.03	0.001	positive					
Streptococcus fecalis	1	1	0.1	positive					
Streptococcus hemolyticus	0.001	14	10	positive					
Streptococcus viridans	0.005	10	40	positive					

How do the drugs compare?



Bacteria	Penicillin	Antibiotic Streptomycin	Neomycin	Gram stain
Aerobacter aerogenes	870	1	1.6	_
Brucella abortus	1	2	0.02	2
Bacillus anthracis	0.001	0.01	0.007	+
Diplococcus pneumoniae	0.005	11	10	+
Escherichia coli	100	0.4	0.1	-
Klebsiella pneumoniae	850	1.2	1	-
Mycobacterium tuberculosis	800	5	2	-
Proteus vulgaris	3	0.1	0.1	-
Pseudomonas aeruginosa	850	2	0.4	-
Salmonella (Eberthella) typhosa	1	0.4	0.008	-
Salmonella schottmuelleri	10	0.8	0.09	_
Staphylococcus albus	0.007	0.1	0.001	+
Staphylococcus aureus	0.03	0.03	0.001	+
Streptococcus fecalis	1	1	0.1	+
Streptococcus hemolyticus	0.001	14	10	+
Streptococcus viridans	0.005	10	40	+

Encodings

Radius: 1 / log(MIC)

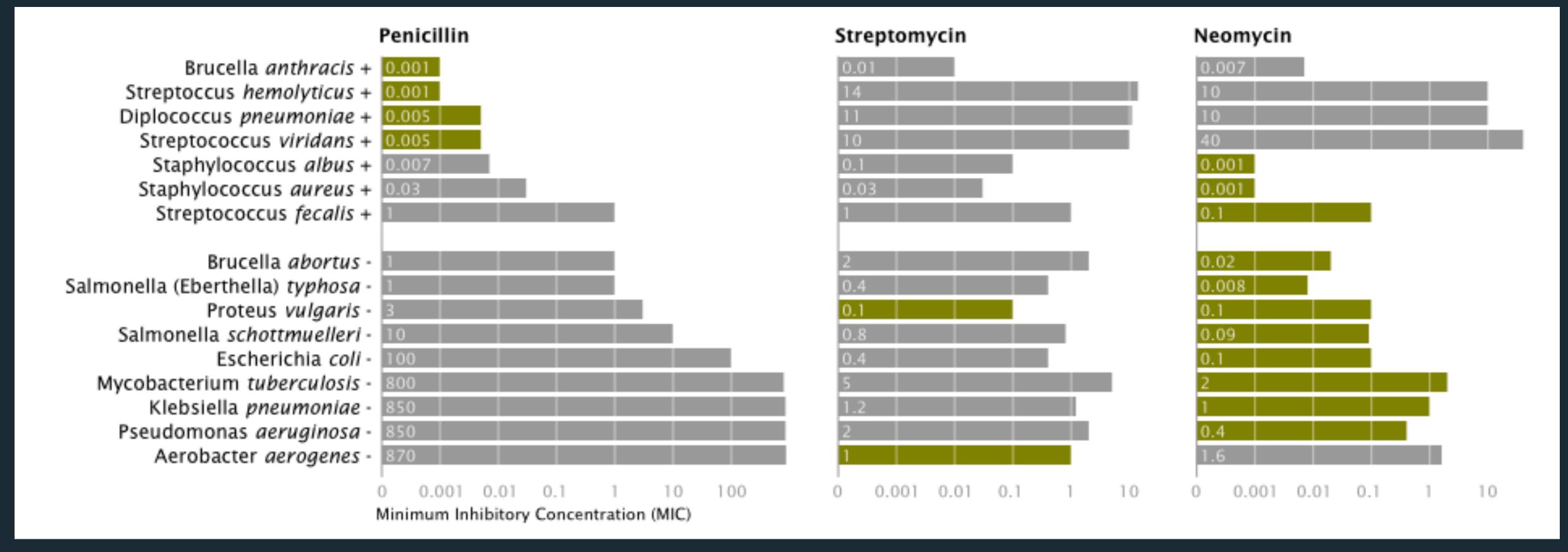
Bar Color: Antibiotic

Background Color:

Gram Staining

Original graphic by Will Burtin, 1951.

How do the drugs compare?



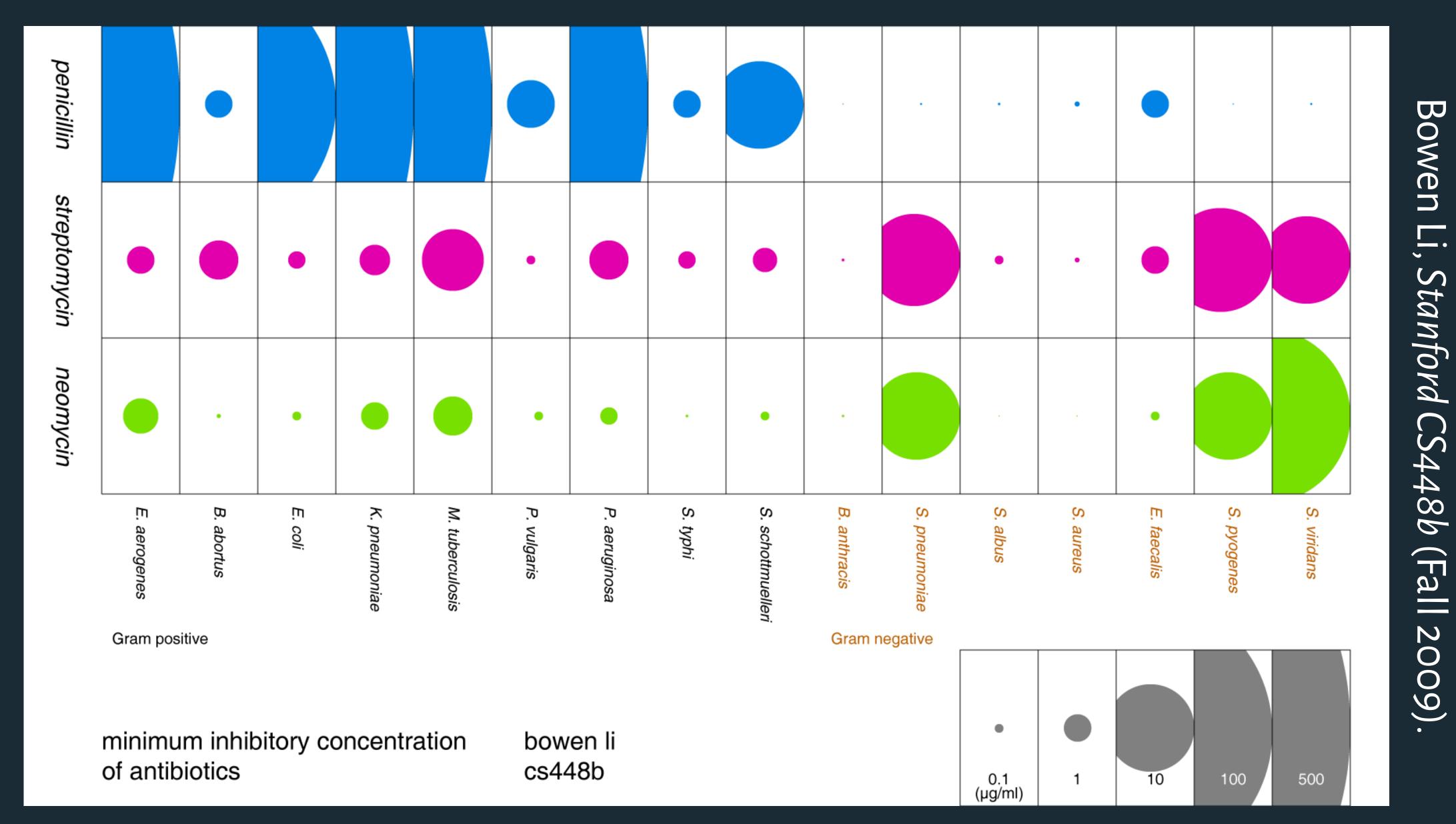
X-Axis: Antibiotic | log(MIC)

Y-Axis: Gram-Staining | Species

Color: Most Effective?

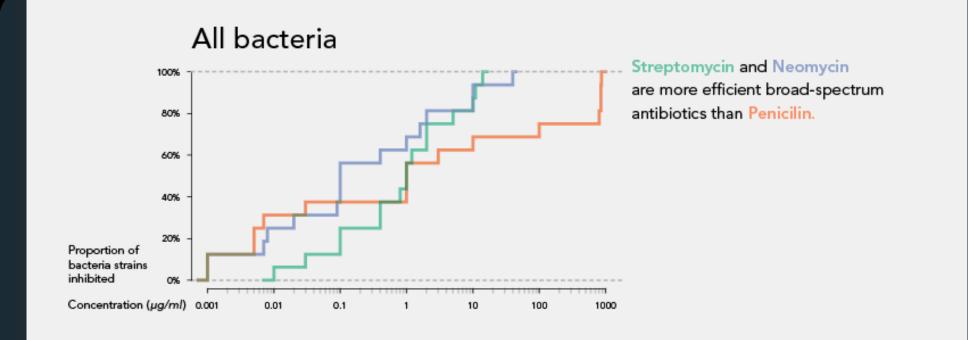
Mike Bostock, Stanford CS448b (Winter 2009).

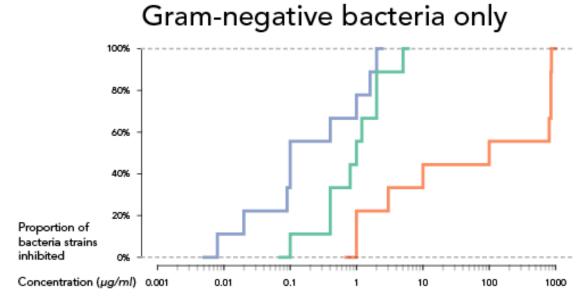
How do the drugs compare?



Bowen

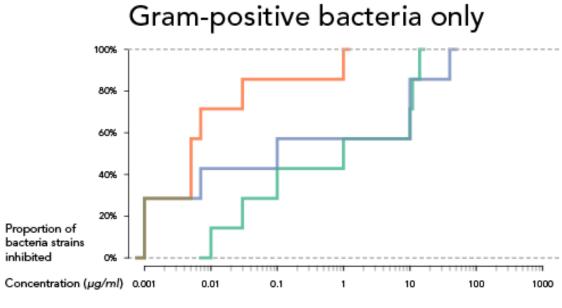
20



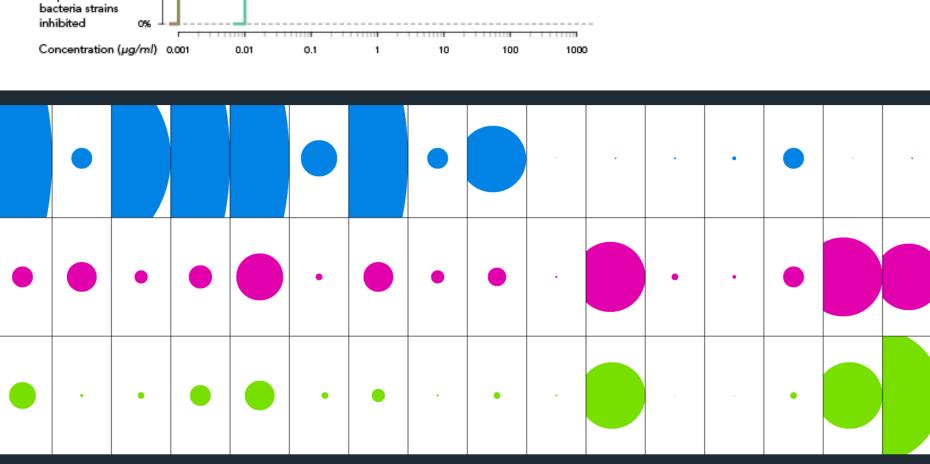


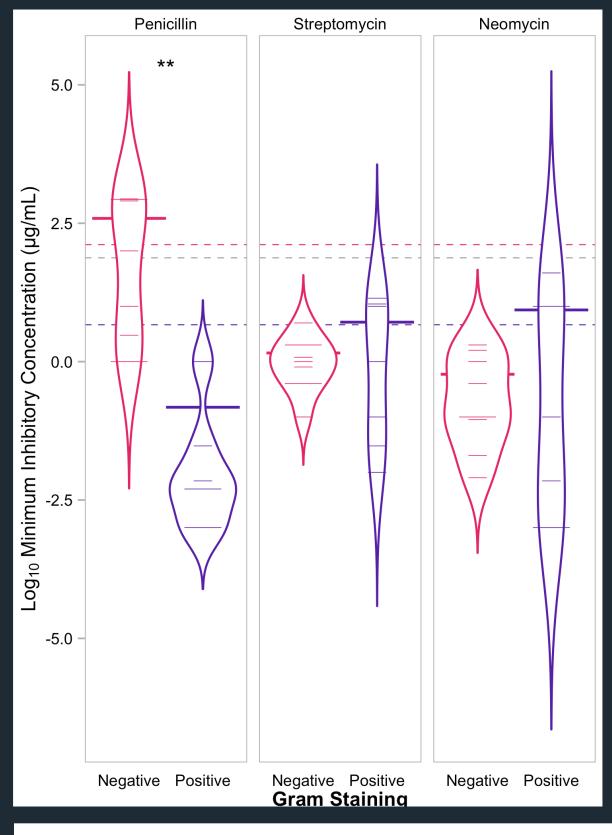
Neomycin and Streptomycin are more efficient against gram-negative bacteria, so can be used at a lower dosage here than above.

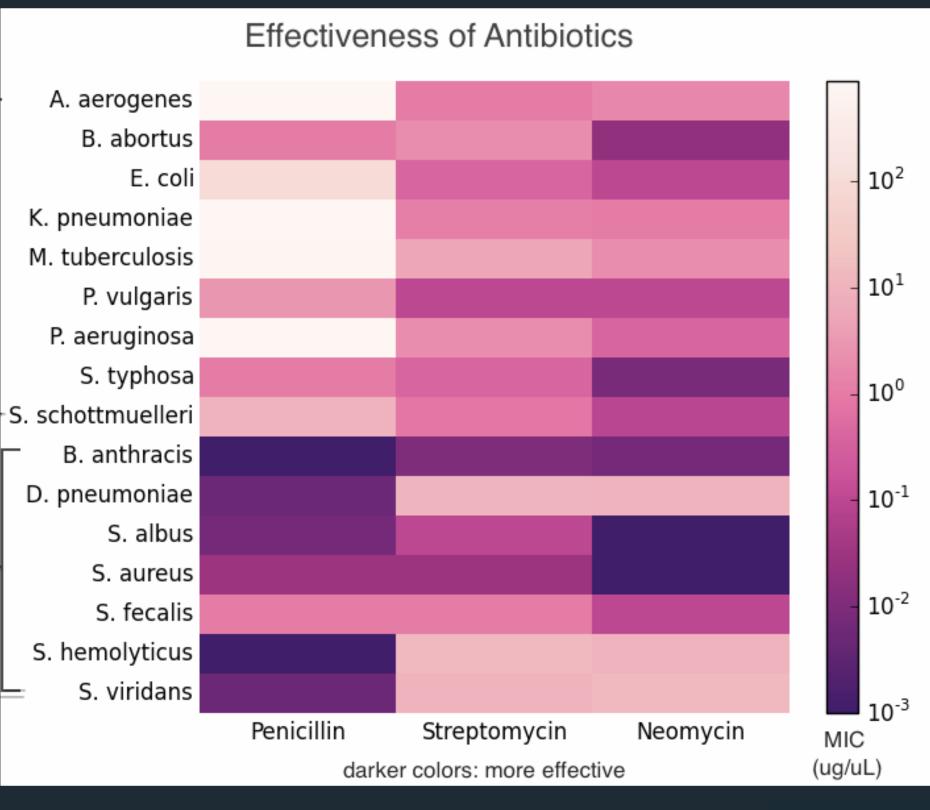
Gram staining quickly identifies bacteria as Gram-negative or Gram-positive, which can be used to find a more efficient antibiotic and dosage.

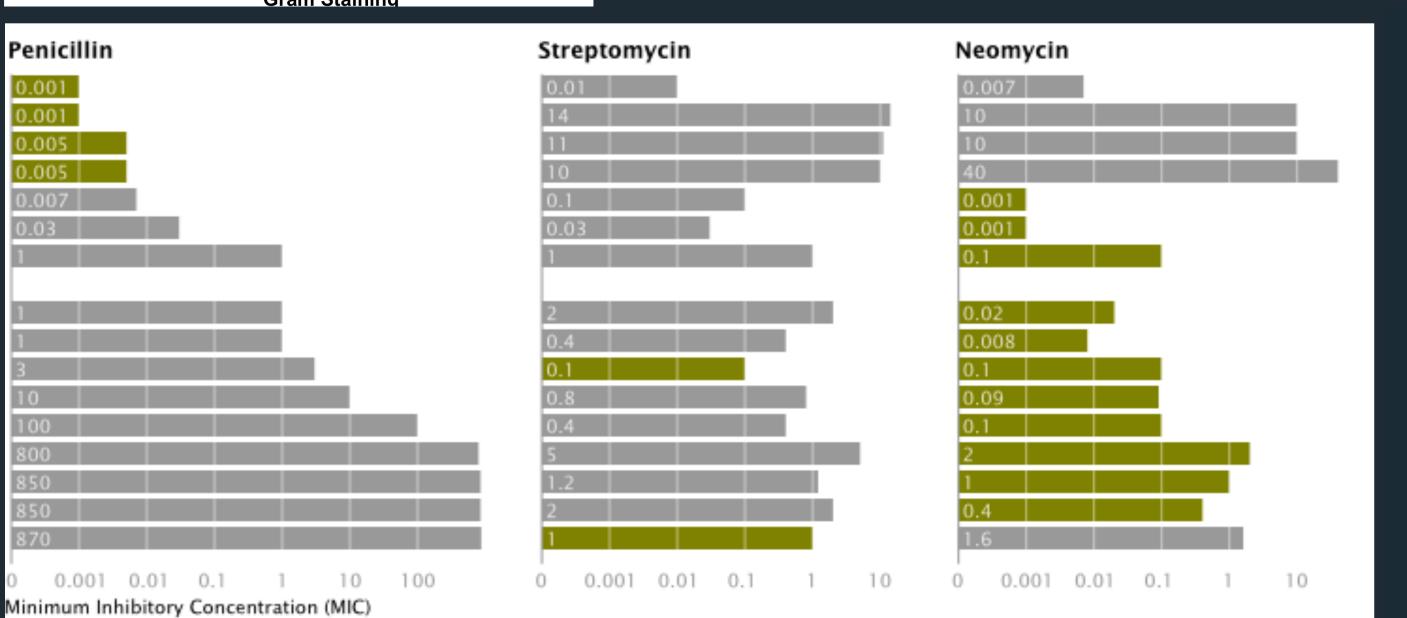


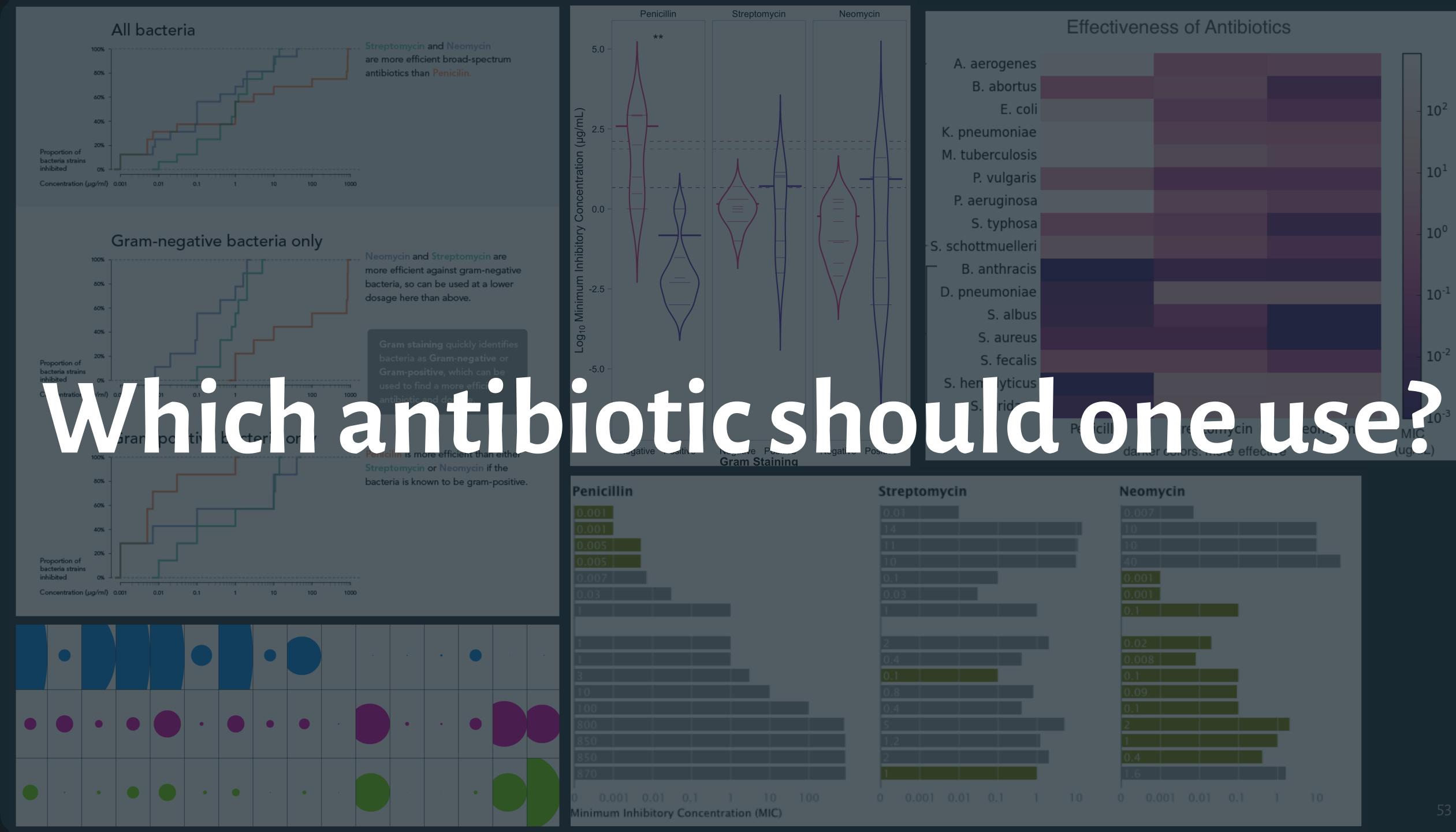
Penicilin is more efficient than either Streptomycin or Neomycin if the bacteria is known to be gram-positive.











ner & Lysen. American Scientist, 2009

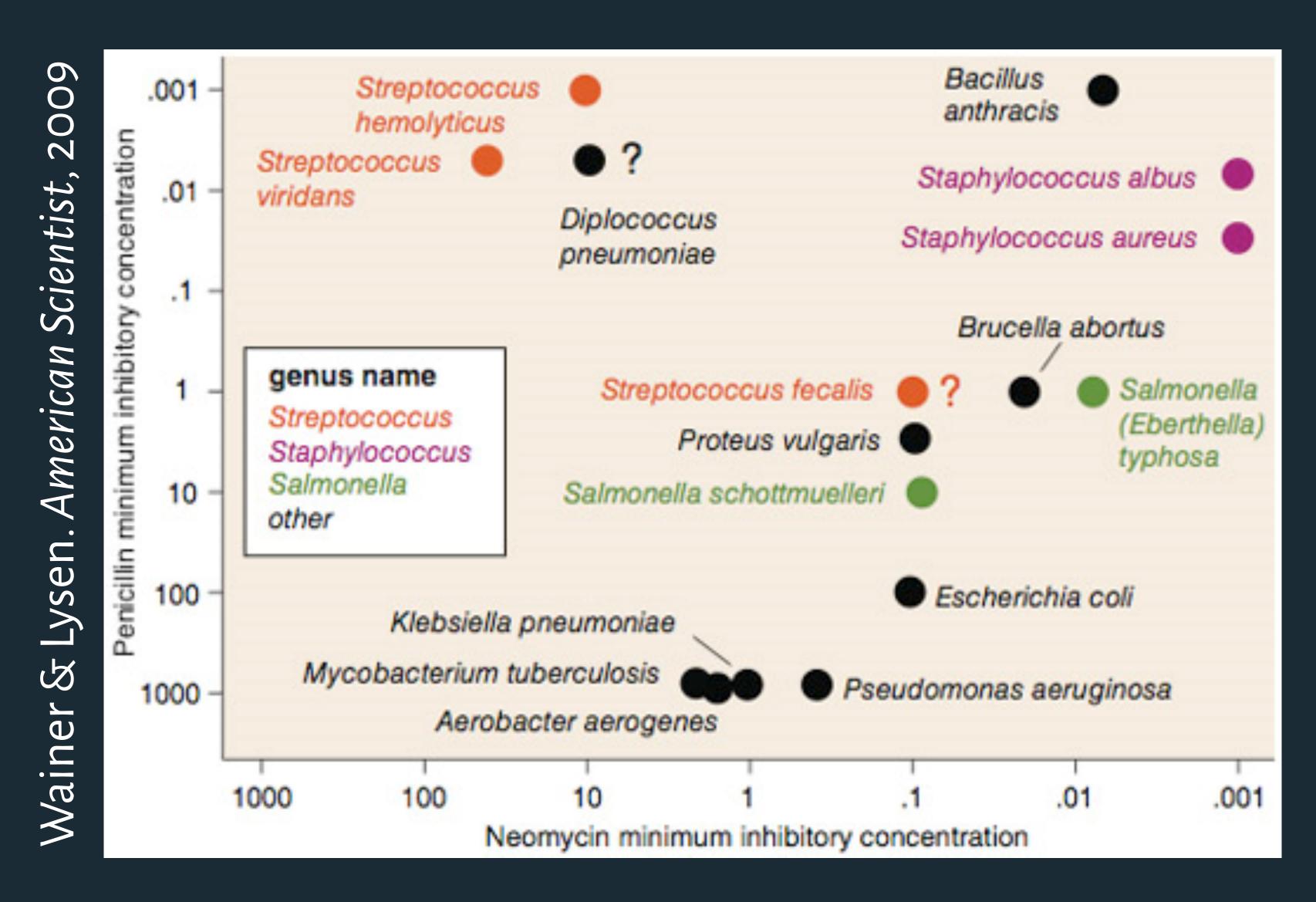
Streptomycin (S) Neomycin (N) minimum inhibitory concentration 1000 100 resistani to PSN PSN PSN PSN PSN 0.001 Klebsiella Aerobacter Pseudomonas aeruginosa tuberculosis aerogenes pneumoniae 1000 100 10 PSN PSN PS PSN PSN 0.01 0.001 Streptococcus Escherichia Brucella Salmonella (Eberthella) fecalis schottmuelleri coli abortus \oplus typhosa 1000 100 SN SN SN 0.001 Diplococcus viridans pneumoniae ① 1000 100 Streptococcus PSN 0.01 Staphylococcus 0.001 Salmonella Other Proteus vulgaris Gram positive 1000 100 PSN PSN PSN 0.01 0.001 Bacillus Staphylococcus Staphylococcus anthracis albus aureus **(**

Do the bacteria group by antibiotic resistance?

Not a streptococcus! (realized ~30 yrs later)

Really a streptococcus! (realized ~20 yrs later)

Do the bacteria group by resistance? Do different drugs correlate?

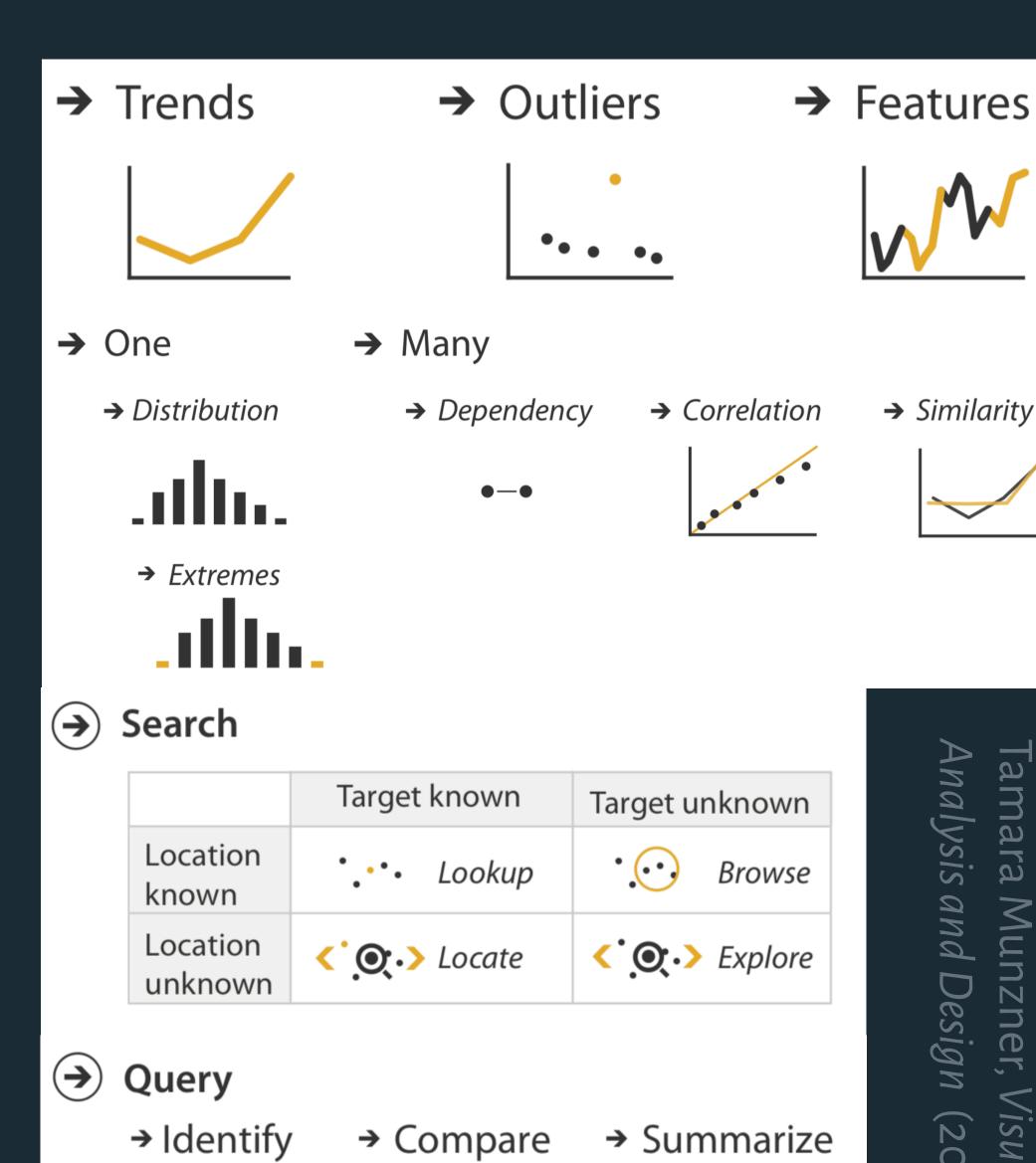


Process

- 1. Construct graphics to address questions.
- 2. Inspect "answer" and ask new questions.
- 3. Iterate...

Lessons

- ✓ Check data quality and your assumptions.
- ✓ Start with univariate summaries, then consider relationships between variables.
- ✓ Avoid premature fixation: balance data variation and design variation.



<u>•</u> • • •

PART TWO

Exploratory Visual Analysis

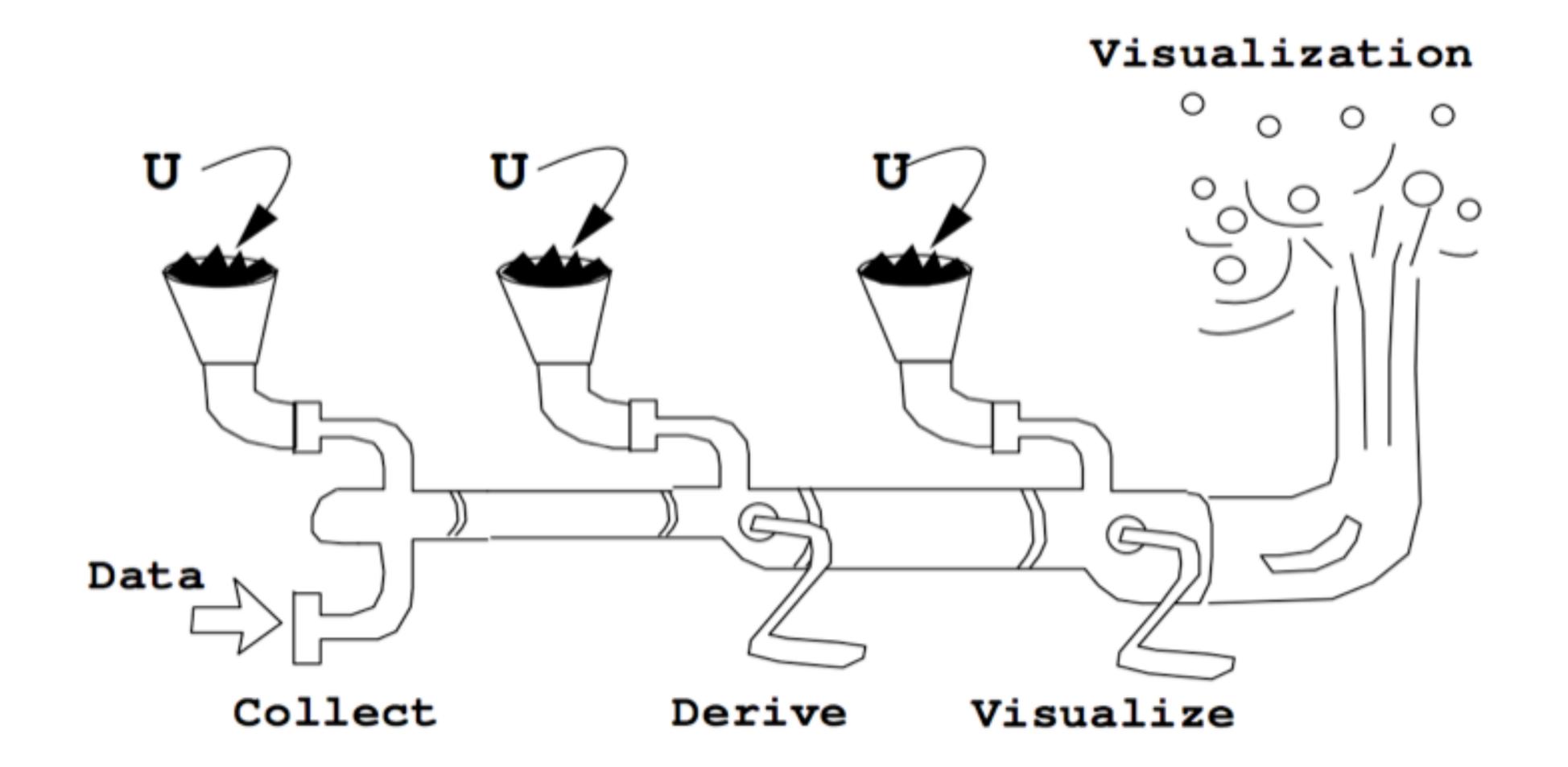
PART THREE

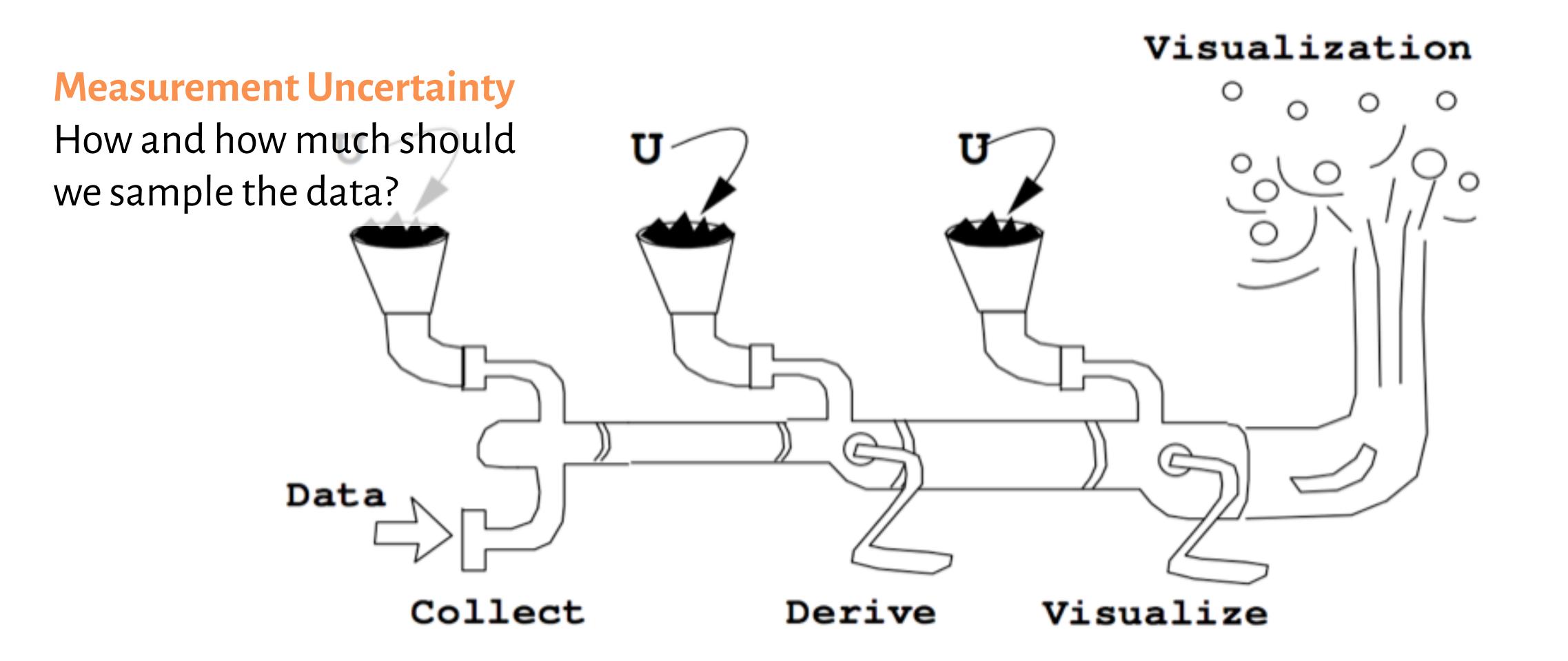
Visualizing Uncertainty

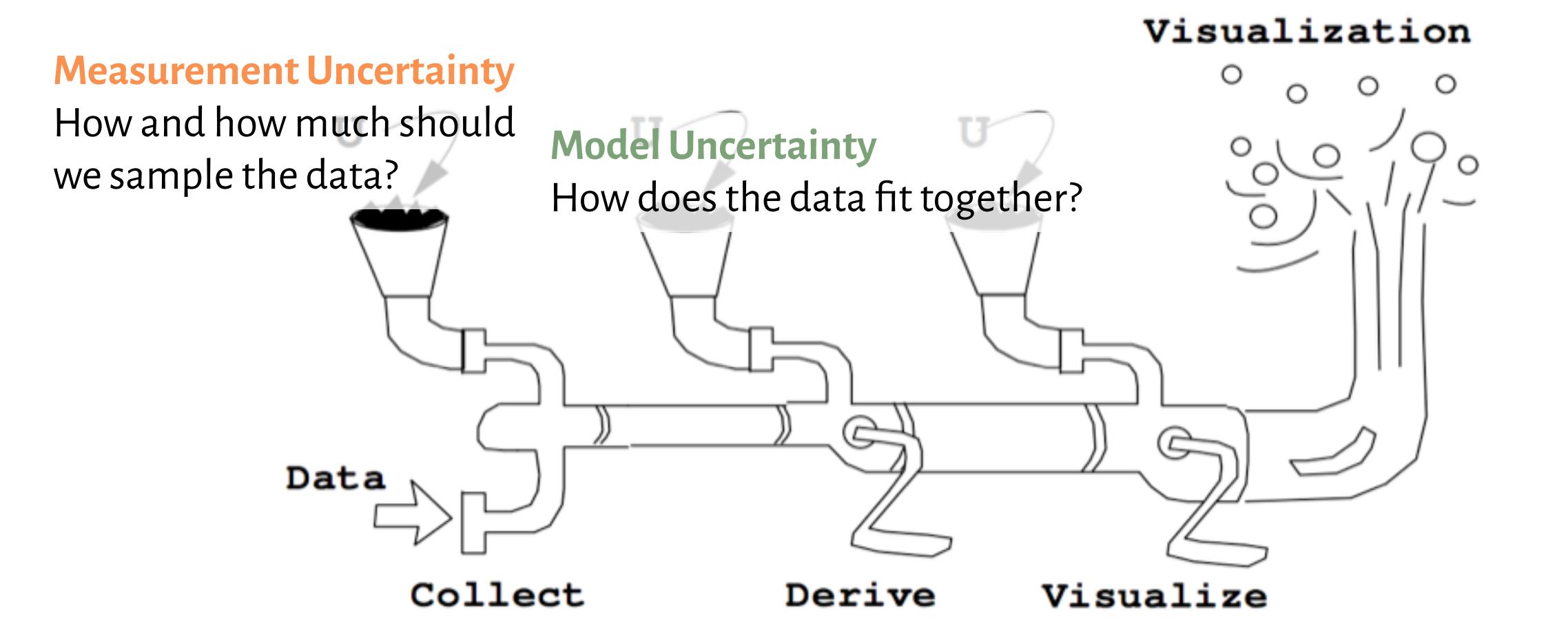
The possibility of many/other outcomes.

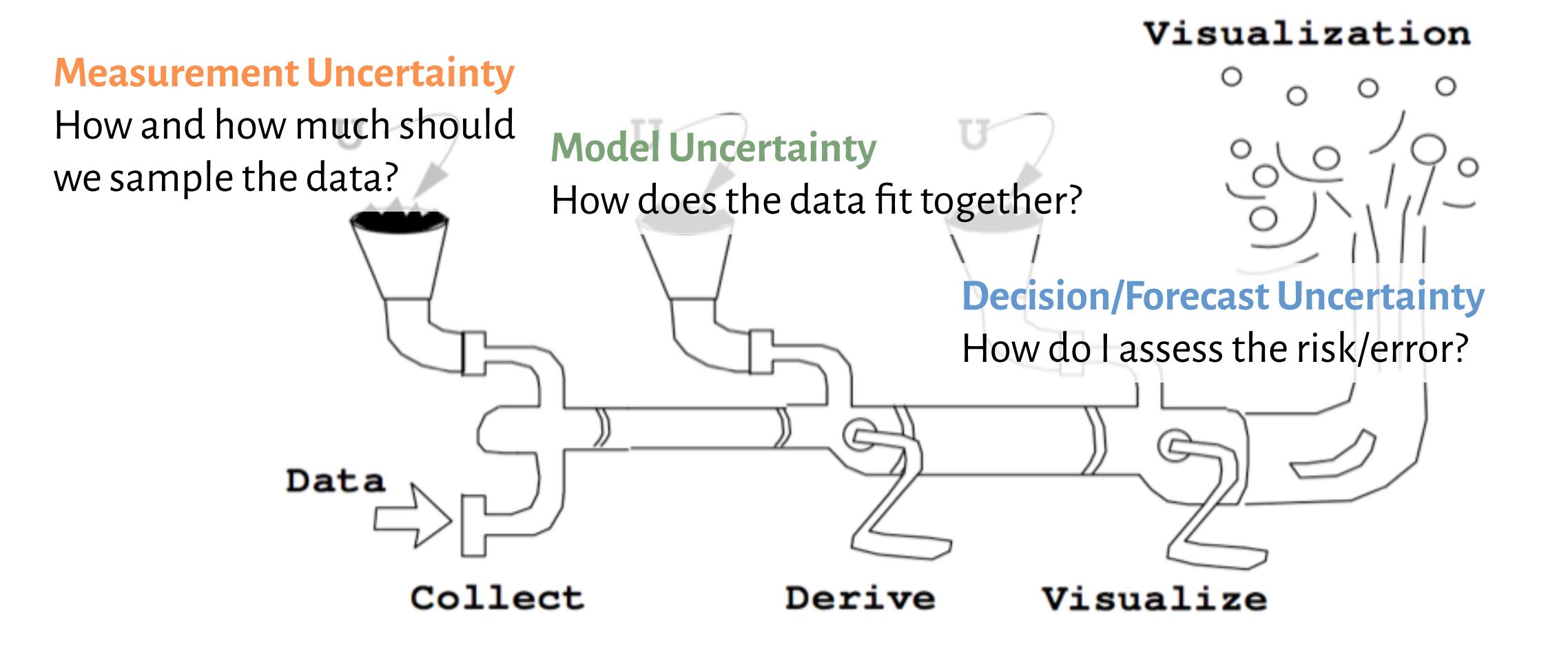
PART THREE

Visualizing Uncertainty



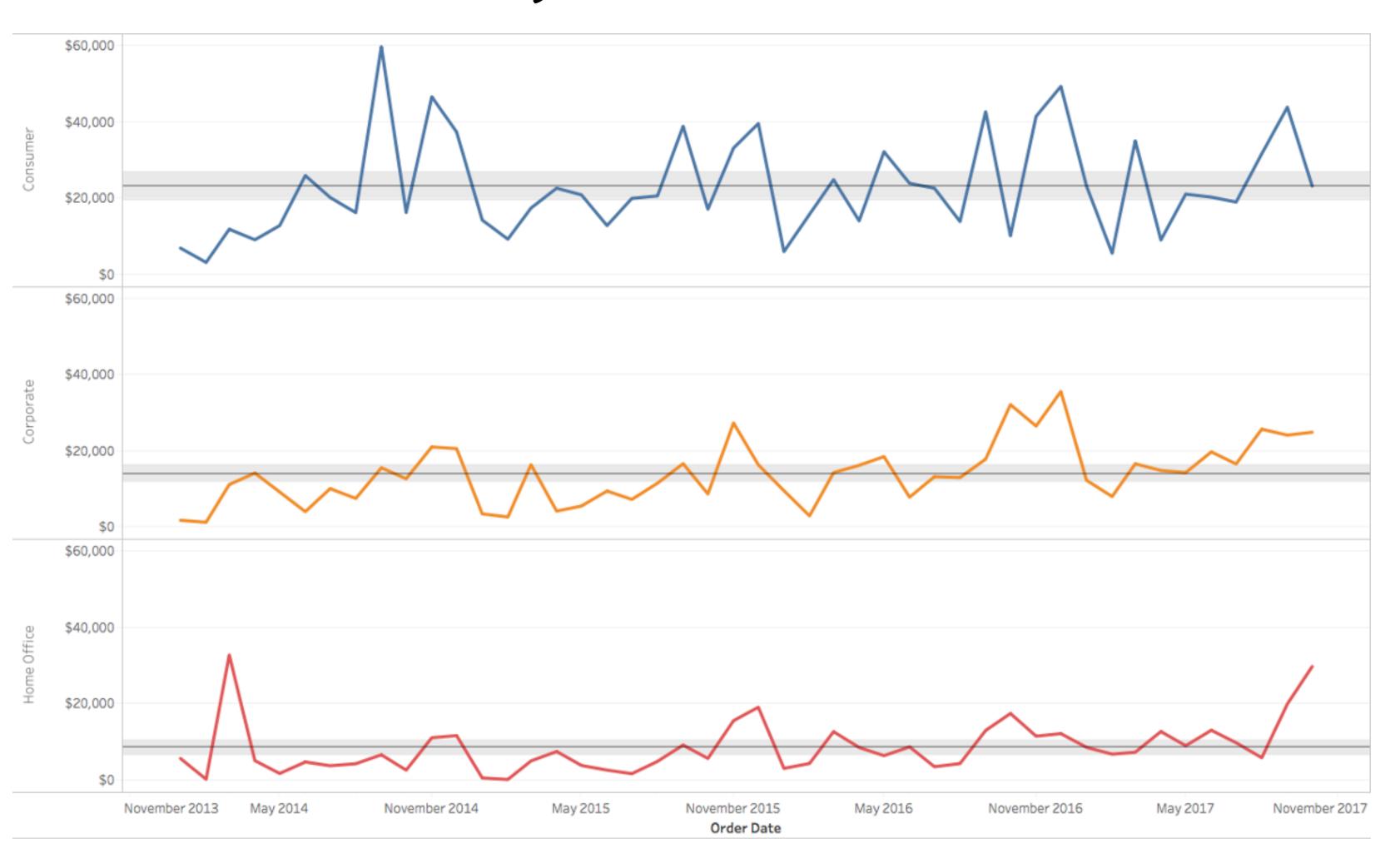






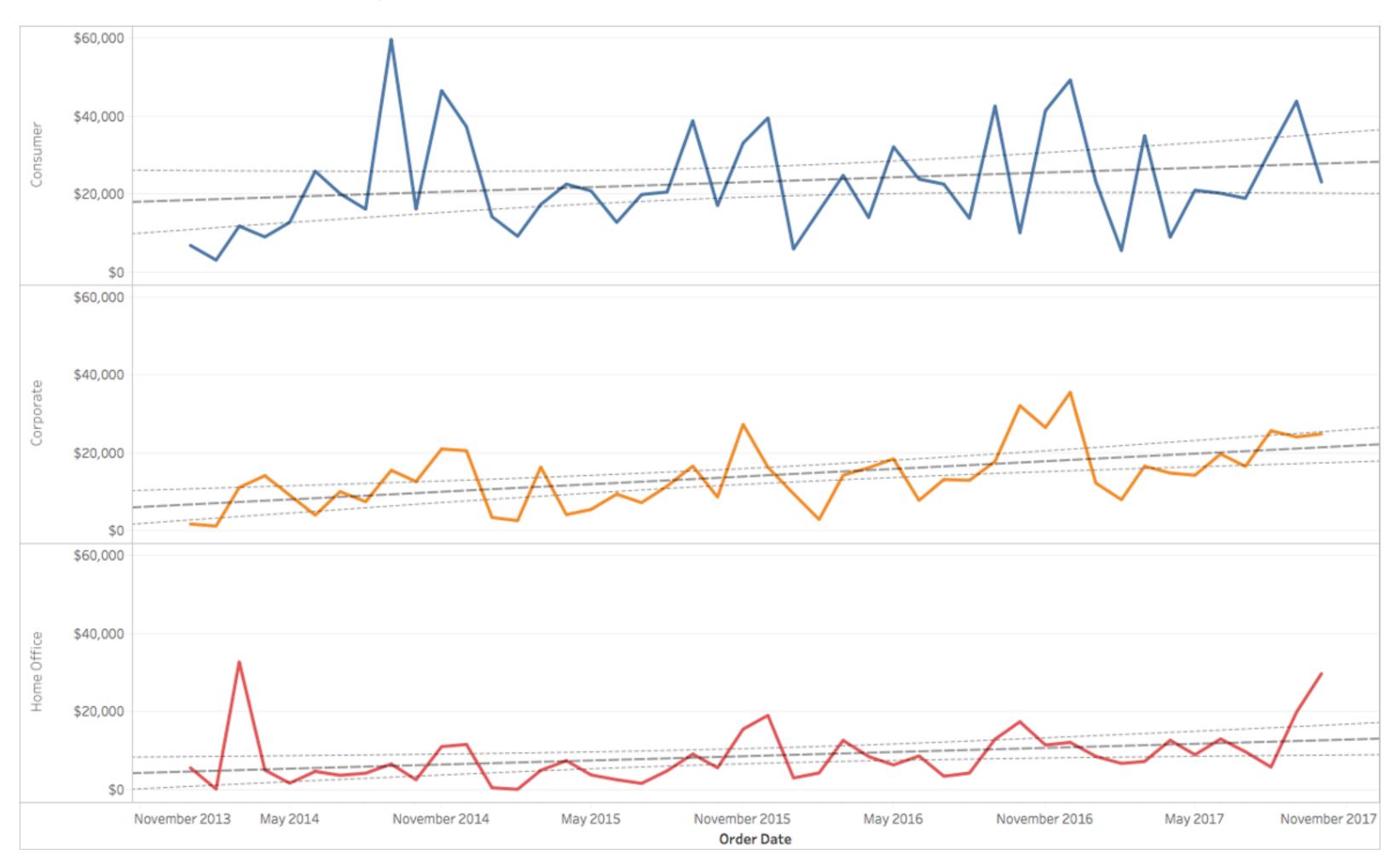
Visualizing Uncertainty

Measurement uncertainty in Tableau



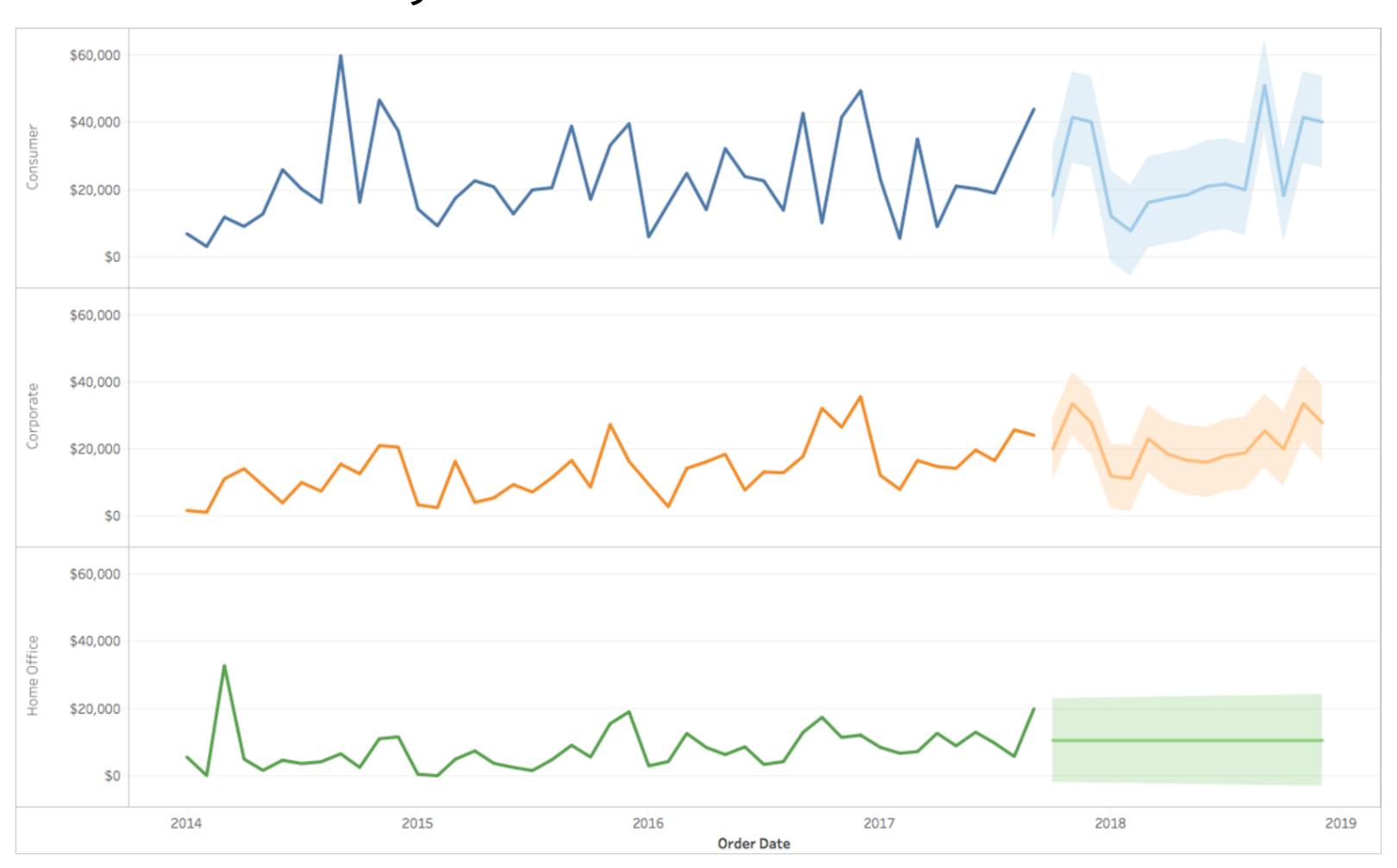
Visualizing Uncertainty

Model uncertainty in Tableau

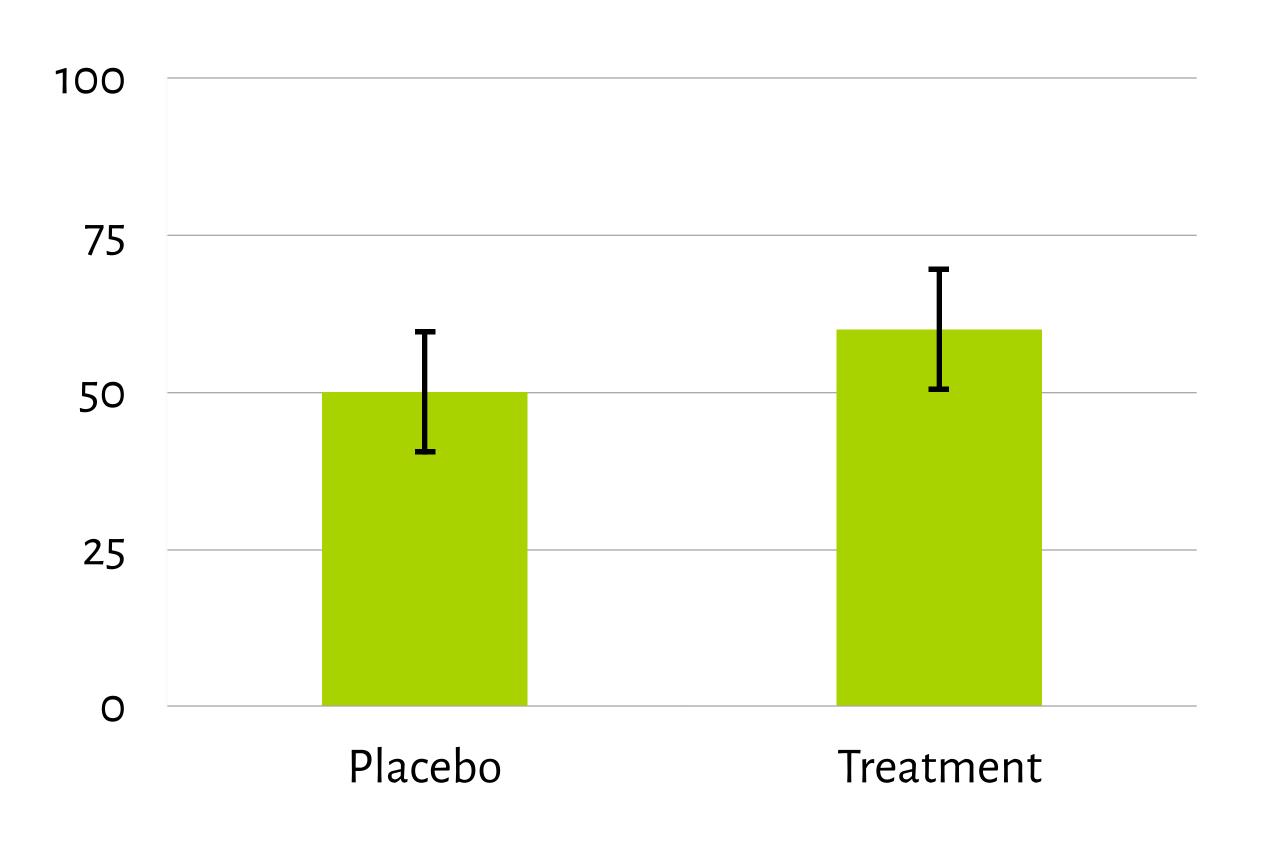


Visualizing Uncertainty

Forecast uncertainty in Tableau

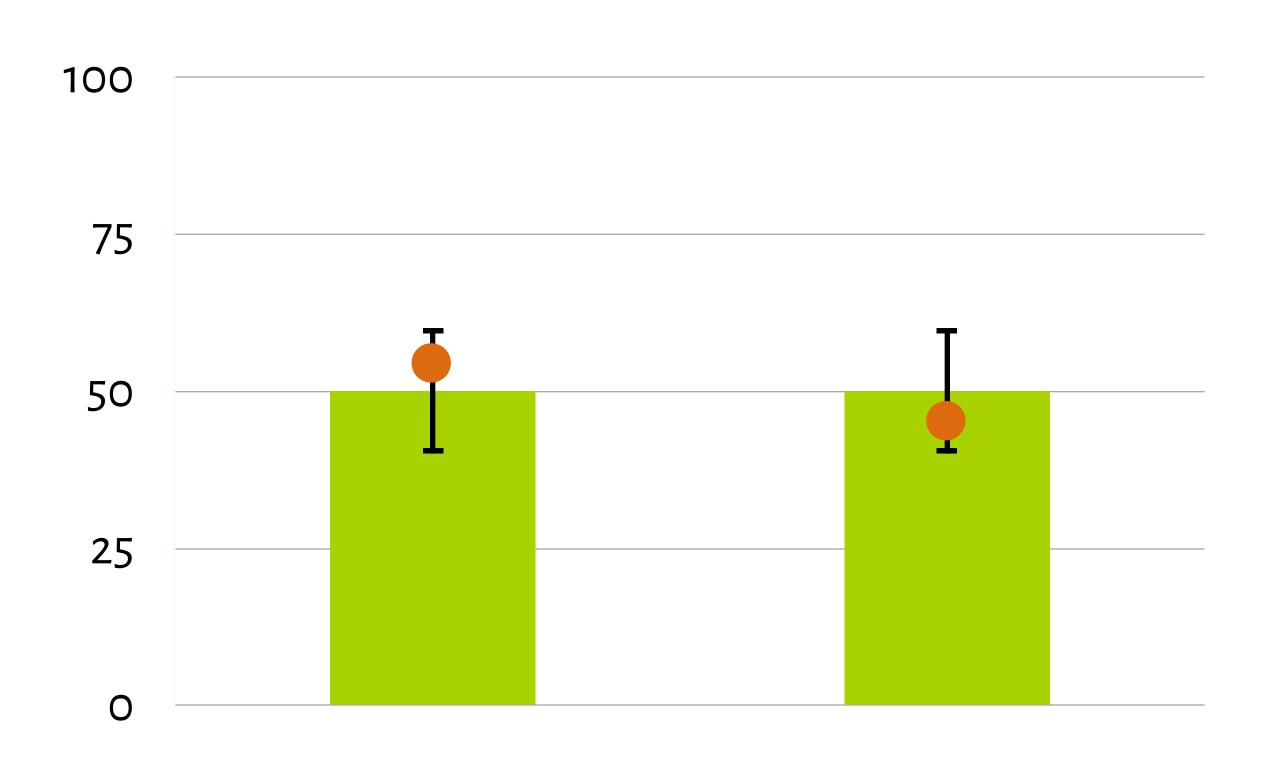


Visualizing Uncertainty: Glyphs



X Error bars **aren't consistently used** to visualize the same measure (standard deviation, standard error, IQR, 95% CI).

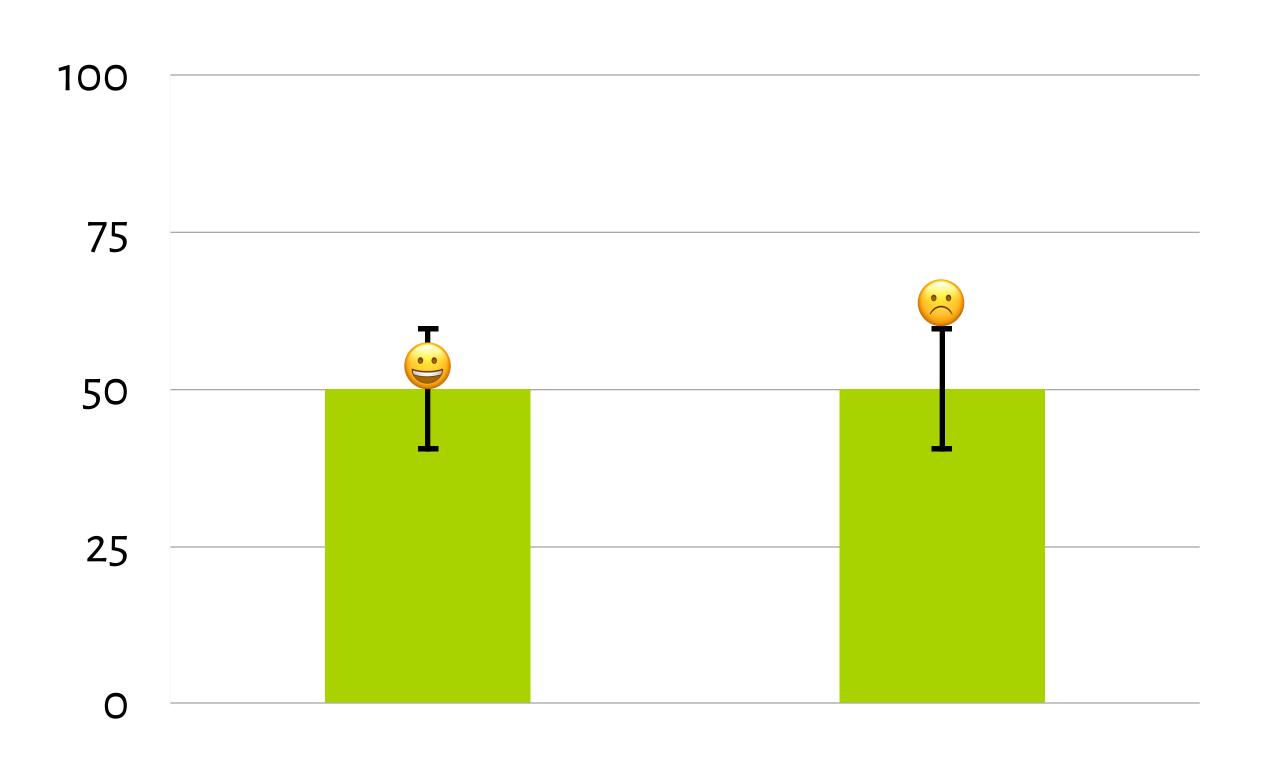
Visualizing Uncertainty: Glyphs



- **X** Error bars **aren't consistently used** to visualize the same measure (standard deviation, standard error, IQR, 95% CI).
- **X** Within-the-bar bias: people perceive points falling within the bar as more likely than those that lie outside.

[Newman & Scholl, 2012] [Correll & Gleicher, 2014]

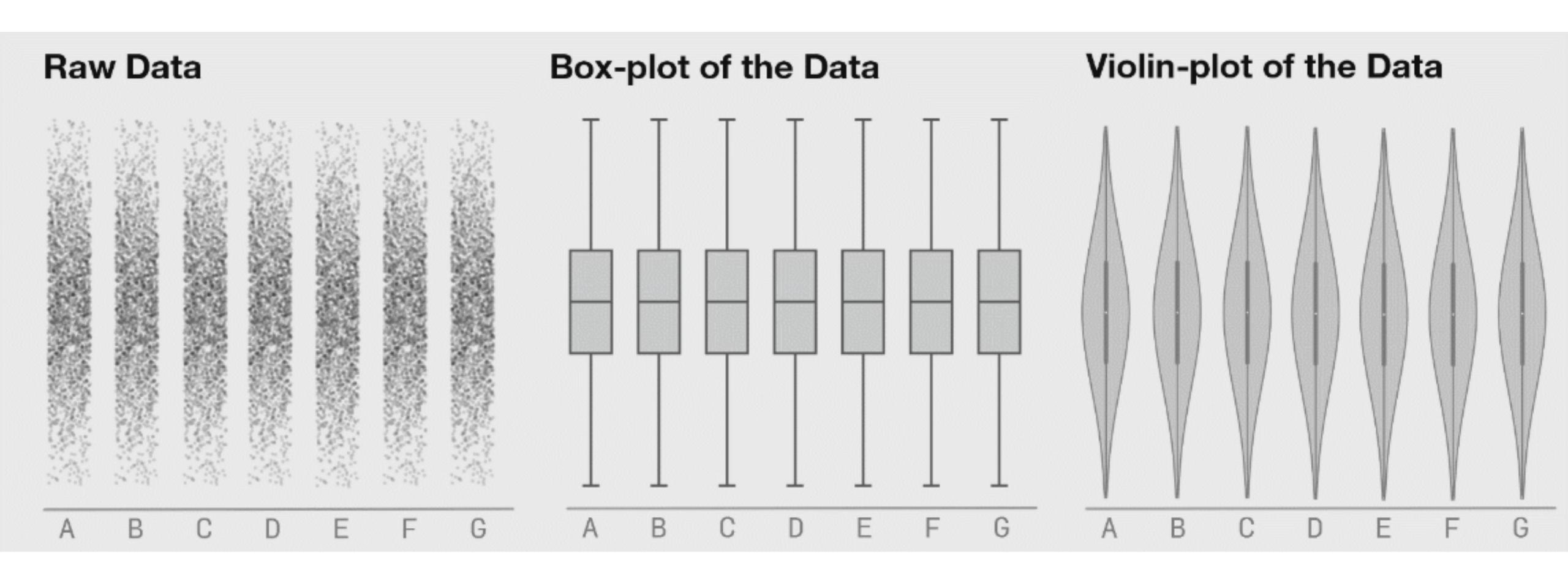
Visualizing Uncertainty: Glyphs



- **X** Error bars **aren't consistently used** to visualize the same measure (standard deviation, standard error, IQR, 95% CI).
- **X** Within-the-bar bias: people perceive points falling within the bar as more likely than those that lie outside.
- **X** Binary bias: people perceive values to either be in or out of the margins of error.

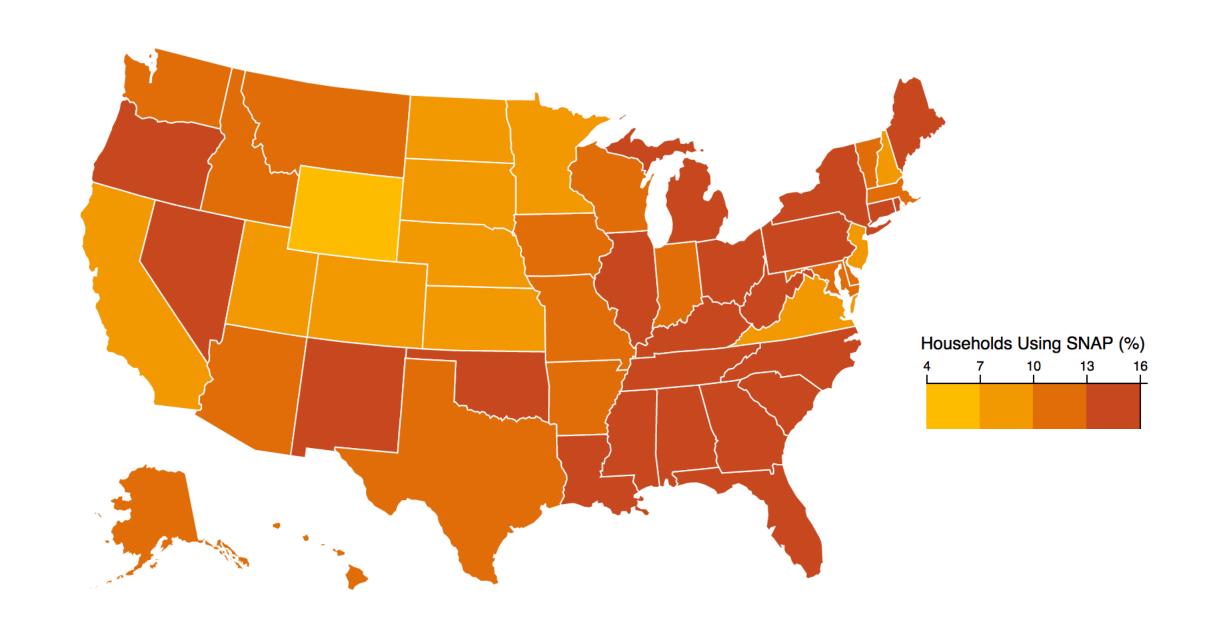
[Newman & Scholl, 2012] [Correll & Gleicher, 2014]

Visualizing Uncertainty: Visual Variables

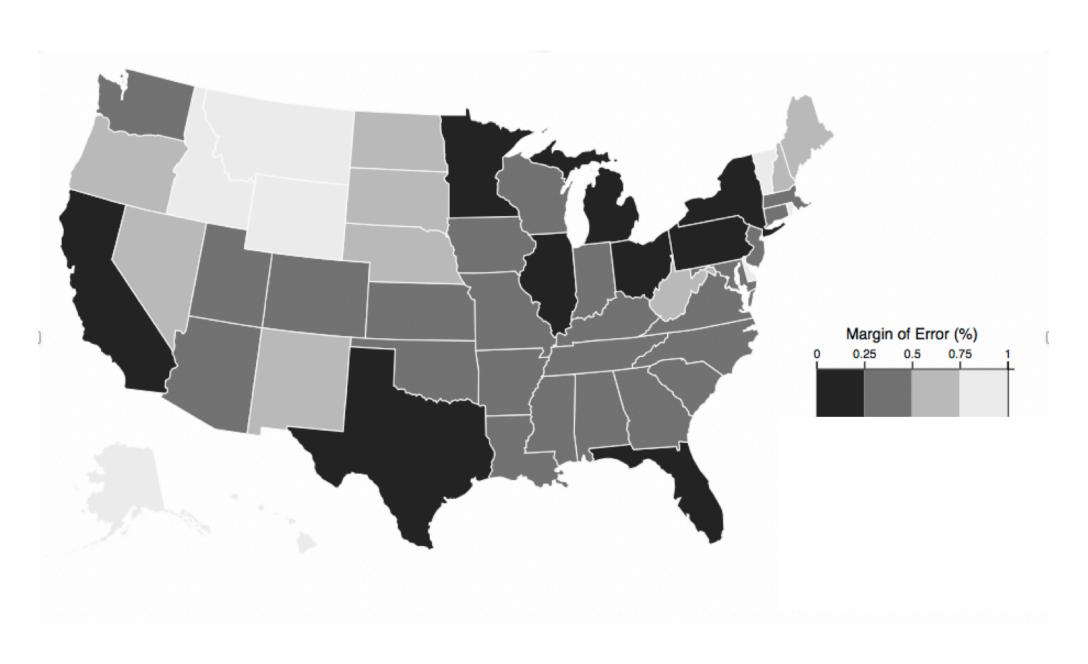


[Matejka & Fitzmaurice, 2017] [Correll & Gleicher, 2014]

Visualizing Uncertainty: Visual Variables

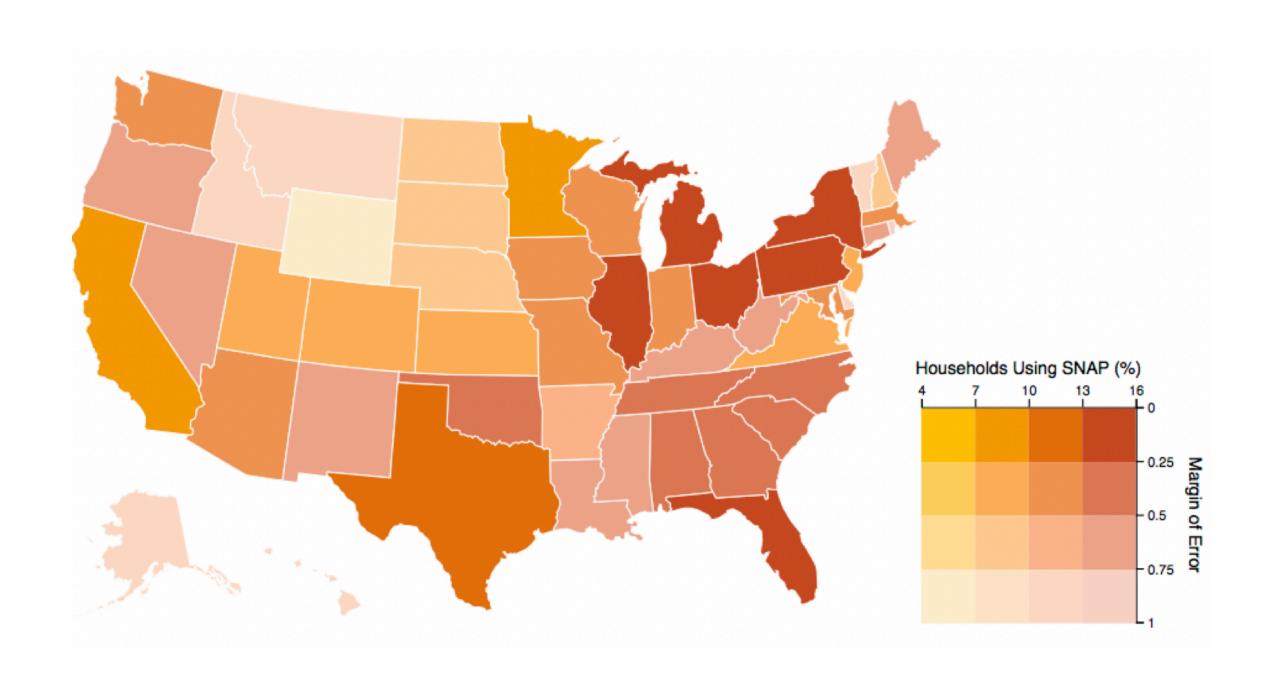


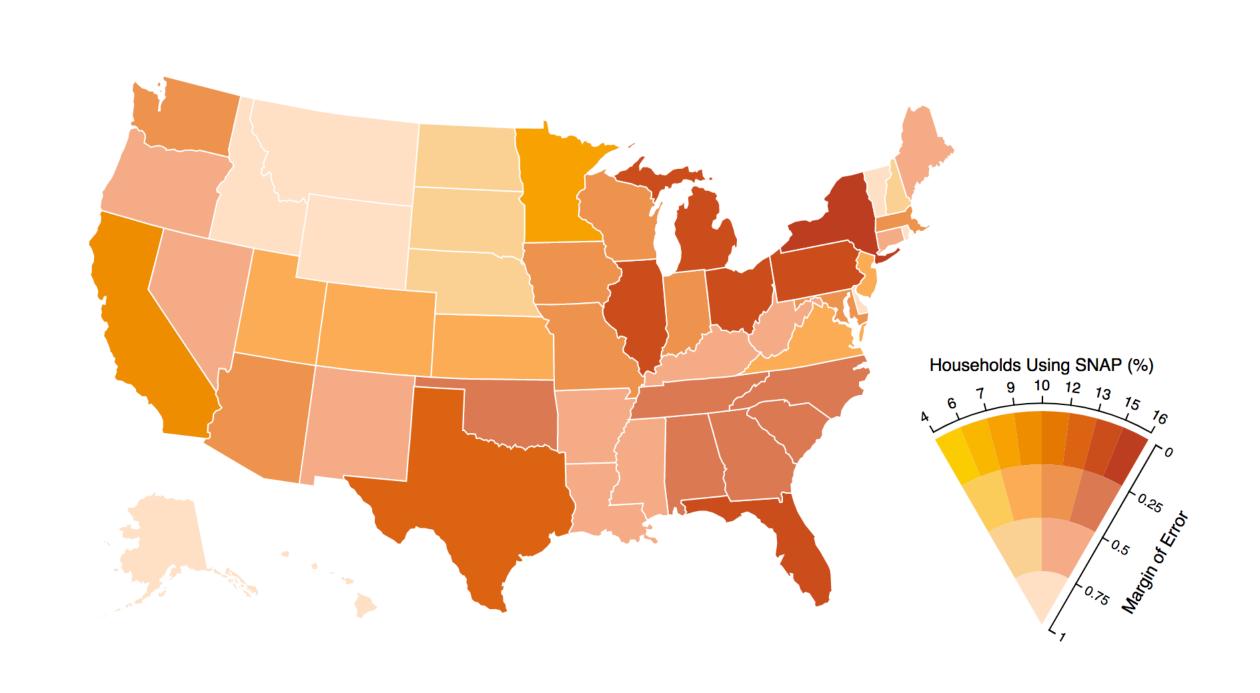
Data Map



Uncertainty Map

Visualizing Uncertainty: Visual Variables

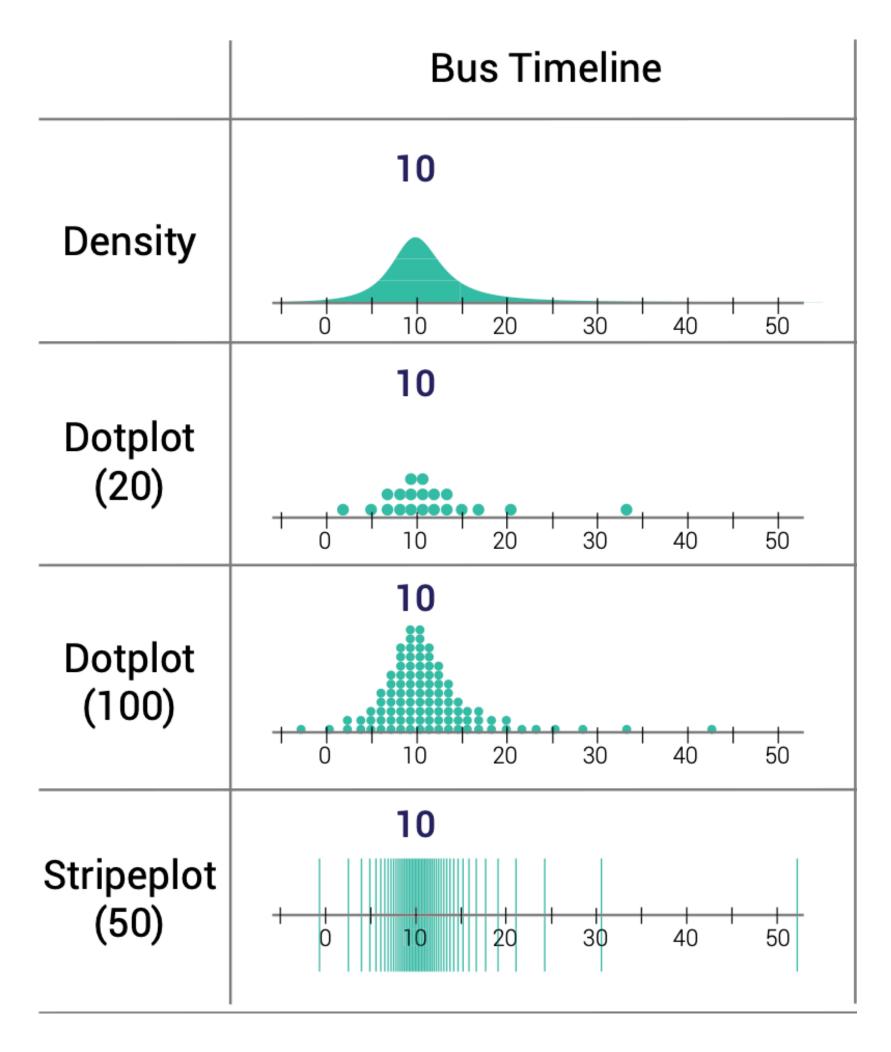


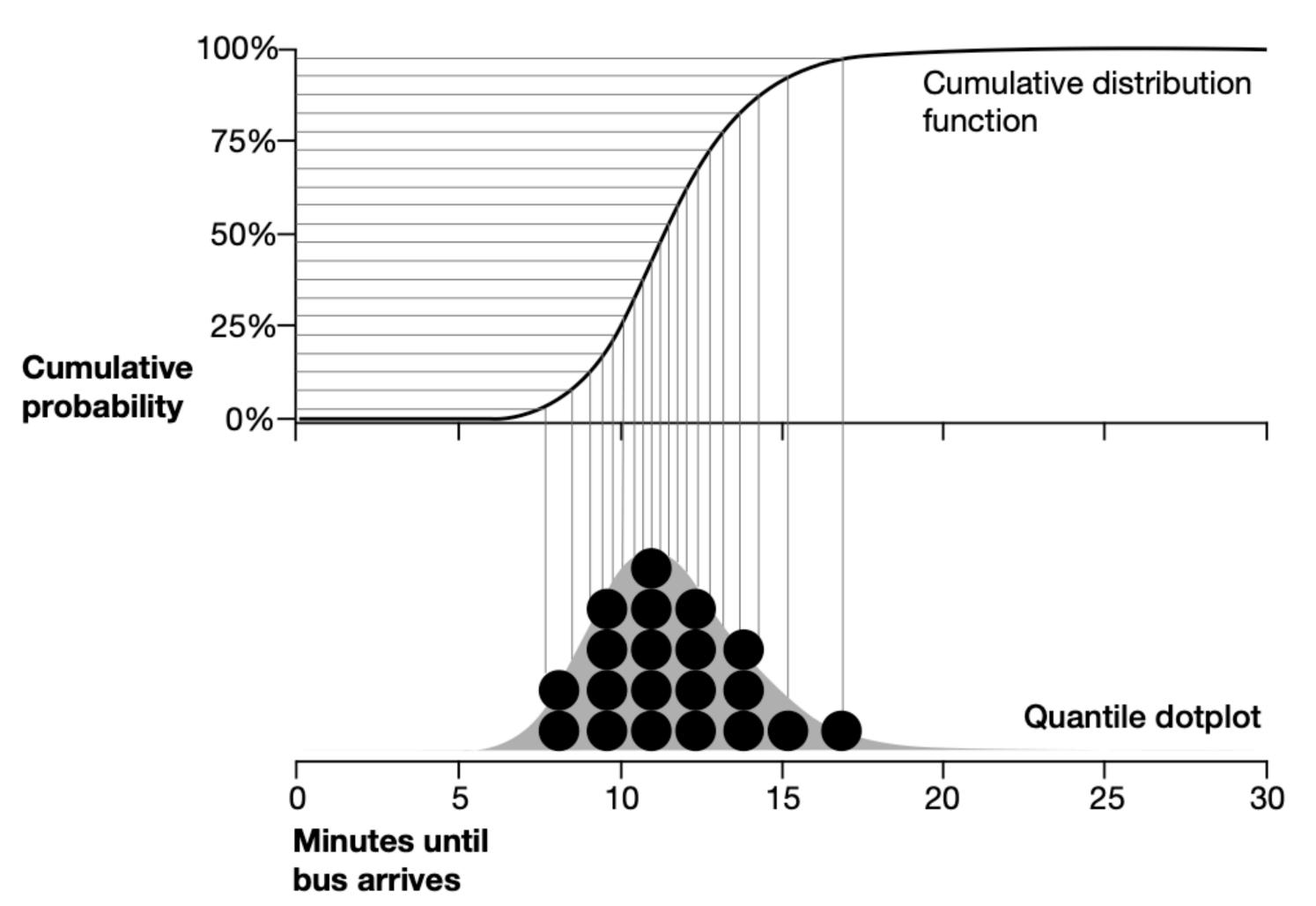


Bivariate Map (Data + Uncertainty)

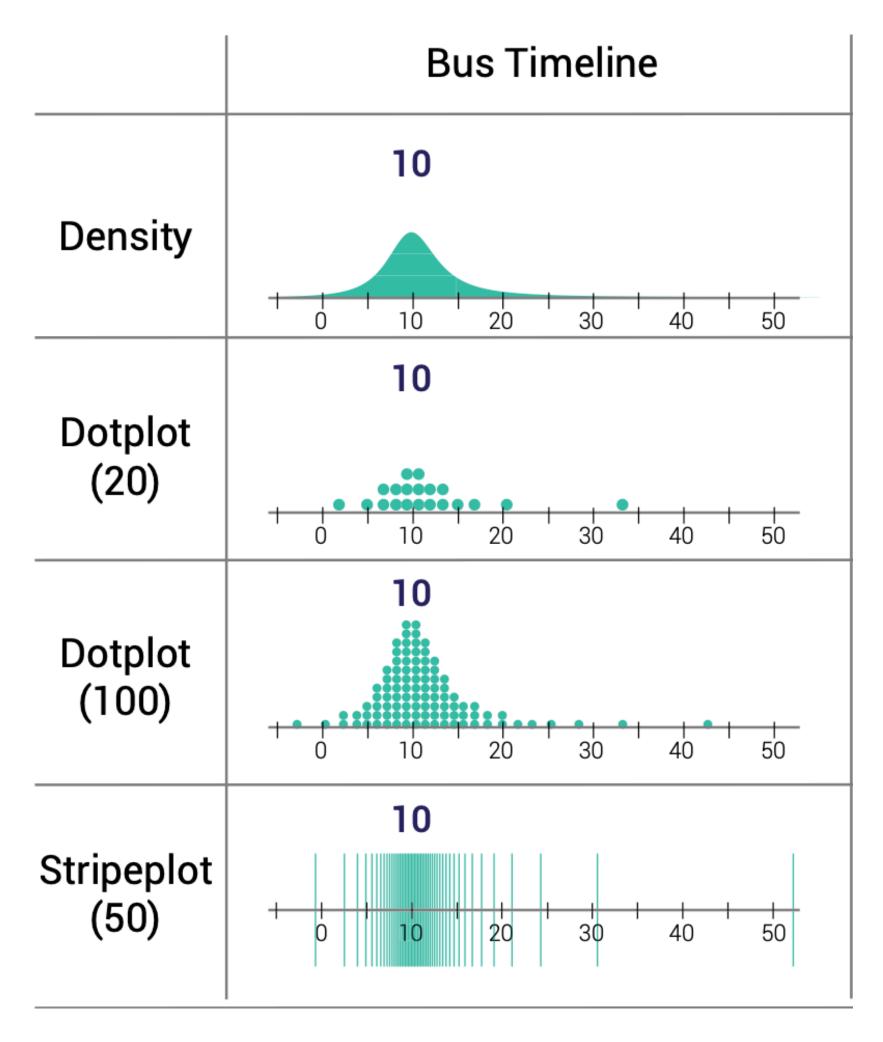
Value-Suppressing Uncertainty Map

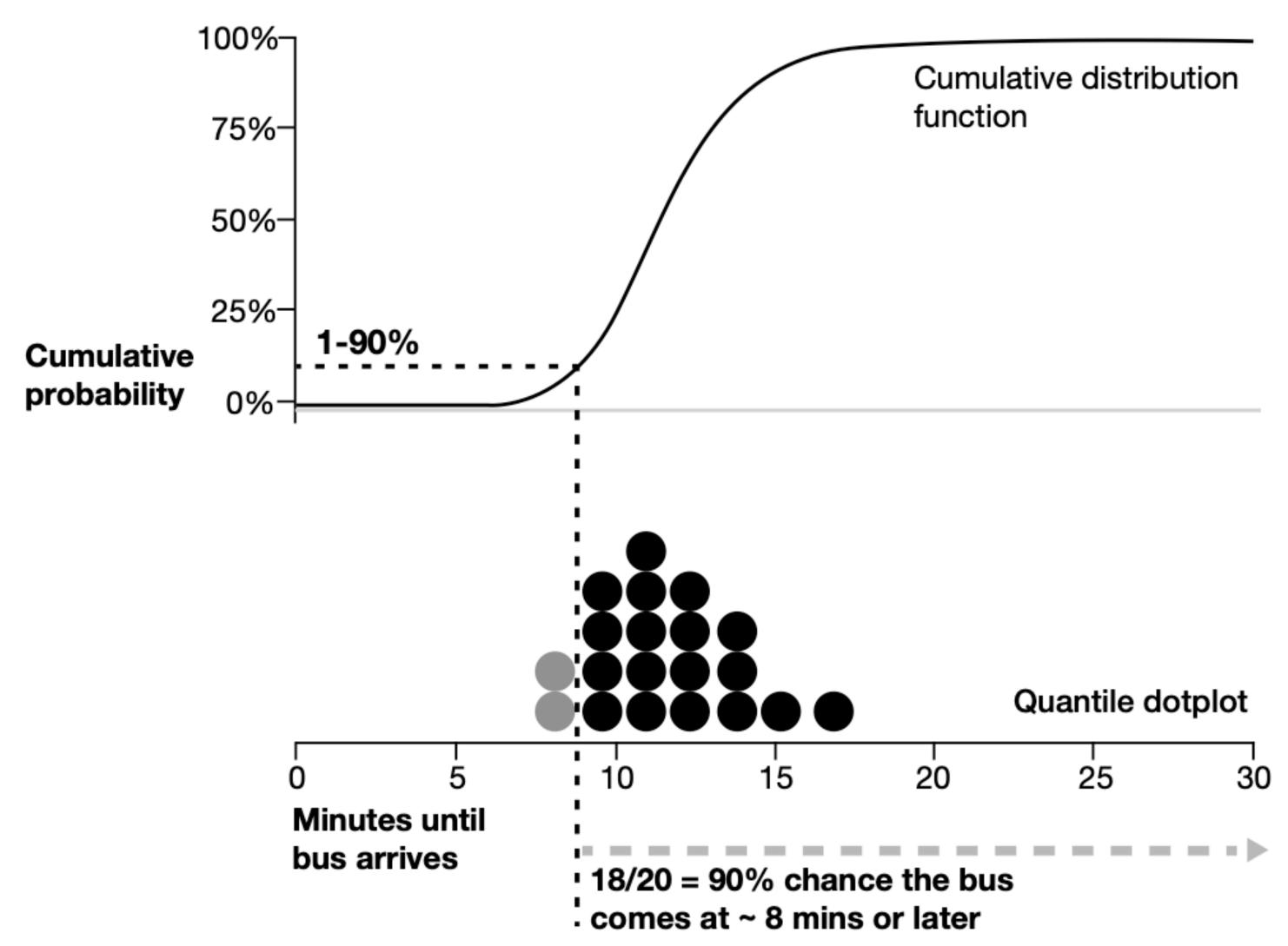
[Correll, Moritz, & Heer, 2018]





[Kay et al., 2016]



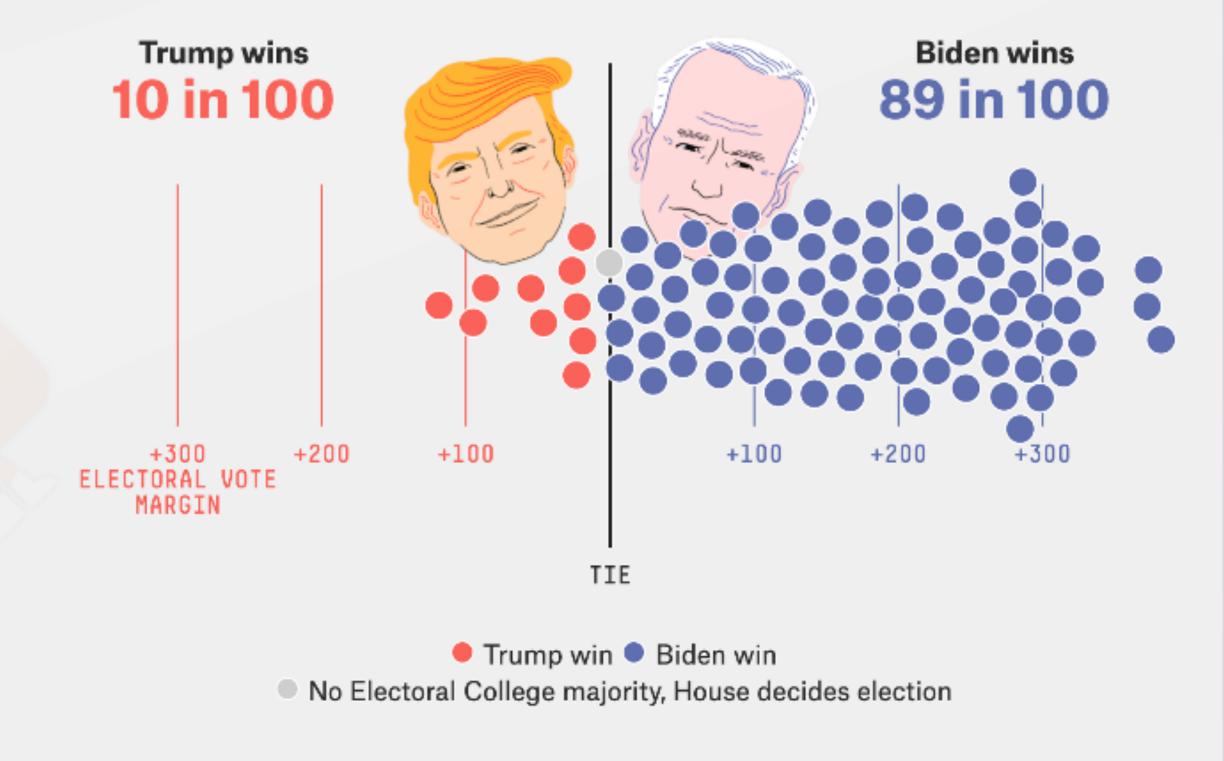


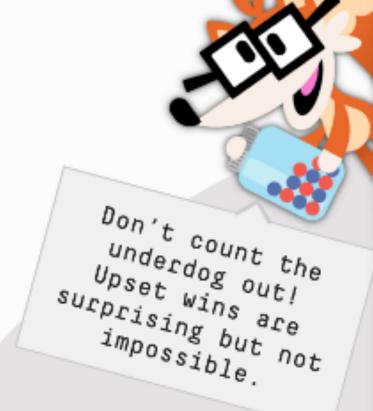
[Kay et al., 2016]



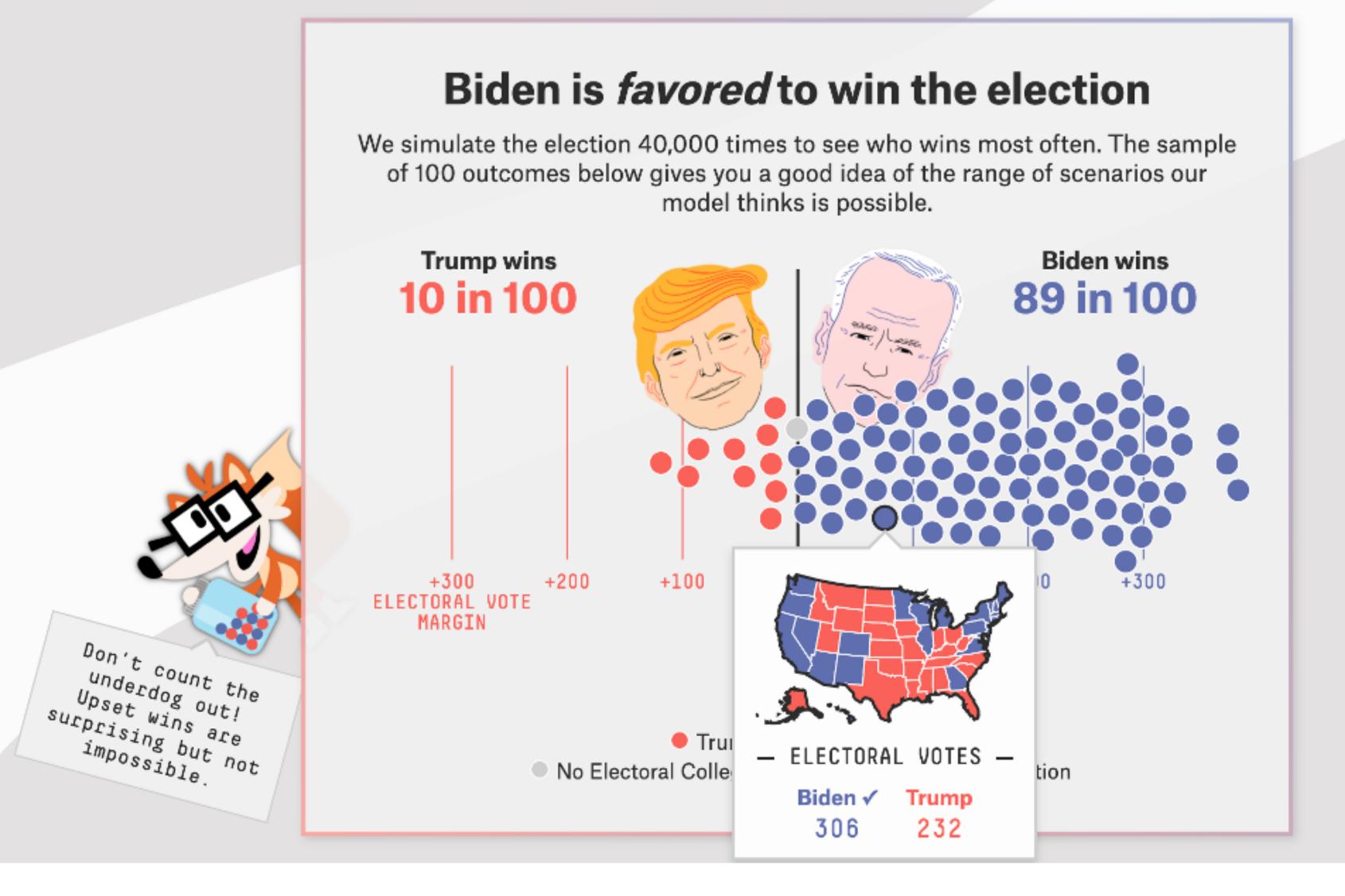
Biden is *favored* to win the election We simulate the election 40,000 times to see who wins most often. The sample

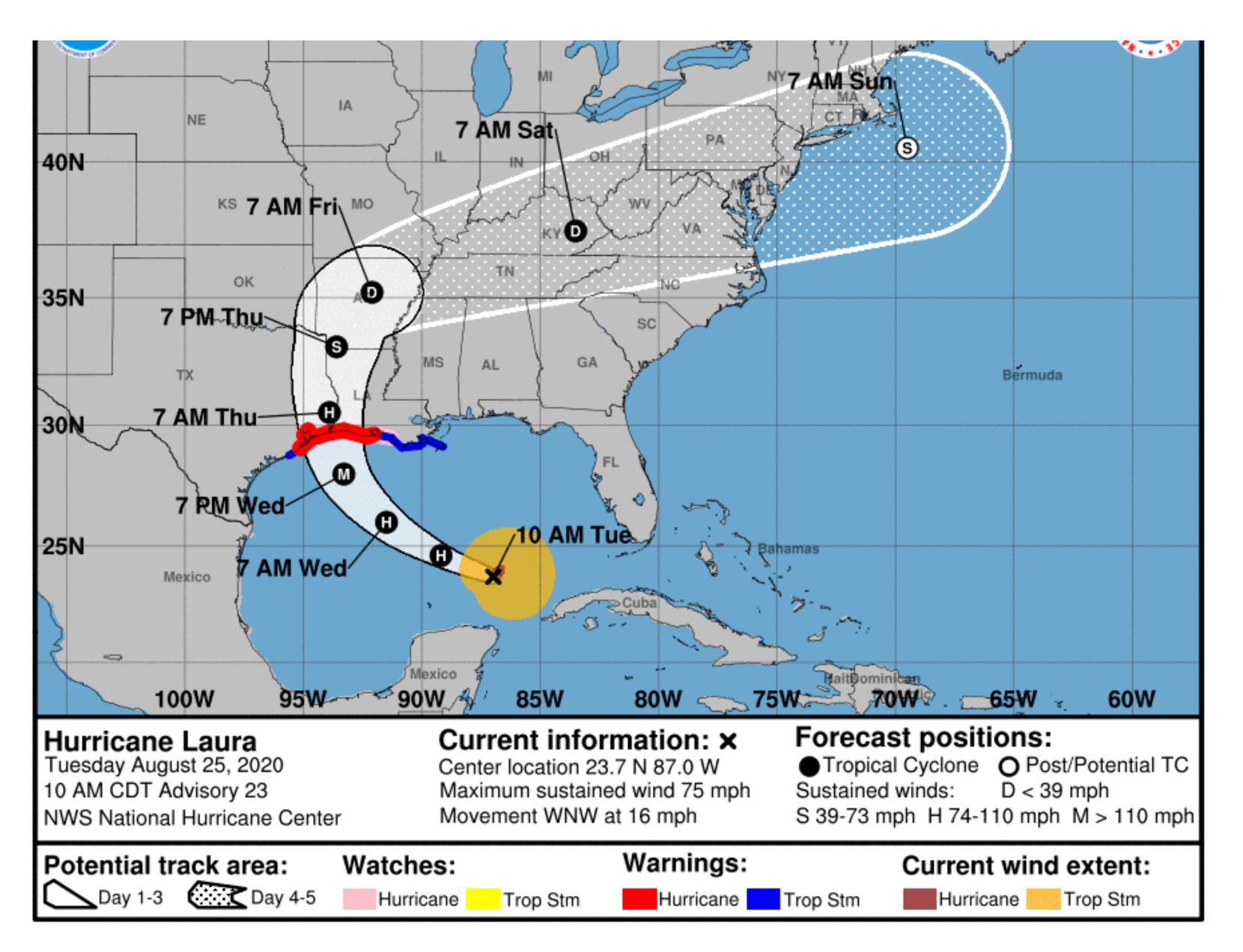
We simulate the election 40,000 times to see who wins most often. The sample of 100 outcomes below gives you a good idea of the range of scenarios our model thinks is possible.





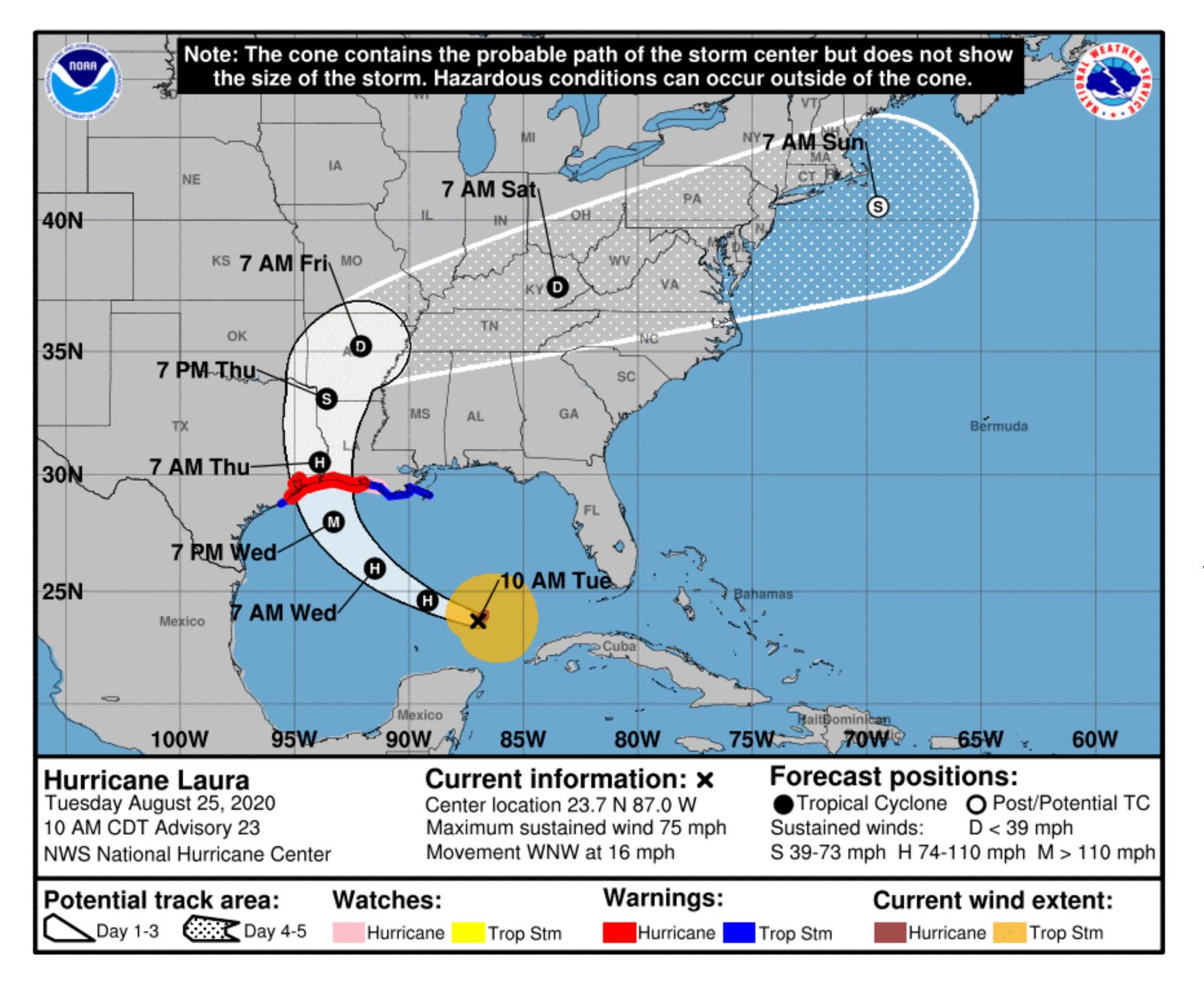






What is being visualized?

What are the strengths and weaknesses of this visualization?

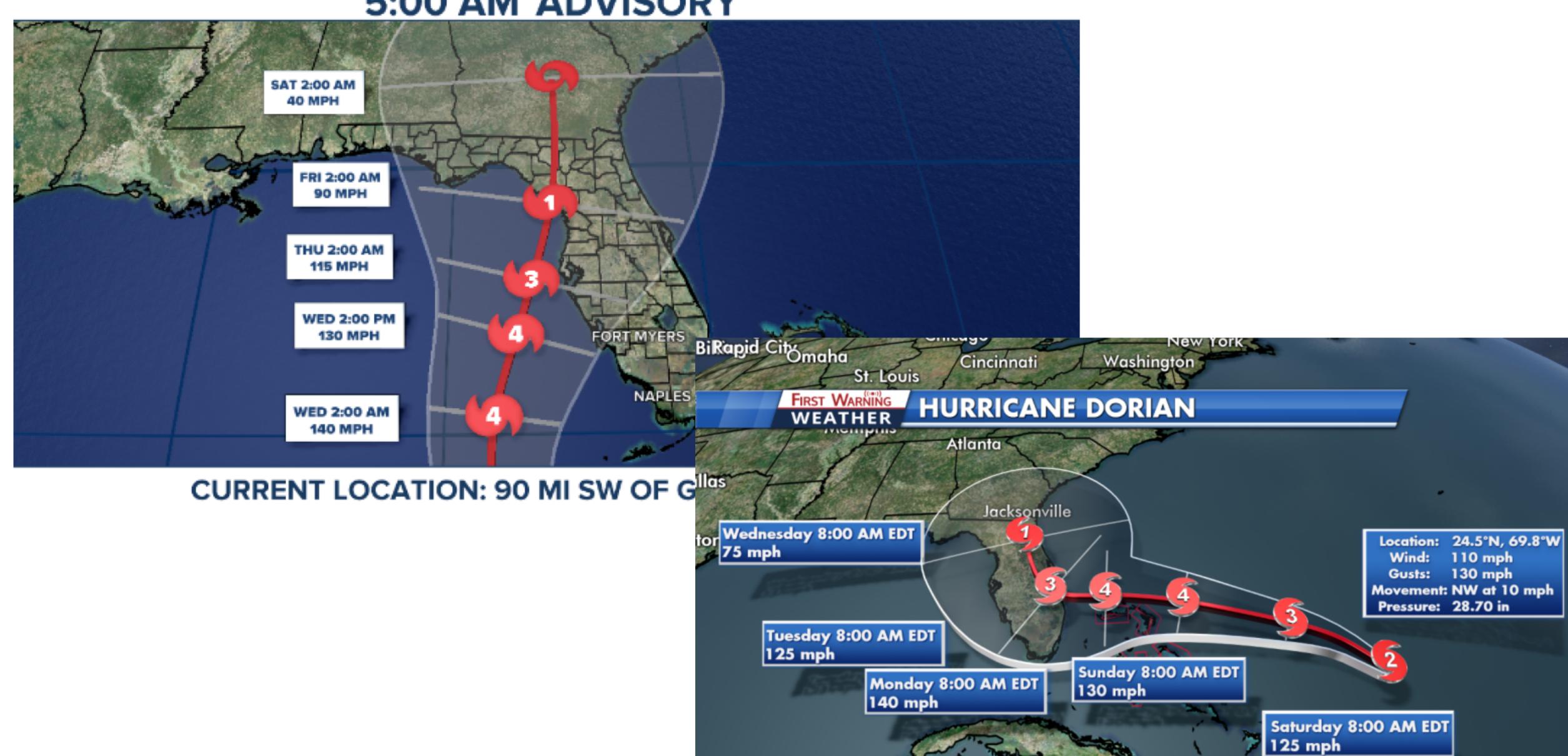


What is being visualized?

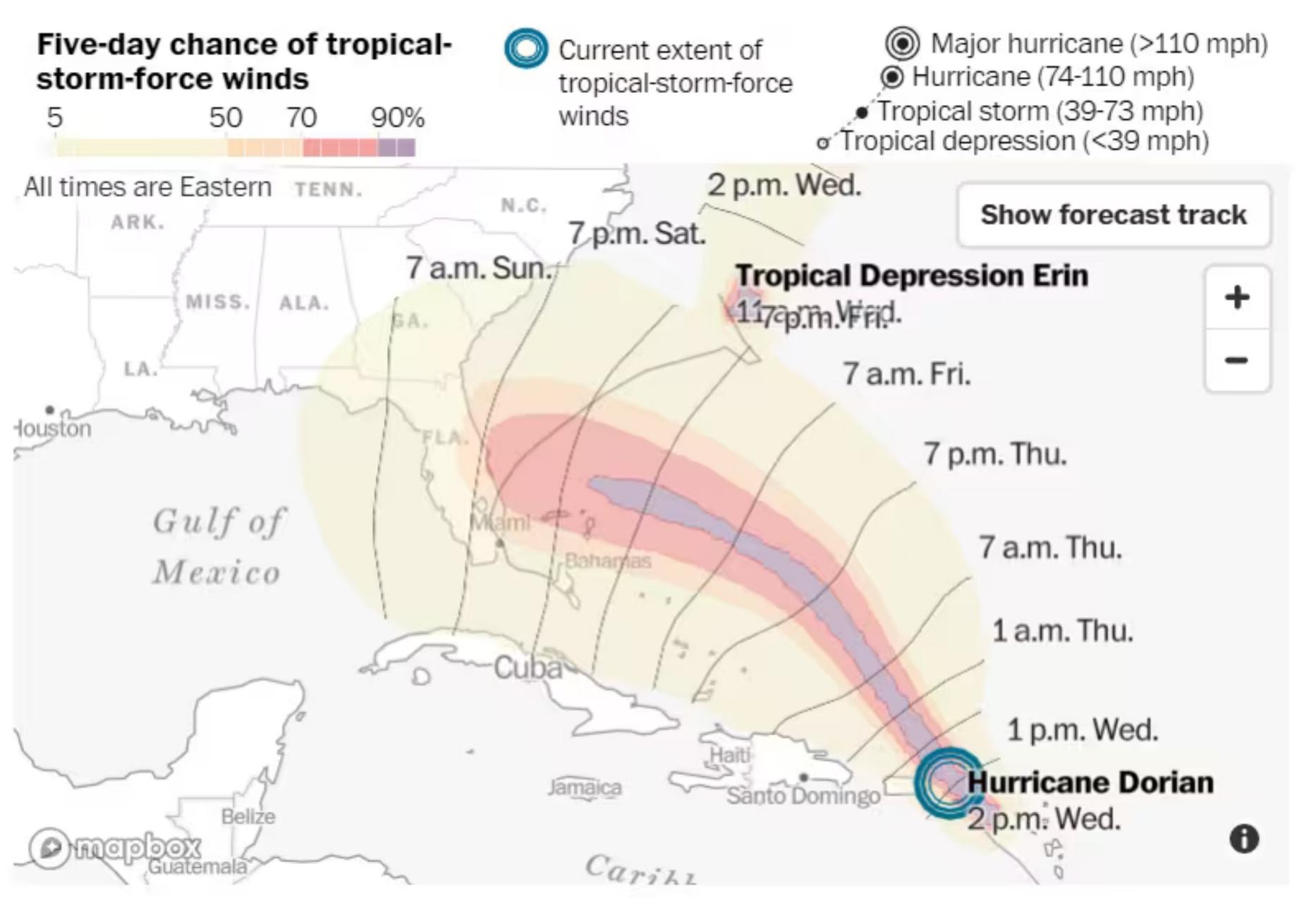
What are the strengths and weaknesses of this visualization?

FOX(4) HURRICANE IAN

5:00 AM ADVISORY

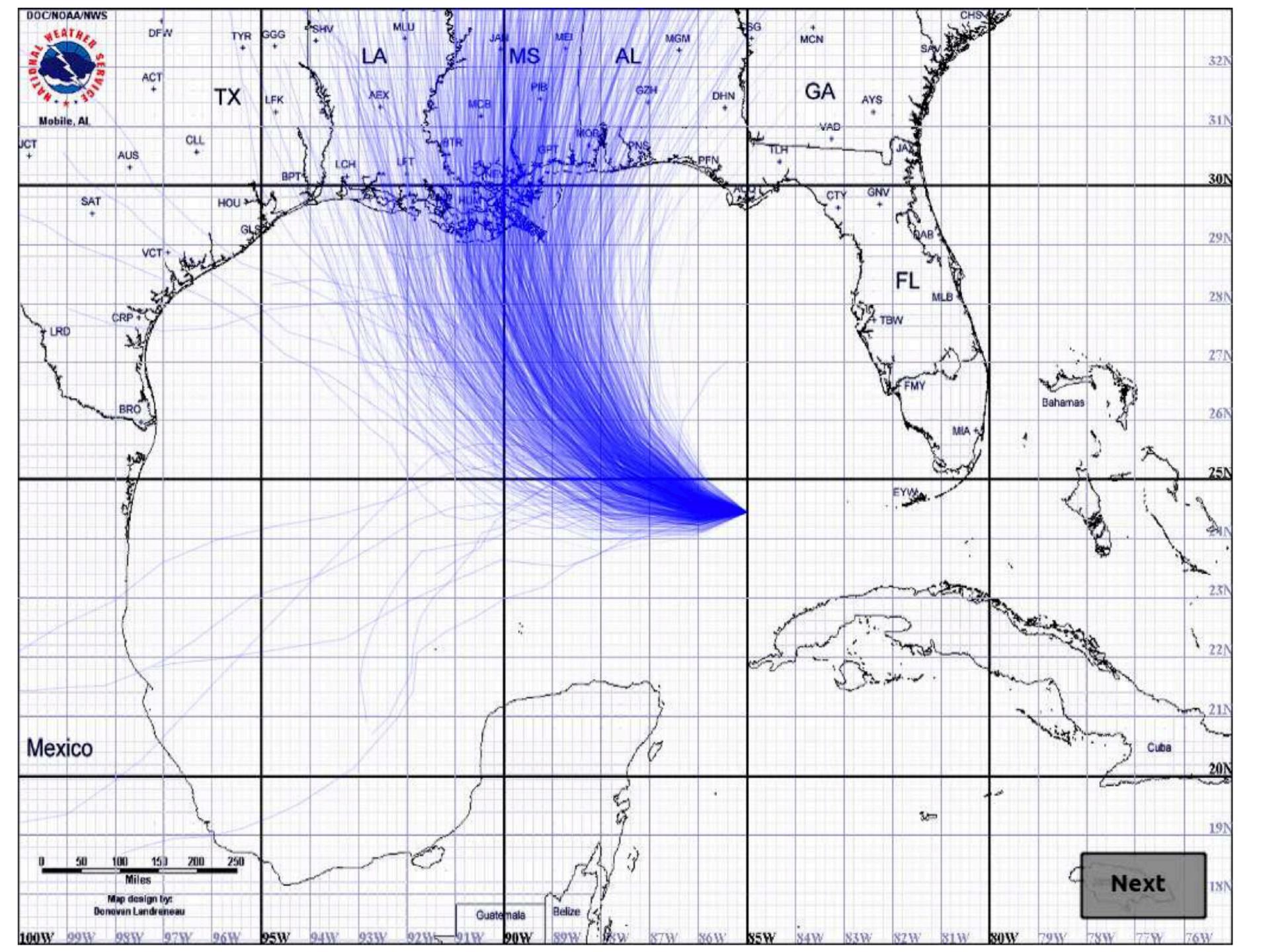


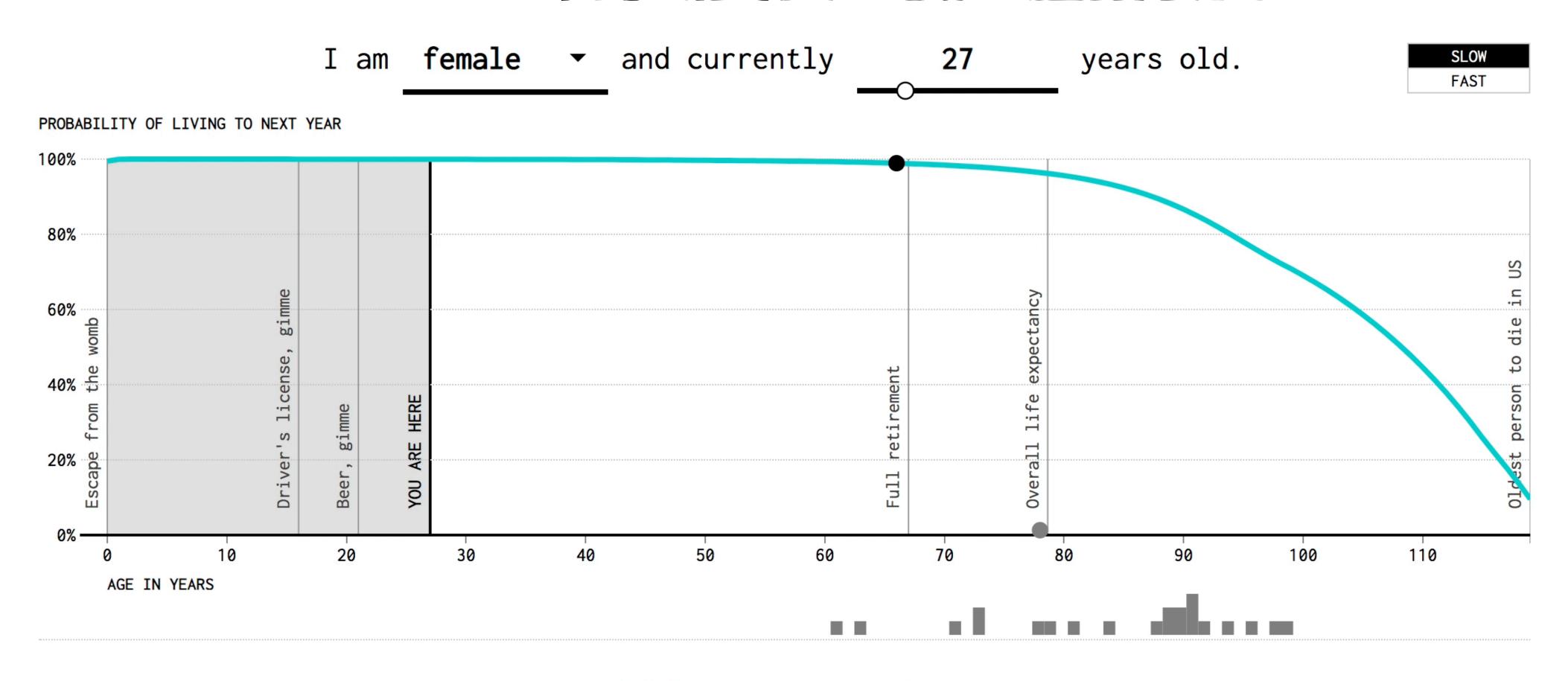




Source: National Weather Service. Note: Impact lines represent the earliest reasonable arrival time of tropical-storm-force winds.

[Cox et al., 2013]





Probabilities For Years Left to Live

20 to 29 40 to 49 0 to 9 10 to 19 30 to 39 50 or more [Yau, 2015] 9% 0% 0% 0% 14% 77% (0) (0) (0) (2) (3) (17)

The New York Times

TheUpshot

STATISTICAL NOISE

How Not to Be Misled by the Jobs Report

If the economy actually added 150,000 jobs last month, it would be possible to see any of these headlines:

The jobs number is just an estimate, and it comes with uncertainty.

Job Growth
Plummets Amid
Prospect Of New
Slump

Disappointing
Jobs Report
Raises Economic
Worries

Slower Job
Creation
Disappoints
Economists

Job Growth Steady, New Report Says

Job Creation
Accelerates In
Sign Of
Economy
Improving

Job Growth
Robust, Pointing
To Economy
Surging

Under 55,000 jobs 4% chance

55,000 to 110,000 19% chance 110,000 to 140,000 19% chance 160,000 to 190,000 19% chance 190,000 to 245,000 19% chance

245,000+ 4% chance



TheUpshot

STATISTICAL NOISE

How Not to Be Misled by the Jobs Report

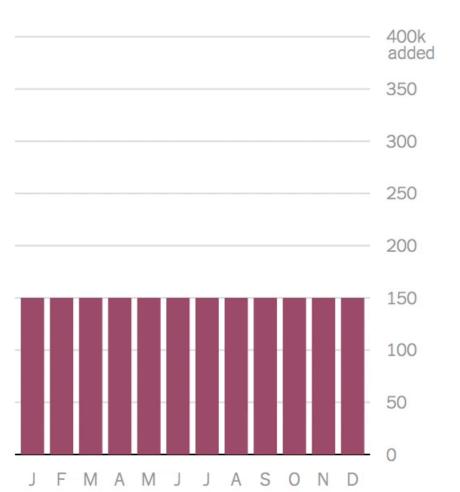
Play

If the economy actually added 150,000 jobs last month, it would be possible to see any of these headlines:

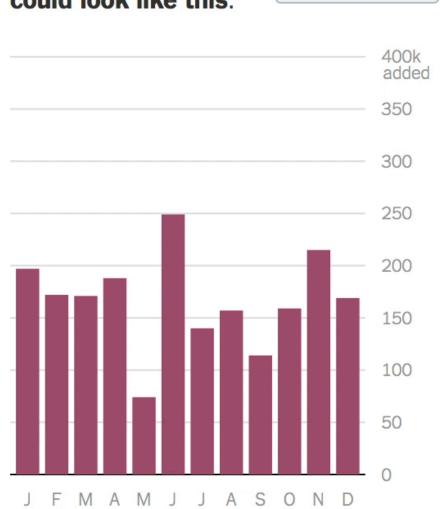
The jobs number is just an estimate, and it comes with uncertainty.



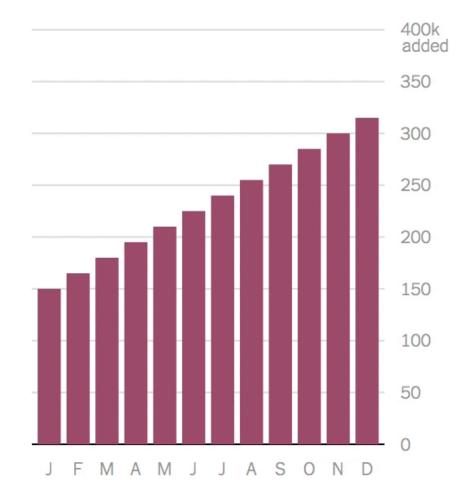
If job growth **were actually steady** over the last 12 months...



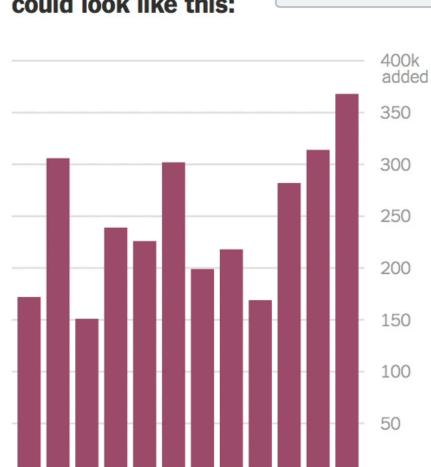
...the jobs report could look like this:



If job growth had been accelerating...



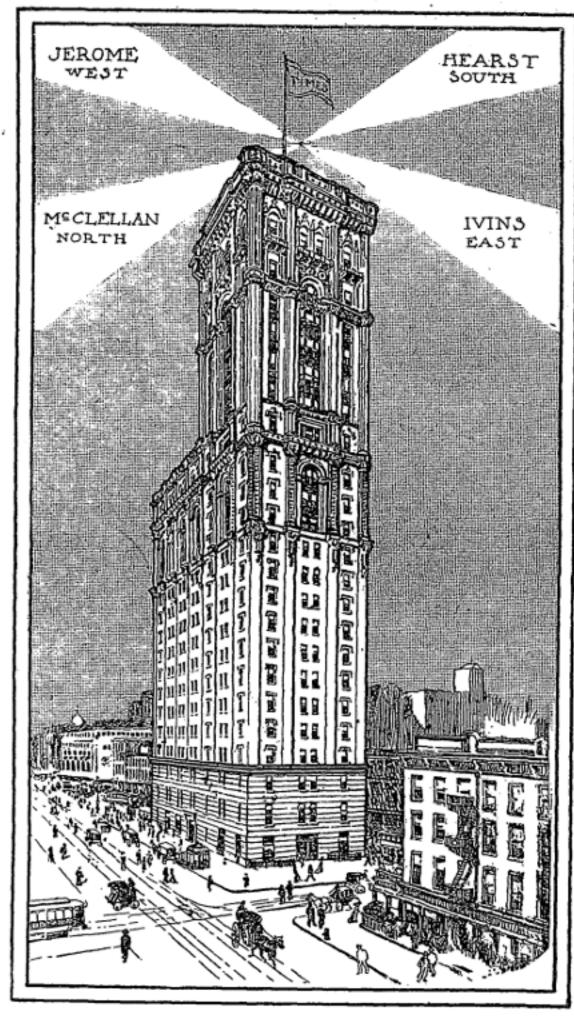
...the jobs report could look like this:



J F M A M J J A S O N D

Play

ELECTION RESULTS BY SEARCHLIGHT.



The Times Election Searchlight Code

News Will Be Flashed from the Tower of The Times Building on Tuesday Night.

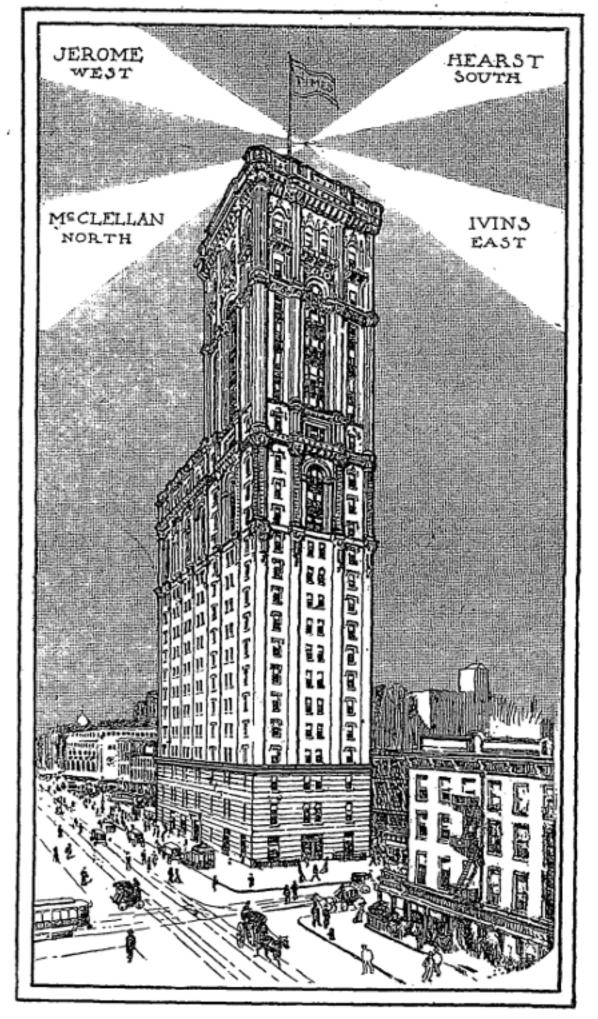
The results of the election next Tuesday night will be flashed by electric light from the tower of the Times Building, so that for miles around people will be able to tell which of the candidates has won.

This will be entirely separate and distinct from the elaborate bulletin service which THE TIMES will also maintain. To display the detailed bulletins so that the crowds can see them easily and comfortably, a stereopticon machine will be set up in the triangle north of the Times Building and the bulletins displayed on canvas stretched from the north side of the building. There will be a similar Service at the Harlem office of THE TIMES, 129 West 125th Street.

The electric signals, from the tower of the Times Building will be flashed from a point 365 feet above the street level. A steady light to the north will show that McClellan has been elected; a steady light to the east will indicate Ivins's election, and a steady light to the south will indicate that Hearst has won.

Jerome's election will be indicated by a steady light to the west. A light to the north, waving from east to west, will indicate Osborne's election. A light to the south, waving from east to west, will indicate Shearn's election.

ELECTION RESULTS BY SEARCHLIGHT.



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Election Bulletins By Bombs.

TUESDAY NIGHT

THE TRIBUNE

will send up from the roof of the

GREAT NORTHERN HOTEL

hourly, shells containing blue and red stars—exactly on the hour—at 7, 8, 9, 10, 11 p. m. 12 midnight, 1 and 2 a. m. Wednesday morning, unless election is decided earlier, in which case twelve bombs will be sent up in rapid succession. Blue to indicate McKinley's election. Red to indicate Bryan's election.

SIX BOMBS EVERY HOUR.

The first bomb sent up, if blue, indicates the returns in COOK COUNTY at that hour are favorable to McKinley; if red, favorable to Bryan.

After sixty seconds two bombs will be sent up in rapid succession, and will indicate, if blue, that returns from ILLINOIS favor McKinley; if red, Bryan.

After sixty seconds more three bombs will be sent up in rapid succession, and if blue will indicate that at that hour returns from the entire country favor McKinley; if red, Bryan. Each bomb bursts high in the air, scattering a shower of stars.

PART THREE

Visualizing Uncertainty

Visualization, EVA, & Uncertainty

A Crash Course

Arvind Satyanarayan

